Sears Wish Book for the 1975 Christmas Season Photographed at the site of the "National Christmas Tree;" Washington, D.C. Children's Coats sold on page 5. Misses' Topper sold on page 149. **INDEX BEGINS ON PAGE 273** 

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# WINNIE-THE-POOH "great ideas for children." exclusively from Sears





| Sears | PECOMK

Winnie-the-Pooh collection—a charming T-strap dress shoe with patent-look vinyl upper. Cushioned nylon tricot lining. Hidden elastic gore under buckle for good fit. Composition sole. Medium sizes only. Sizes: 10C, 10½C, 11C, 11½C, 12C, 12½C, 13C, 13½C, 1C, 1½C, 2C, 2½C, 3C.

State size as listed above.

(3) X54 C 12142F—White

(4) X54 C 12143F—Red

(5) X64 C 12144F—Black
Shpg. wt. 1 lb. 4 oz. \$10.99

Smock-style \$650 SIZES

Apron-look \$900 SIZES

1 PERMA-PREST® multicolor Winnie-the-Pooh print, cream-color background. Woven of Fortrel® polyester and cotton. Removable bow. Long sleeves. Full button back. Shirred skirt at high yoke. Machine wash, warm, tumble dry . . no iron.

State size 1, 2, 3, 4, 5, 6 or 6x. See Chart 1 below. 29 C 5569 1F—Shipping weight 6 oz. . . . . Each \$6.50 2 PERMA-PREST® dress knit of Fortrel® polyester

1/4-length sleeves, elasticized cuffs. Red body, Pool
embroidered white apron. 3-button trim. Lace access
Zipper back, elastic backwaist. Tie-back belt. Macs
wash, warm, tumble dry . . no iron.

wash, warm, tumble dry . . no iron.

State size 2, 3, 4, 5, 6 or 6x. See Chart 1 below.

29 C 55723F—Shipping weight 11 ounces . . . . Each \$6.00

Pooh Bear is sold on facing page. Tights sold on page 9

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9

Hand-washable Winnie-the-Pooh

that floats

Q Great for infants' baths . . he floats. This Winnie-the-

tate and 20% nylon or 100% nylon covering. Filled with 100% polystyrene, 11 inches long. Tightly clamped-in eyes and nose. Screen-printed eyebrows, mouth and

29 C 15 172-Shipping weight 1 pound ...... Each \$4.00

"Pooh" on chest, Gold and red combination.

Pooh bear is made of washable 80% Arnel® triace-



#### Fleece Set

Ideal playwear on cool days! Knit of 100% Acrilan® acrylic. Pants have fine-fitting all-around elastic waist, ribbed-knit cuffs. Jacket has drawstring hood, zipper front. Dimension-weld@ (raised) applique of Winniethe Pooh on chest. Top and pants in green with contrasting red long sleeves. White piping. Machine wash at warm temperature, tumble dry.

Toddler sizes. State size 2T, 3T or 4T. Give both number and letter when ordering toddler sises. See Chart 1 below before ordering.

29 C 72092F-Wt, 8 og. . . . Set 48.99

**CHART 1: Toddier sizes** 

| Order Size | 2T     | 3T     | 4T     |
|------------|--------|--------|--------|
| Height     | 321/2- | 351/2- | 381/2- |
| (10.)      | 30     | 38     | 41     |

Juvenile sizes. Sizes M(4-5) and L(6-6x). State letter size M or L only, not number size. See Chart 2 below before ordering.

29 C 60181F-Wt. 8 oz. . . Set 49.90 CHART 2: Juvenile sizes

| Order letter size | M       | RUL    |
|-------------------|---------|--------|
| Fits sizes        | (4-5)   | (6-6x) |
| Height in         | 381/-44 | 445-49 |

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NOVEMBER 28th is a very im-pooh-tant date. See the TV World Premiere of "WINNIE-THE-POOH AND TIGGER, TOO" (Check your newspaper for local time)

Sears 3

# WINNE-THE-POOH ..great ideas for children..

#### For little boys

(1 and 2) Corduroy Shirt-Jacket woven of polyester and cotton. Designed with Gripper® snap front and cuffs. Two round flap pockets on chest. Side vents for a comfortable fit, Machine wash, warm, tumble dry.

State size 3, 4, 5, 6 or 6x. See Chart I on page 11.

(1) 29 C 34105F-Loden green

(3 and 4) PERMA-PREST® corduroy Pants woven of polyester and cotton. Flare-leg styling. Reinforced seams with bartacking at points of strain. Two front pockets, one mock pocket tab with silver-color Pooh snap. Band waist, belt loops. Snap closure, self-locking zipper. Machine wash, warm, tumble dry . . no iron. Belt not incl. (sold on facing pg.).

State size 3, 4, 5, 6 or 6x. See Chart 1, page 12.

| Color             | Slim<br>fits slender build | Regular<br>fits average build |
|-------------------|----------------------------|-------------------------------|
| (3) Loden green.  |                            | 29 C 75 163F                  |
| (4) Butterscotch. |                            | 29 C 75164F                   |
| Shipping weight 8 | ounces                     | Each #6.00                    |

Wet-look multicolor Shirt knit of Arnel® triacetate and nylon... a handsome color combination of butterscotch, loden green and berry. Long sleeves have button cuffs. Hemmed bottom... shirt can be worn either in or out. Machine wash, warm, tumble dry.

Sizes S(2-3); M(4-5) and L(6-6x). State letter size S. M or L only, not number size. See Chart 2, pg. 11. 29 C 63 103F--Shipping weight 3 ounces . . . . Each \$5.00

#### For little girls

6 Smock Top woven of polyester and cotton. Placket front with silver-color buttons. Rose-color flower embroidery on chest. Contrast stitching throughout. Natural color. Machine wash, warm, tumble dry.

State size 3, 4, 5, 6 or 6x. See Chart 1 on page 11.
29 C 43383F—Shipping weight 4 ounces . . . . Each \$5.00

(7 and 8) PERMA-PREST® Pants knit of 100% polyester for stretch comfort, shape retention. Fine-fitting all-around elastic waist. Stitched center crease. Machine wash, warm, tumble dry...no ironing.

State size 3, 4, 5, 6 or 6x. See Chart 1 on page 11.

(7) 29 C 43361F—Rose glow

(8) 29 C 43362F-Brown

Shipping weight 6 ounces ...... Each \$4.50

( 9 and 10 ) Turtleneck Shirt knit of 100% polyester. Long sleeves, hemmed cuffs and shirt bottom. Pooh embroidery on chest. Mach. wash, warm, tumble dry.

Sizes S(2-3); M(4-5) and L(6-6x). State letter size S, M or L only, not number size. See Chart 2 on page 11 before ordering.

(9) 29 C 43384F—Rose glow

(10) 29 C 43365F—Brown

Shipping weight 3 ounces ...... Each \$4.00

6







\$400 101 Set of three . . full-colored hang-anywhere posters. Predominantly red and

children will adore the imaginative, fanciful Pooh scenes. Set includes the following: Pooh's birthday party, Pooh and Tigger, Pooh with balloon. 

gold-color. Each measures 23 inches x 29 inches. Frame them if you wish . .



#### **Pooh Bean Bag** Chair \$1550

Heavy-duty wet-look vinyl with enchanting Winnie-the-Pooh and Tigger silk screen design. Five vibrant colors on white background. Filled with thousands of polystyrene beads . . conforms to a child's every position. Seams are double-stitched for added strength and safety. Easy to care for . . wipes clean with a damp cloth. Measures 25 inches high. A full 60-inch circumierence.

Shpg. wt. 6 lbs. 29 C 36701 ... Each \$15.50



FIT SIZES TO 6x

( 12 thru 14 ) Little girls' Coet has economical "grow" feature . . just fold adjustable fur-look cuffs for easy lengthening or shortening of sleeves. Great-looking nylon coat has warm lining of acetate taffeta quilted to polyester interlining. Trim of Verel® modacrylic and acrylic on polyester backing. Double-breasted styling. Two front patch pockets. Self-fabric belt with buckle. Machine wash, cold. Hang to dry.

State size 3, 4, 5, 6 or 6x. See Chart 1 on page 9 before ordering.

(12) 29 C 28097F-Blue, white pile (14) 29 C 28098F-Beige, honey-color pile (13) 29 C 28098F-Brown, honey-color pile

Shipping weight 1 pound 8 ounces ...... Each \$18.99

15 White Pile Bonnet of Vereis modacrylic and acetate on olefin backing. Elastic headband. Knit chin tie, pompons. One size fits sizes 3 to 6x. 

Honey-color pile Bonnet also available (not shown).

29 C 79049—Shipping weight 6 ounces

16 Little boys' Winnie-the-Pooh Cost. Brown plaid woven of acrylic and polyester on polyester backing. Body and bood fully pile-lined with Acrilan® acrylic on cotton back. Sleeve lining of nylon quilted to polyester. Double breasted. Zip-off hood. Heavyweight pile collar and lapels. 2 pile-lined pockets. All-around belt with buckle. Machine wash, warm . . tumble dry, low.

Wear-Dated® Full One Year Warranty. This coat, upon return to Sears, will be replaced or your money refunded if it fails to give normal wear for one full year.

State size 2, 3, 4, 5, 6 or 6x. See Chart 1 on page 9 before ordering.



Winnie-the-Pooh Belt is soft vinyl. Pooh action print reverses to solid white. 11/2 in. wide. Metal buckle. Waist sizes S(19-21 in.) and L(22-24 in.) State size S or L not number size. 29 C 34181F-Shpg. wt. 4 oz. . Ea. #3.00



Winnie-the-Pooh Hat and Scarl Set of bulky 100% acrylic knit. Pompon. Knit Pooh design on hat and scarf. Scarf has fringed tips, measures approximately 52 in. long. Navy. Machine wash, warm. tumble dry, low. One size fits sizes 2 to ox.

29 C 25549-Shipping weight 10 oz. .... Set #6 00



( 17 and 18 ) Winnie-the-Pooh Hat of bulky 100% acrylic knit. Ever popular Winnie-the-Pooh emblem on front; pompon on top. Machine wash, warm. . . tumble dry, low. One size fits sizes 2 to ox Shpg. wt. 3 oz.

(17) 29C25548-Gold, red . \$2.50

(18) 29C25547-Red, navy. 2.50

MEDGAE Sears 5





## Hand-embroidered 2-piece Knit Sets

INFANT SIZES S. M. L.

Cut '1.30

was \$5.29

(1 thru 3) Acrylic knit dresses ... so soft to the touch. A-line styling with hand-stitched floral embroidery. Button shoulder opening for easy dressing. From Korea. Matching tights of long-wearing stretch nylon. Allaround elastic waistband for a comfortable good fit. Set is machine washable, warm . . tumble dry, low. State size S, M or L only. See Chart 1 below, left.

29 C 55001F-Pink 29 C 55003F-Lilac

29 C 55004F-Red

Shipping weight 6 ounces ..... Set 3.99

36

CHART 1: Infants' sizes Order letter Size 241/2 281/2- 321/2-Height

28

32

CHART 2: Toddlers' sizes 3T 41 Height 321/2 351/2 381/2 35 38 41.



(in.) ..........

illustrated four-color figures of laminated cardboard . . predominantly red and gold-color. Pooh with balloons measures 19 in.; Tigger measures 12 in. Hanging tacks included.

Shpg. wt. 2 lbs. 29 C 15181 .... Set #2.98



Winnie-the-Pooh Treasure Chest . . sturdy wood frame and top covered with heavygauge white pearlized vinyl . . electronically quilted. Padded top can be used as a seat. Wipe clean with damp cloth. 17 inches high, 151/4 inches deep. Toys not included.

30-inch width. 29C30831L-Wt, 17 lbs. . 014.99

36-in, width. See "N" suffix. page 27% 29C30832N-Wt. 21 lbs. . #17.99



(5) GIRLS'

(6) GIRLS'

Boys' Vest-Pants Set. Green cotton corduroy set has sleeveless vest, button front. White piping above waistline. Embroidered snowman. Pants have band front, elastic backwaist. Mach. wash, warm, tumble dry. Turtleneck sold on opposite pg. . , see item (10).

Infants' sizes. State letter size S, M or L only. See Chart 1 above. 29 C 70182F-Shpg. wt. 6 oz. .... Set #6.99 Toddlers' sizes. State size 2T, 3T or 4T. Give both number, letter. See Chart 2 above. 29 C 72085F-Shpg, wt. 8 oz. .... Set #6.99

Girls' Long Jumper. Red cotton corduroy body with white piping at empire waist. Embroidered mowman, Back zipper, Machine wash at warm temperature, tumble dry.

Infants' sizes. State letter size S, M or L only. See Chart 1 above. 29 C 70087F-Shpg. wt. 8 oz.... Each #6.99

Toddlers' sizes. State size 2T, 3T, or 4T. Give both number, letter. See Chart 2 above. 29 C 72088F-Shog, wt. 8 oz .... Each #6.99

Girls' PERMA-PREST® white Blouse. Woven of polyester, cotton. Classic peter pan collar. Full long sleeves end in cuff. Machine wash, warm, tumble dry . . no iron.

Infants' sizes. State letter size S, M or L only. See Chart 1 above. 29 C 70089F-Shpg. wt. 3 oz .... Each #2.99

Toddlers' sizes. State size 2T, 3T or 4T. Give both number, letter. See Chart 2 above. 29 C 7209 1F-Shpg. wt. 3 oz.... Each \$2.99

# RIBLESS CORDUROY for infants and toddlers



lar. State size 2T. 3T or 4T. Give

both number and letter. See Chart 2

on opposite page. 29 C 72089F—Wt. 3 oz. . Ea. \$2.49

NOVEMBER 28th is a very im-pooh-tant date. See the TV World Premiere of "WINNIE-THE-POOH AND TIGGER, TOO" (Check your newspaper for local time)

on opposite page.

(8) 29 C 72086F-Green

(9) 29 C 72087F-Red

opposite page.
(8) 29 C 70183F—Green

Shpg. wt. 8 cz. ..... Ea. 46.99

(9) 29 C 70086F-Red



29 C 55717F .... Each \$10.00

8 Sears MADGAE



4 PERMA-PREST® woven dress, quilted skirt. White bodice of polyester, cotton. Removable pin. Button back, elastic backwaist. Black, gold-color print skirt of Avrile rayon, cotton quilted to acetate with polyester fiberfill. Mach. wash,

warm, tumble dry . . no iron. State size 3, 4, 5, 6 or 6x. See Chart I below before ordering.

29 C 55719F---Wt. 9 Oz. ..... \$8.99

5 PERMA-PREST® woven dress, embroidered white apron. Polyester, cotton. Red and white checkered yoke, sleeves, bodice sides. hem. Button back, elastic backwaist. Back belt ties. Machine wash. at warm temperature, tumble dry . . normon.

State size 2, 3, 4, 5, 6 or 6x. See Chart 1 below before ordering. 29 C 55718F---Wt. 8 0z ....... \$9 99

6 PERMA-PREST® woven dress. ruffled quilt skirt. White bodice of Fortrel® polyester, cotton. Button back, elastic backwaist. Skirt is red with yellow, blue design. Polyester, cotton quilted to acetate with polyester fiberfill. Mach. wash, warm, tumble dry . . no iron.

State size 1T, 2T, 3T or 4T. See Chart 2 below before ordering. 29 C 55036F---WL 7 oz. ......... \$5.99

CHART 1: 2 TO 6x. Order only sizes listed with each item.

| Size (not age) | 2      | 3      | 4      | 5     | 6      | 6×     |
|----------------|--------|--------|--------|-------|--------|--------|
| Height         | 321/2- | 351/2- | 381/2- | 411/2 | 441/2- | 471/2- |
| (inches)       | 30     | 38     | 41     | 9.6   | 47     | 45     |

#### CHART 2: Toddlers' sizes

| Size (not age) | 17   | 2T     | 37   | 41   |
|----------------|------|--------|------|------|
| Height         | 29½- | 321/2- | 35½- | 38½- |
| (inches)       | 32   |        | 38   | 41   |



7

Our lowest price this season for any PERMA-PREST® Long Party Dress in girls' sizes 2 to 6x

White leno-weave bodice of Fortreis polyester, cotton. 3-button trim. Button back, elasticized backwaist. Front waistband, tie-back belt. Shirred green print skirt woven of Avril® rayon, cotton. Ruffled bottom. Machine wash, warm, tumble dry . . no iron.

State size 2, 3, 4, 5, 6 or 6x. See Chart | below.

29 C 55722F-Wt. 8 oz. . . Ea. \$ 8.88

Seamless Tights

3 in \$299

Stretch nylon knit. Shaped panel seat. Elastic waist. Mach. wash, warm. Pkg. of 3: 1 red, 1 white, 1 royal blue.

Sizes S(2-3); M(4-5); L(6-6x), State 1 letter size to pkg. S. M. L. not number size. See Chart 2, p. 11.

Shpg. wt. 6 oz. 29C27085F . Pkg. 02.99

## PERMA-PREST' \$299

Long Slip

Dacron\* polyester and cotton batiste. Nylon ribbon and lace trim. Side shits. White. Machine wash, warm, tumble dry . . no iron.

State size 2, 3, 4, 5, 6 or 6x. See Chart 1 at left.

Shpg. wt. 3 oz. 29 C 23006F . Ea. \$2.99 "Reg. DuPont T.M.



# APPLIQUED DENIM Coordinates



(1) \$599 | (2) \$349 | (3) \$599 | (4) \$399 | ALL STEMS FIT LITTLE Overalls \$599 | Shirt \$349 | Jacket \$599 | Pants \$399 | ALL STEMS FIT LITTLE

PERMA-PREST® blue denim Overalls woven of polyester and cotton. Pocket on front bib has turtle applique. Straps have button closures. Contrast stitching on pocket, waistband, straps. Machine wash at warm temperature, tumble dry . . no ironing necessary.

State size 3, 4, 5, 6 or 6x. See Chart 1 on opposite page before ordering. Shipping weight 7 ounces. 29 C 40708F ..... Each \$5.99

9 PERMA-PREST® red, turtlepatterned Shirt woven of polyester and cotton. Long sleeves, button cuffs. Button front. Hemmed bottom. Machine wash at warm temperature, tumble dry . . no ironing necessary.

State size 3, 4, 5, 6 or 6x. See Chart 1 on opposite page before ordering. Shipping weight 3 oz.

29 C 40712F ..... Each 83.49

2 PERMA-PREST® blue denim Shirt-Jacket woven of polyester and cotton. Front patch pocket has turtle applique. Contrast stitching throughout. Button closure. Machine wash at warm temperature, tumble dry . . no ironing.

State rise 3, 4, 5, 6 or 6x. See Chart I an opposite page before ordering. Shipping weight 6 oz. 29 C 40709F ..... . Each #5.99

PERMA-PREST® blue denim Pants woven of polyester and cotton. Front patch pocket has turtle applique. Contrast stitching on front band and pocket. Elastic backwaist for a better fit. Flare-leg styling. Machine wash at warm temperature, tumble dry . . no iron. State size 3, 4, 5, 6 or 6x. See Chart

1 on opposite page before ordering. 29 C 40711F-Wt. 5 oz. .... Ea. \$3.99

5 PERMA-PREST® acreen-print Pullover woven of polyester and cotton. Yellow with turtle. Ribbed-knit crew neck, Long sleeves. Hemmed cuffs and bottom. Machine wash at warm temperature, tumble dry . . no ironing.

Sizes S(2-3); M(4-5) and L(6-6x). State letter size S. M or L only, not number size. See Chart 2 on opposite page before ordering. 29 C 40714F-Wt 3 oz. ... Ea. 02.99

Cookie Jar sold on page 335.



Woven blue denim Shoulder Bag. Durable cotton with embroidery trim, decorative plastic buttons. Roomy front pocket . . zipper closure. Adjustable shoulder strap . . carry on your shoulder or wrist, 8 in.x10 in.x3 in. Hong Kong.



Your choice only

FIT LITTLE GIRLS' SIZES 3 TO 6x

PERMA-PREST® plaid woven Set of polyester and nylon . . pretty green and pink combination. Long-sleeve jacket has solid-color collar, placket and yoke trim. Stylish elastic waist for fine fit. Slightly flared pants have band front, elastic back. Machine wash, warm, tumble dry . . no iron. State rise 3, 4, 5, 6 or 6x. See Chart 1 below before ordering. Measure to be sure. 

9 PERMA-PREST® double-knit Set of 100% polyester . . stretch comfort, easy-care good looks. Pullover top is rust with contrasting gold-color sleeves, full rib-knit turtleneck collar. Mock vest has screen print on front. Rust pants have all-around elastic waist, screen print on leg bottom. Mathine wash at warm temperature, tumble dry . . never needs ironing.

State size 3, 4, 5, 6 or 6x. See Chart 1 below before ordering. Measure to be sure. 29 C 43356F—Shipping weight 9 ounces.....

Set 16 99 3 PERMA-PREST® patchwork woven Set of polyester and cotton. Long-sleeve red shirt-jacket has cheerful multi-patterned patchwork pocket and long-point collar. Four-button closure. Coordi-

nating patterned pants are brushed twill with band front and elastic back. , comfortable, great looking. Sightly flared legs. Machine wash at warm temperature, tumble dry . . no ironing. State size 3, 4, 5, 6 or 6x. See Chart 1 below before ordering. Measure to be sure.

29 C 43357F—Shipping weight 13 ounces......

CHART 1 Order size 3 (not age) 6x 35/ 471/2 He ght 381/2 38 inches

**CHART 2** Order letter size S S. M or L Fits sizes (2-3)(4-5) (6-6x) Height inches 32' -38 38 5-44 44 5-49

... Set #6 99

Dress-up PANTS SETS



needlepoint look

[4 and 5] PERMA-PREST® double knit of polyester, acrylic and nylon. Yellow pullover top with full turtleneck coilar. Rib-knit, form-fitting waist for darling little-girl detail. Ruffled accent with decorative border stitching. Flower-patterned bib has 2-button trim. Slightly flared pants have all-around elastic waist. Machine wash, warm, tumble dry . . no iron.

State size 3, 4, 5, 6 or 6x. See Chart 1 at left before ordering.

(4) 29 C 43353F-Red with yellow (5) 29 C 43362F-Naver with yellow

Shipping weight 8 our. WishbookWeb.com



(1 thru 3) Soft and comfort able polyester and cotton knit. Ribbed crew neck. Long sleeves with nearly bemmed cuffs Hemmed bottom can be tucked in pants or skirts or can be worn out. Machine wash warm and tumble dry. Why not pick up the phone and order it? Sizes S(2-3); M(4-5); L(6-6x). State letter size S, M, L, not number size. See Chart 2 on page 11

(1) 29 C 40716F-White with

girl

(2) 29 C 40714F-Yellow with turtle

(3) 29 C 40715F—White with Superfrog

Shipping weight 3 oz ..... \$2 99



Warm, nylon knit. Big too knit ted-in separately for fashion look. Machine wash warm Sizes L(fit shoe sizes 6-11<sup>1</sup>2). XL(fit shoe sizes 12-4<sup>1</sup>2). State letter size L or XL, not shoe size. (4) 29 C 1938F—White with

navy, red stripes (5) 29 C 1939F—White with



(6 and 7) Gloves.
Acrylic knit for warmth. Machine wash, warm. Made in Taiwan One size fills sizes 2 to 6x.

(6) 29 C 25061—Red, white, navy stripe (7) 29 C 25062—Green, orange white stripe Shpg. wt. 1 oz. . . 31.99

Chart 1

Regular

and

Sim

# GIRLS'TOUGHSKINS®



(8 and 9) 2 piece Sweater Set \$799 FIT SIZES TO 6x

\$569 SIZES 3 TO GK. .
REGULAR AND SLIM

First select size based on height, then measure to determine which to order---Silm or Regular

# Jeans and Overalls.. plaids, solids Plus Tops to wear with them



[ 10 thru 15 ] PERMA-PREST® Jeans and Bib Overalls. The strongest we sell. . lab tests prove it. Woven of Dacron® type 59 polyester, DuPont 420 nylon and cotton, Seams sewn with polycore thread. Machine, wash warm; tumble dry. No ironing needed.

The Plaid Jeans (10 and 11). (Shown on facing page.) Pull-on style. Two front pockets. Double knees. Band front; elastic back. Flare legs. State size 3, 4, 5, 6, 6x. See Chart 1 on facing page.

| Color  | Regular, fits<br>average build | Stim fits<br>stender build |
|--|--------------------------------|----------------------------|
| (10) Green, yellow plaid<br>(11) Lilac plaid | 29 C 40704F<br>29 C 40706F     | 29 C 40705F<br>29 C 40707F |
| Shipping weight 6 ounce                      |                                |                            |

The Solid-oolor Jeans (13 thru 15). Two front pockets. Double knees. Band front; elastic back. Mock fly with buttons, Flare legs. State size 3, 4, 5, 6, 6x. See Chart 1 on facing page.

| Color        | Reguler . fits<br>average build            | Sim . fits<br>slender build |
|--------------|--|-----------------------------|
| (14) Red     | 29 C 4065 1F<br>29 C 40652F<br>29 C 40653F | 29 C 40655F                 |
| Shipping wei | ght 6 ounces                               |                             |

(16 thru 19) PERMA-PRESTO Turtioneck. Polyester and cotton knit. Turtle embroidery. Hemmed sleeves and bottom. Machine wash warm temperature and tumble dry. No ironing. Sizes S(2-3); M(4-5); L(6-6x). State letter size S. M. L not number size. See Chart 2 on page 11.

(20 thru 22) Hooded Sweeter. Acrylic rib knit. Zipper front; drawstring hood. Two patch pockets. Wide ribbed cuffs, waistband. Machine wash warm; tumble dry. Made in Korea. Buy it the easy way—order by phone. Sizes S(2-3); M(4-5); L(6-6x). State letter size S. M. L not number size. See Chart 2 on page 11. (20) 29 C 35132F—Off white (22) 29 C 35133F—Navy (21) 29 C 35131F—Red

(12) Bib Overails \$689 SIZES 3 TO 6x (13–15) Jeans \$569 SIZES 3 TO 6x \$299 SIZES

(20-22) Hooded Sweaters \$499 SIZES



# PLAID TOUGHSKINS take on a festive new holiday look



(1 thru 3) JACKETS \$799 SIZES 3 TO 6x

(4 thru 6) JEANS \$569 SIZES 3 TO 6x REGULAR AND SLIM

( 1 thru 3 ) Shirt-Jackets. The strongest fabric we sell . . lab tests prove it. Woven of Dacron\* type 59 polyester, DuPont 420 nylon and cotton... a super-hefty tri-blend fabric. Snaps close front, pockets and cuffs. Machine wash warm; tumble dry. State rise 3, 4, 5, 6, ox. See Chart 2 on facing page.

(1) 29 C 45345F---Navy and red plaid

(2) 29 C 45346F—Green and rust plaid

3) 29 C 45347F-Rust and blue plaid Shipping weight 11 ounces

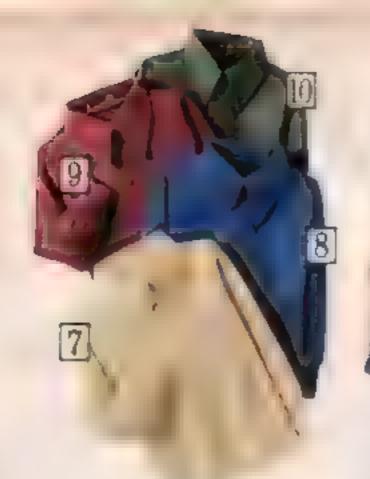
14 Sears MEDGAE

\$7.99

"Reg T M DuPont

( 4 thru 6 ) PERMA-PREST● Plaid Joans. The strongest jeans we sell. Woven of Dacron\* type 59 polyester, DuPont 420 nylon, cotton. Two front pockets. Band waist; belt loops. Reinforced knees. Self-locking zipper fly. All seams safety stitched with polycore thread. Machine wash, warm: tumble dry. State rize 3 4 5 6 6v. See Chart 3 on facine base

| worth, tutilible div. Side size 3, 4, 5, 6, 62, See Chart 5 bis justing page. |                             |                        |           |       |
|---|-----------------------------|------------------------|-----------|-------|
| Color   | Regular . fit average build | Stim fit siender build | Shpg. wt. | Price |
| (4) Navy, red   | 29 C 86001F                 | 29 C 66006F            | 8 oz.     | 45 69 |
| 5 Green, rust   | 29 C 66003F                 | 29 C 66008F            | 8 oz.     | 5 69  |
| (6) Rust, blue  | 29 C 66004F                 | 29 C 66009F            | 8 oz.     | 5 69  |



SIZES S. M. L. No iron knit Shirt \$299

( 7 thru 10 ) PERMA-PREST® polyester and cotton rib knit shirt. 3 button placket front. Rib knit cuffs. Hemmed bottom, Machine wash warm. Do not bleach. Tumble dry, No ironing, Sizes S(2-3); M(4-5); L(6-6x). State letter size S. M. L. not number size. See Chart I below. Wt. ea. 4 oz.

29 C 48775F-Off white

29 C 48776F-Navy

29 C 48781F-Rust

(10) 29 C 48778F-Green Each 42.99 ...... 2 for 45 94 FIT SIZES 2 TO 6x

Wet look woven Shirt

\$399

( 11 and 12 ) Wet look print shirts are the newest fashion. Woven Arnel® triacetate and nylon, Button placket front. Hemmed bottom, Machine wash warm temperature and tumble dry. Sizes S(2-3): M(4-5): L(6-6x). State letter size S. M. L not number size. See Chart I below before ordering

(11) 29 C 63101F-Navy

(12) 29 C 63102F-Brown Shpg. wt. 4 oz. . . . . . . 43 99

M(4-5); L(6-6x). State letter size S. M.

L not number size. See

Chart 1 above, Wt, ea.

Suprammer<sup>®</sup>

(13) 29 C 48807F-

(14) 29 C 48808F-Service Comments

(15) 29 C 48809F---

1974 National Periodical Publications, Inc.

Each \$2.99; 2 for \$5.94

4 OZ.

Chart 1. Sizes S M. L

| Order letter size S, M, L | S        | M        | L        |
|---------------------------|----------|----------|----------|
| Fits sizes                | 2-3      | 4-5      | 6-6×     |
| Height (inches)           | 321/2-38 | 381/2-44 | 441/2-49 |





## Leisure Separates in PERMA-PREST° double knit polyester

SHIRT \$699 SIZES 3 TO 61 JEANS \$449 SIZES 3 TO 61

[ 16 thru 19 ] To maintain the new, crosp look, machine wash warm; tumble dry. No ironing.

The Shirt Jacket ( 16 and 17 ). Button cuffs. Long pointed lined collar, Two upper chest pockets with flaps. Placket front with chalk white buttons and contrast stitching add stylish detailing. State size J. 4, 5, 6, 6z. See Chart 2 below. (16) 28 C 34131F-Navy

(17) 29 C 34134F-- Carnel tan Shipping weight 11 oz. . . #6 99 The Jeens (18 and 19). Stretch knit for comfort, Easy-fit band waist with belt loops. Two roomy front pockets, Self-locking zipper fly. All seams safety stitched. Stylish flare legs. State size J, 4, 5, 6, 6x. See Chart 3 below before ordering.

Shm Regular Color fits slender build . fits average build (18) Navy \* 29 C 66776F 29 C 86771F (19) Camel tan 29 C 66779F 29 C 66774F

Shipping weight 8 ounces .....

20 White Vinyl Bolt. 11 2 inches wide. Features large metal buckle and grommets. Made in Japan. Size S(fits 19-2t inch waist); L(fits 22-24 inch waist). State letter size S or L only, not wasst size. 29 C 34067F -- Shipping weight 5 ounces . .

CHART 2: Sizes 3 to 6x

Order size (not age) . . . . 3 6x 3512-38 Height (inches) 381/2-41 411/2-44 441/2-47 471 -49

CHART 3 Sizes 3 to 6x Regular and Slim First, select size based on height, then measure weist to determine which to order . , requier or slim.

| Order Size (not age)   | 3        | 4        | 5        | 6        | вх      |
|------------------------|----------|----------|----------|----------|---------|
| Height (inches)        | 35 /2-38 | 381/2-41 | 411/2-44 | 441/2-47 | 471/-49 |
| Stim (waist inches)    | 191/2    | 20       | 201/2    | 21       | 211/2   |
| Regular (waist inches) | 21       | 211/2    | 22       | 221/2    | 23      |

NOVEMBER 28th is a very im-pooh-tant date. See the TV World Premiere of WINNIE-THE-POOH AND TIGGER, TOO ' (Check your newspaper for local time)

# TOUGHSKINS WESTERN JEANS AND JACKETS



[ 1 thru 6 ] Jackets and Joans. The strongest we sell . lab tests prove it. Woven of Dacron\* polyester, DuPont 420 nylon and cotton . . a superhefty tri-blend fabric . . so rug ged we actually made a trampoline out of it. You never have to iron these great looking separates. Just machine wash warm, do not bleach. Tumble dry.

Denim Jacket ( 1 thru 3 ). Jacket and attached hood are fully lined for added warmth with 100% polyester shearling look pile. Two roomy patch pockets with separate flaps. Back yoke. Contrast topstitching. Sleeves lined with nylon quilted to 100% polyester and feature inside sleeve wristlets. Machine wash warm; tumble dry. State size 3, 4, 5, 6, 6x. Sec. Chart 2 on page 15.

(1) 29 C 45335F-Green

(2) 29 C 45334F-Burgundy

(3) 29 C 45333F-Navy

Shpg. wt. 1 lb. 10 oz..... \$17.99

PERMA-PREST® Donling Jeens (4 thru 6). Side elastic waist inserts give two-inch ad justability for great fit. Two front pockets, mock back yoke with two patch pockets Toughskuns patch on right back pocket. Reinforced knees. Flare legs, no center creases. Snap closure and self-locking appear fly. Band waist with belt loops. Machine wash warm; tumble dry. No ironing. State size 3. 4. 5, 6, 6x. See Chart 1 below.

| Color        | Slimfits<br>slender build |
|--------------|---------------------------|
| (4) Green    | 29 C 76308F               |
| (5) Burgundy | 29 C 76309F               |
| (6) Navy     | 29 C 76306F               |

| Color        | Regular fits<br>everage build |
|--------------|-------------------------------|
| (4) Green    | 28 C 763 M                    |
| (5) Burgundy | 29 C 76304F                   |
| (6) Navy     | 29 C 76301F                   |

Shipping weight 8 oz..... \$5 69

( 7 thru 10 ) Agrylic rib-knit Shirt with western styling is the perfect partner with Toughskins separates. Embroidery and piping trims yoke. Pointed collar; three button placket front. Sieeves sport western cuff with button closure

Neatly bemmed bottom to wear tucked in or out. Easycare shirt needs little or no ironing if you machine wash warm and tumble dry. Size S(2-3); M(4-5); L(6-6x). State letter size S. M. L. nat number size. See Chart 1 on page 15.

(7) 29 C 48459F-Off white

(8) 29 C 48466F-Green

(9) 20 C 48465F-Red

(10) 29 C 48464F-Blue

Shipping weight 4 oz...... #3 99

Chart 1: Sizes 2 to 6x . . Regular and Slim First select size based on height, then measure waist to determine which to order-St m or Regular

16 Sears MADGEA

| Order Size (not age)   | 2       | 3       | 4       | 5       | 6      | 6x      |
|------------------------|---------|---------|---------|---------|--------|---------|
| Height , nches)        | 32 = 15 | 35 - 38 | 38 2-41 | 4112-44 | 44/247 | 4712-49 |
| Stim (waist inches)    | 19      | 20      | 21      | 22      | 23     | 23 2    |
| Regular (waist inches) | 20',    | 22      | 23      | 24      | 25     | 2512    |

Ten Belt with TOUGHSKINS trophy buckle, 112 inch wide belt fits all children's pants. Embossed stitching and perforations along both edges. Vinyl strap has bonded leather back. Engraved metal buckie. Size S(19-21 inch waist); L(22-24 inch waist). State letter size S or L only, not west size.

Shipping weight 5 ounces. 28 C 34101F

\$2 49



Sizes 2 to 6x State size 2, 3, 4, 5, 6x. See Sizes 8 and 10 State size 8, 10. See Chart 2

on page 38 before ordering. Chart 1 below before ordering.

29 C 7806 1F-Shpg, wt. 12 oz. \$7.99 40 C 65007F-Shpg. wt. 1 lb.

Boya' 3-piece Western Set. Woven polyester and cotton. Embroidered collar. Pearlized metal snaps close front and cuffs. Straight leg pants have band front and elastic back. Zipper fly. Belt loops. Two pockets. Belt not included. Embroidered vest has fringed bottom. Machine wash warm and tumble dry.

Sizes 2 to 6x. Red and black. State 2, 3, 4, 5, 6, 6x. See Chart 1 below.

Shipping weight 10 oz.  Sizes 8, 10 State size. See Chart 2, page 38. 40 C 65005F-Red and black

40 C 65006F-Gold and brown

Western Gioves sold on anima 18. Western Hats sold on page 19.

Chart 1 Sizes 2 to 8x Order only sizes listed with each dem

| Citate 1. Gizes 2.00 ax. Gizes Gilly bizzes illand with decir from |          |          |          |          |         |        |
|--|----------|----------|----------|----------|---------|--------|
| Order Size (not age)   | 2        | 3        | 4        | 5        | 6       | 6×     |
| Height (inches)  | 321 = 35 | 35' = 38 | 381/2-41 | 411/2-44 | 4412-47 | 47 -49 |

7 Western Bolt Set. Tan leather belt with saddle stitching and chrome-plated metal buckle, Jailhouse key, key chain medallion and sheriff's badge. Beit sizes S(19-21 in. waist); L(22-24 in, waist). State letter size S or L not worst size. Like everything else in Sears books, it's so easy to order by telephone.

MEDGEN 17 WishbookWeb.com

Sizes 2 to 6x

PIBW \*9.99

# PERMA-PREST® RANCHTONE









Western-look Belt. Hand-finished top grain cowhide. 1 m. wide chrome-plated buckle with western motif. The perfect accessory for our western playwear. Size S(19-21 in. waist); L(22-24 in. waist). State letter size S. L. not waist size 29 C 78811F-Blue 29 C 78813F-Red 29 C 78816F-Black

Western-look Neck Scarf. Polvester and cotton broadcloth. Vinyl slide with plastic "jewel". Great with our western shirt. Machine wash warm temperature and tumble dry. Made in Japan.

29 C 78022-Blue \_\_\_\_ 29 C 78023-Red

29 C 78024-Green \_\_\_\_ 29 C 78021-Rust

Western-look Gloves. Vinyl with warm rayon fieece lining. Knit gussets between fingers for comfort. Fringe trim; contrast stitching. Made in Taiwan, Japan, Buy it the easy way—order by phone. One size fits children sizes 3 to 6x.

29 C 78803-Blue 29 29 C 78801-Green 29 29 C 78804-Black

29 C 78802-Red 29 C 78805-Rust

18 Sears MKDGAE

Just say "Charge it" when you phone your order. . see page 277

# COORDINATES





Western-look Hats. The finishing touch for the buckaroo look. Wool and rayon felt. Shape-retaining crown. Chin cord.

Sizes S(191/2 inches); M(201/4 inches); L(21 inches). Measure around head above ears. State letter size S. M. L. not head size

29 C 78027F-Blue 29 C 78025F-Tan

29 C 78028F-Red 29 C 78029F-Black 29 C 78028F -- Green

Shipping weight 6 ounces \$2 99



PERMA-PREST® Shirts. Woven check polyester, cotton. Topstitched collar; stays. Mach. wash warm; tumble dry. No iron. State rise 3, 4, 5, 6, 6x. Chart 1, 9g. 17. 29C7615F-Blue 29C7814F-Red 29C7805F-Brown 29C7816F-Green Shipping weight 5 ounces

9 Split-cowhide leather Vest, Two bright nickel-plated conchos with ties and fringe trim. Two pockets. Handcrafted in Mexico and Hong Kong, Sizes S(2- 3); M(4–5); L(6–6π). State letter size S. M, L not number size. See Chart 1 on page

15 before ordering. 29 C 7851F-Ranch blue

29 C 78596-Rust

29 C 7860F-Ranch red

29 C 7862F-Ranch green

Shipping weight 10 ounces...

3 Split-cowhide leather Chaps. Nickel-plated conchos, ties, Stud trimmed pockets. Each leg has two straps to snap around leg. Mexico: Hong Kong, Sizes S(fits child 324-4)

in, tall); L(fits child 411/2-49 in, tall). State letter size S. L. not number size.

29 C 78087F-Ranch blue 29 C 78089F---Rust

29 C 78086F-Ranch red

29 C 78088F-Ranch green

Shipping weight 12 ounces ...... \$5.99



PERMA-PREST\* Flore-log Joans Cut 50C Was 4.49 in

Woven polyester and cotton. Double-stitched seams and bartacking at points of strain. Vulcanized double knees. Band waist; zipper fly. Yoke back. Two front pockets. Machine wash warm; tumble dry. No ironing. State size 2, 3, 4, 5, 6, 6x. See Chart 1, on page 16.

| Color                  | Regular fits | Color                    | Regular fits average build | Stim fits<br>slender build |
|------------------------|--------------|--------------------------|----------------------------|----------------------------|
| Ranch blue Ranch brown |              | Ranch red<br>Ranch green |                            | 29 C 7844F<br>29 C 7843F   |

#### Girls' and Boys' PERMA-PREST' Western Rancher Set

SIZES 3 TO 6x

Polyester and cotton denim. Western-styled jacket has two flapped pockets. Front and back yokes have contrast stitching. Front and cuffs close with snaps. Pants have two front pockets, Band front and clastic back with belt loops, Zipper fly, Back yoke and bartacking. Needs no ironing, Machine wash warm and tumble dry. State use 3. 4, 5, 6, 6x. See Chart 1 on page 17 before ordering. 29 C 65119F-Green 20 C 65118F-Navy Shpg. wt. 1 lb. 8 oz. 48 99





2 Roomy Toy Chest. It stores toys neatly... is even strong enough for a child to sit on \( \frac{1}{2}\)-inch thick tempered Masonite Presdwood\( \text{b}\) hit-off top framed with wood; bottom is of 200-lb. test corrugated fiberboard (not wood or hardboard) with a sturdy wood frame. Covered with a delightful juvenile design printed on electronically quilted vinyl. Easy to clean ... just wipe with a damp cloth. Measures 15\( \frac{1}{2}\) inches high, 25\( \frac{1}{2}\) inches wide and 15\( \frac{1}{2}\) inches deep. Assembled

Shipping wt. 9 lbs. If mailed takes 10 lb. rate, see Parcel Post information on page 276

3 Autograph Dog. . such a low price.
A big huggable dog in a colorful cotton patch
print stuffed with synthetic fibers, Ball point pen
for collecting autographs, Measures 22 inches long,
13 inches wide and 11 inches high

25 C 1029—Shipping weight 4 pounds..... 2.88

4 Old-fashioned Bank. A replica of a bank that was so popular decades ago. Durable cast iron, 1015 in, high, beautifully hand painted Place coin in hand, push button, coin drops in bag and mouth opens simultaneously 25 C 1012—Shipping weight 6 pounds...... \$9.79

( 5 and 6 ) Country Girl Bags. Brighten up your youngster's room with these fun-to-use bags Charming pink and white cotton check with face painted on pink cotton. Yellow cotton hair

5 8-pocket Shoe Beg. Pink and white cotton check on white vinyl backing; white cotton binding, hanging loop. White trim of wool-and-rayon felt, Measures 36 inches long, 11 in. wide 25 0 5834—Shipping weight 14 ounces.....\$4.99

6 Laundry Bag. Black cotton drawstring cord on bag, hanging loop on top. Roomy back opening for laundry or pajamas. 31 1/2 inches long 25 C 5833—Shipping weight 1 pound..... \$4.99

7 8-pocket A-B-C Shoe Bag. Bright multicolor cotton percale with colorful alphabet letters screen printed on pockets. Wooden bar across top, 2 loops for hanging. May also be used as a handy utility bag. 38 in. long, 10½ in. wide. 25 C 5835—Shipping weight 4 ounces...... \$4.88

Red and white striped backing with red binding, 8 royal blue pockets for shoes. All cotton with character decorations of wool-and-rayon felt. Wire bar across top, 2 loops for hanging. Measures 36 tuches long and 8% inches wide

25 C 5837—Shipping weight 4 ounces...... \$5.44

Snoopy® Combination Shoe-and-pajama Bag. Royal blue background with red and white stripe trim. 8 red and white stripe pockets for shoes. Large pocket with side opening for pajamas, laundry or knick-knacks. All cotton with Snoopy, Woodstock and star appliques of wool and-rayon felt. Wood bar across top, 2 loops for hanging. 24 inches long and 17½ inches wide. 25 C 5838—Shipping weight 6 ounces...... \$6.88

Peanute Artist School Bag. Gold-color cotton with rubberized backing; red cotton binding. Snoopy "the artist" with his friends Charlie Brown and Woodstock in acreen print design on front. Wool-and-rayon felt pocket on flap holds pencil and ruler (included). Easy-carry handle, 1134 inches high and 11 inches wide.

25 C 5840-Shipping weight 5 ounces. .... \$3.99

11 Snoopy Laundry Bag. Snoopy in his Colonial hat with friend Woodstock salute the
bicentennial year. Royal blue screen print design
on white cotton with red applique trim of wooland-rayon felt. Opening in back for laundry or
pajamas. Convenient plastic hanger for easy
hanging, Measures 21 inches high and 15 inches
wide. Buy it the easy way—order by phone.

6

25 C 5836-Shipping weight 3 ounces.....\$3.99

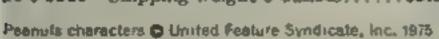








CHART 1. Girls' Sizes

 Order Size
 7
 8
 10
 12
 14

 Height (n)
 49½-51½
 52-53½
 54-55½
 56-58
 58½-60½

 Chest (in.)
 26-26½
 27-27½
 28-28
 29½-30½
 31-32

CHART 2. Chubby Girls' Sizes

| Order Size   | 81/2     | 101/4    | 121/2  | 141/2     | 161/2  |
|--------------|----------|----------|--------|-----------|--------|
| Height (in.) | 62-631/2 | 54-551/2 | 56-58  | 5814-8014 | 61-63  |
| Chest , n ;  | 29-291/2 | 30-31    | 31 Wis | hbool     | kWeb.c |





#### SHOWN ON FACING PAGE

PERMA-PREST® rib-knit Turtleneck Top in off white. Pullover style. Long sleeves, 100% Orlon\* acrylic, Machine wash, warm; tumble dry. No iron.

Girls' sizes S(7-8); M(10-12); L(14). State letter size S, M or L, not number size. See Chart 1 on page 27.

2 "Big-top look" chino Jacket in solid mint. Gathered front; yoke neck, Front button closure. Woven of polyester, cotton. Machine wash, warm; tumble dry.

Girls' sizes 7, 8, 10, 12, 14. State size. See Chart 2 on page 27.

V77 C 8738F-Shpg. wt. 9 oz.

Q PERMA-PREST® Wide flare-leg Pants in floral print, Natural wass, Zipbutton front. Woven polyester, cotton. Mach, wash, warm; tumble dry. No iron.

Girls' 81208 7. 8. Slim sizes 75, 85. 10S, 12S, 14S. State 10, 12, 14. State size, See Chart 4, size. See Chart 5, page 27. Wt. 10 oz. page 27. Wt. 10 oz. V77 C 6740F . \$7.49 V77 C 6741F ... 87 49

PERMA-PREST® "big-top look" Smock in floral print, Matching triangle scarf. Elbow-length sleeves. Gathered front. Pointed collar. Polyester and cotton. Machine wash, warm; tumble dry. No iron. Girls' aizes 7, 8, 10, 12, 14. State size. Sec Chart 2 on page 27.

5 Wide flere-leg chino Pents in solid mint, Ride at natural worst. Zip and button front, Woven polyester, cotton, Machine wash, warm; tumble dry.

Girls' sizes 7, 8, Slim sizes 7S, 8S, 10, 12, 14. State 10S. 12S, 14S, State seze. See Chart 5. sine. See Chart 4, page 27. Wt. 10 oz. page 27. Wt. 11 oz. V77 C 6736F .. 46 99 V77 C 6737F .... \$6 99

6 Turtleneck knit Top in peach and mint stripes. Pullover style with long sleeves. 100% Orlon\* acrylic. Machine wash, warm; tumble dry.

Girls' sizes S(7-8); M(10-12); L(14), State letter size S, M or L, not number size. See

Chart 1 on sage 27.

7 Chino Overalls in solid mint. Embeutdery trims ruffle top, Elasticized backwaist. Woven of polyester, cotton. Machine wash, warm; tumble dry.

Girls' sizes 7, 8, 10, 12, 14. State size. See

Chart 4 on page 27.

V77 C 6732F-Shpg. wt, 12 oz........ 48 99

8 "Big-top look" chino Jecket in solid peach, Collared neckline. Yoke front, 2 front pockets. Long sleeves, button cuffs. Button placket front. Woven polyester, cotton. Mach, wash, warm; tumble dry.

Girla' Bizos 7, 8, 10, 12, 14. State sise. Chart 2 on page 27.

Q PERMA-PREST® wide flare leg chino Pants in solid peach. Natural waist. Zipbutton front. Woven polyester, cotton. Mach. wash, warm; tumble dry. No iron.

Girls' sizes 7, 8, Slim sizes 7S, 8S, 10, 12, 14, State 10S, 12S, 14S, State size. See Chart 4. size. See Chart 5. page 27. Wt. 11 oc. page 27. Wt. 11 oa. V77 C 6728F .. 46 89 V77 C 8729F ... 46 99

10 PERMA-PREST® crew neck Sweet or in peach with striped front. Short sleeves. Knit of 100% Orlon\* acrylic. Machine wash, warm; tumble dry. No iron. Girls' sizes S(7-8); M(10-12); L(14). State letter size S. M or L. not number zize. See

Chart 1 on page 27. 

PERMA-PREST® Shirt in floral print. Long sleeves. Long pointed collar, button front, Woven of polyester, cotton. Machine wash, warm; tumble dry. No iron. Girls' sizes 7, 8, 10, 12, 14. State sise. See Chart 2 on page 27.

V77 C 873 1F-Shpg. wt. 7 oz. . . .



#### featuring the latest fashions . . ombre looks and screen prints

( 12 thru 15 ) Ombre blue Coordinates. The items you buy may have a different light to-dark or dark-to-light ombre effect from those you see on this page. All are woven of polyester and cotton.

PERMA-PREST® Overalls have a screen print on bib. Back zipper. Machine wash at warm, tumble dry. No iron. Girls' sizes 7, 8, 10, 12, 14. State zize. See Chart 4 on page 27.

V77 C 6724F-Shpg. wt. 14 oz. ..... \$10.99

Newsboy-style Hat. Elasticized hatband for a comfortable fit. Acetate lining. Buy it the easy way-order by phone. V77 C 9049 -- One size fils all. Wt. 3 oz. . . \$2 99

PERMA-PREST® Jacket with acreen print on back. Front button closure. Mach. wash, warm; tumble dry. No iron. Girls' sizes 7, 8, 10, 12, 14. State size, See Chart 2 on page 27. 

15 Flore-log Pants. Ride et satural wassline. Zip and button front. Machine wash at warm; tumble dry.

Girls' sizes 7, 8, 10, 12, 14. Slim sizes 7S, 8S, 10S, 12S, State size. Please see Chart 4 on page 27.

14S. State size. Please see Chart 5 on page 27. 

#### PERMA-PREST\* Go-with print Tops

Knit Shirt. All-over print, Pullover style. Long sieeves. Collared neckline, Polyester, cotton. Machine washable, warm; tumble dry. No iron.

Girls' sizes S(7-8); M(10-12); L(14), State letter size S. M or L. not number size. See Chart 1 on page 27.

17 Jersey T-shirt in periwinkle blue with screen print on front. Short sleeves. Pullover style. Polyester, cotton jersey. Mach, wash, warm; tumble dry. No iron.

Girls' sizes S(7-8); M(10-12); L(14), State letter size S, M or L. not number size. Chart I on page 27.

V77 C 6723F-Shpg. wt. 4 oz. .....

\*Reg Du Pont T M

## GIRLS SIZES 7 to 14

Some items in Slim and Chubby sizes, too

# JACKETS 'n JEANS

(1 and 2) Blue ombre with red, white, blue floral print, Woven polyester and cotton. Machine wash, warm temperature. Turtleneck pullover, shown with item (1), sold on facing page.

1 Jacket. Floral print on jacket back, collar, cuffs and two flap pockets. Front yoke. Metal snap closure and cuffs. Rounded shirttail bottom.

2 Jeans. Ride at natural wassi. Floral print on leg bottoms and waistband. Zipper front closure, Back darts provide comfortable fit. Wide-flare legs.

Girls' sizes 7, 8, 10, 12, 14. Avoid disappointment. . order correct size. See Chart 4 on page 27.

(3 and 4) Brushed twill in navy blue. Woven polyester and cotton. Machine wash, warm. Turtleneck pullover shown with item (3) sold on facing page.

3 Jacket. Curly polyester pile lining. Sleeves of rayon quilted to polyester. Waist length ranch style with zip closure. Yoke front, Zipper pockets, Snap cuffs. White contrast stitching

4 Joans. Modified boy-cut... rides [1/2]
in, below natural waist. Two supper pockets accented with white contrast stitching. Front sipper closure. Wide-flare legs.

Girls' sizes 7, 8, 10, 12, 14. Avoid disappointment, order correct size. See Chart 4 on page 27.

Shim sizes 7S, 8S, 10S, 12S, 14S. Avoid disappointment., order correct size, See Chart 5 on page 27

77 C 9921F-Shpg. wt. 15 oz. ...... 66 99

GIRLS GROW RAPIDLY
See measuring instructions
in Big Book
, for FREE tape measure

just order 39 C 6672

26 Sears PRISCOM 2KOGAE



value)

Our lowest priced puffy-look quilted Jacket

Only \$1288

(6 and 7) Wind resistant 100% nylon quilted to warm, polyester fill. Nylon taffeta interlining. Stand up collar, non-quilted nylon hidden drawstring bood. Front supper closure. Two pockets. Elastic wristlets. Machine wash, warm temperature, Assembled in Haiti. Buy it the easy way—order by phone.

Girls' sizes 7, 8, 10, 12, 14. State size. Please be sure to see Chart 2 on page 27



Color-bright TOPS Bib-top OVERALLS

(1 thru 4) PERMA-PREST® Pullover Top of rib-knit polyester. Long sleeve turtleneck style. Hemmed cuffs and bottom for a stay-neat look. Easy-care, . just machine wash at warm temperature; tumble dry, no ironing needed.

Girls' sizes S(7-8); M(10-12); L(14). State letter size S, M or L. not number rise. See Measuring Chart 1 below.

(2) 77 C 7364F--Gold

(1) 77 C 7398F-Green (3) 77 C 7362F-Red

(4) 77 C 7361F-White

5 TOUGHSKINS PERMA PREST plaid Overalls. The strongest overalls we sell . . lab tests prove it. Woven of Dacron\* type 59 polyester, DuPont 420 nylon and cotton . . a super-hefty tri-blend fabric . . so rugged we actually made a trampoline out of it. Green, navy and white pattern. Patch pock et on bib front. Adjustable button closure on suspenders. Zipper and button closure at back waist. Flare legs. Machine wash, warm; tumble dry, no iron

Girls' sizes 7, 8, 10, 12, 14. Avoid disappointment, order correct sise. See Measuring Chart 4 below.

Chubby Girls' sizes 81 a 101 a 121 a 141 a 161 a Avoid disappointment, order correct size. See Chart 6 below.

6 Embroidered Overalle in blue. Multicolor peacock embroidery decorates front bib and lower leg bottoms. Adjustable button-on shoulder straps at bib provide better fit. Zipper and button closure at back waist. Flare legs, Woven fabric of polyester and cotton. Machine washable at warm temperature and tumble dry.

Girls' sizes 7, 8, 10, 12, 14. Avoid disappointment, order correct rise. See Measuring Chart 4 below.

\*Reg DuPont T M

#### MEASURING CHART 1 For Tops and Sweaters Girls' sizes S. M. L.

| Order letter size S, M L | S        | M       | L      |
|--------------------------|----------|---------|--------|
| Height (in )             | 49 -53 , | 54-58   | 586    |
| Chest on                 | 26-271   | 48-30 . | 31-31  |
| Weight (lbs.)            | 58-70    | 71~92   | 93-104 |

\*If weight exceeds height, order next larger size

#### MEASURING CHART 2 For Shirts, Smocks, Jackets Pant Sets Girls' sizes 7 to 14

| Order Size    | 7          | 8        | 10          | 12          | 14        |
|---------------|------------|----------|-------------|-------------|-----------|
| Height (in )  | 491/2511/2 | 52 531/2 | 54-551/2    | 56-59       | 5014-6014 |
| Chest (in.) . | 26-261/2   | 27 271/2 | 28-29       | 291/2-301/2 | 31-32     |
| Hips (in )    | 271/2-28   | 281/29   | 291/2-301/3 | 31-321/2    | 33-341/2  |

#### **MEASURING CHART 3** For Pent Sets Chubby Girls' sizes 81/2 to 161/2

| Order Size    | 81/2     | 101/2    | 121/2       | 141/2      | 161/2       |
|---------------|----------|----------|-------------|------------|-------------|
| Height (in.)  | 52-531/2 | 54-551/2 | 56-58       | 5814-601/2 | 61-63       |
| Chest (in ) . | 29-291/2 | 30-31    | 311/2-321/2 | 33-34      | 341/2-351/2 |
| Hips (in )    | 31-311/2 | 32-33    | 331/2-35    | 351/2-37   | 371/2-39    |

#### MEASURING CHART 4 For Pants, Jeans and Overalls Girls' sizes 7 to 14

| Order Size    | 7        | - 8      | 10          | 12       | 14        |
|---------------|----------|----------|-------------|----------|-----------|
| Height (in )  | 49 -51 . | 52 53 .  | 54-55 2     | 56-58    | 58 ,-60 . |
| Waist (in ) . | 22-221/5 | 23-231/2 | 24-241/2    | 25-251/2 | 26-261/2  |
| Hips [in.]    | 271/2-28 | 281/2-29 | 291/2-301/2 | 31-321/2 | 33-341/   |
| inseam (in )  | 231/2    | 241/2    | 251/2       | 261/2    | 271/2     |

#### MEASURING CHART 5 For Pants and Jeans Shim Girls' sizes 7S to 14S

| Order Size   | 7\$         | 85       | 10\$        | 125      | 145      |
|--------------|-------------|----------|-------------|----------|----------|
| Height (in ) | 491/2-511/2 | 52-531/2 | 54-551/3    | 56-58    | 58 -60 . |
| Weist (in )  | 201/2-21    | 211/2-22 | 221/2-23    | 231/2-24 | 24 -25   |
| Hips (in.)   | 251/2-26    | 261/2-27 | 271/2-281/2 | 29-301/2 | 31-32    |
| Inseem (in ) | 231/2       | 241/2    | 251/2       | 261/2    | 271/2    |

#### CHART 6 For Pants and Overalls Chubby Girls sizes 8 % to 16 %

| Order Size    | 81/2     | 101/6    | 121/2    | 141/2     | 16 /2    |
|---------------|----------|----------|----------|-----------|----------|
| Height (in.)  | 52-531/2 | 54-551/2 | 56-58    | 58 ,-60 , | 61-63    |
| Waist (in.)   | 26-261/2 | 27-271/2 | 28-48    | 29-29 /2  | 30-30 1  |
| Hips (in )    | 31-311/2 | 32-33    | 331/2-35 | 351/2-37  | 371/2-39 |
| inseam (in.). | 241/2    | 251/2    | 261/2    | 271/5     | 281/2    |





washed down" look

Sears Pascou

Two piece Set (1)

with bib top pants

PANTS SETS

## in corduroy or brushed denim

Bib top Brown cordurey Set. Short, waist-length jacket has apper front. Pointed collar, Long sleeves with button cuffs. Pull-on style bib top pants. Button closure on shoulder straps. Flare legs. Woven polyester and cotton blend. Machine wash, warm temperature. So easy to buy when you just use the phone.

Girls 81268 7, 8, 10, 12, 14. State size. See Chart 2 on page 27.

Chubby sizes 81 2, 101 2, 121 2, 141 3, 161 2

State size. See Chart 3 on page 27. 77 C 5157F-Show, wt. 1 lb. 9 oz.

9 Long sloove Shirt. Peasant print in raspberry, green and gold on ecru background, Button front, Pointed collar, Two button cuffs. Shirttail bottom. Woven polyester and rayon, Machine wash, warm.

Girls' sizos 7, 8, 10, 12, 14, State size, See Chart 2 on bage 27 V77 C 6839F-Shpg. wt. 6 oz.

3 Blue brushed denim Set. Sewn of fabric that's been pre-washed to give it today's casual "washed-down" look. Washing intensifies this fabric's beauty by changing its fashionable shadings.

Shirt style jacket, Decorative red metal buttons and contrast red stitching. Pointed collar. Two button flaps. Long sleeves. Square hemmed bottom. Flare leg pants have supper and button front closure, . ride at natural waist. 100% brushed cotton denim, Machine wash, warm temperature. Shirt sold on page 31.

Girls' sizes 7, 8, 10, 12, 14, State size, Sec. Chart 2 on page 27.

77 C 5020F-Shpg. wt. 1 lb. 9 oz. . . . \$14 99 Chubby sizes 81.2, 101.2, 121.3, 141/2, 161.2, State size. See Chart 3 on page 27.

77 C \$179F-Shpg. wt. 1 lb. 11 oz.

Bib top green brushed denim Set. Zipper front jacket has long sleeves with button cuffs. Multicolor patchwork print on pockets, collar and cuffs match bib top on pants. Flare-leg, pull-on style pants. Button closure on suspenders, 100% cotton denim. Machine wash, warm temperature. Turtleneck sold on page 27.

Girls' \$120\$ 7. 8. 10, 12, 14, State size, See Chart 2 on page 27.

Chubby sizes 81 & 101/h 121 & 141 & 161 2. State size. See Chart 3 on page 27.

Jockey-style Hat. Red cotton corduroy. Snappy visor and six-gore crown. Elasticized headband. One size fits all. 77 C 9072—Shipping wt. 2 oz. . . . . . . \$2 99

6 Shoulder Bag. Navy brushed denim. Snap front closure with silver color studs and navy vinyl cord trim, Contrast navy statching, 100% cotton. Approximately 8x7x3 inches.

77 C 9099—Shipping wt. 5 oz. . . . . \$3 99



GIRLS GROW RAPIDLY See measuring instructions n Big Book for FREE tape measure just order 39 C 6672

Western-style PERMA-PREST\*

corduroy JEANS and velour TOPS

(1 and 2) PERMA-PREST® Velour knit Tops. Soft, comfortable knit of Amel® triacetate and nylon. Machine wash, warm temperature; tumble dry, no ironing needed.

Red Pullover, Long sleeve styling with fashionable V-neck collar. Flap pocket accent. Square hemmed bottom.

Girls' sizes S(7-8); M(10-12); L(14), State letter size S, M, L, not number 155e.

Please see Chart 1 on page 27 

2 Rust and brown Pullover, Contrast two tone effect on front and patch elbows. Crew neck styling. Long sleeves. Square-cut hemmed bottom.

Girls' sizes S(7-8); M(10-12); L(14). State letter size S. M. L. not Humber 3138.

Please see Chart 1 on page 27. 77 C 7512F-Wt. 5 oz. ........... 85 99

( 3 and 4 ) PERMA-PREST® Western Jeans. Modified boy-cut waist . . rides 11'y inches below natural want. Zipper and map front closure. Two front accorp pockets, two back patch pockets, 5 belt loops. Flared legs. Polyester and cotton pinwale corduroy. Machine wash, warm temperature; tumble dry, no troning needed.

Girls' sizes 7, 8, 10, 12, 14. Avoid disappointment . . order correct stac. Chart 4, page 27.

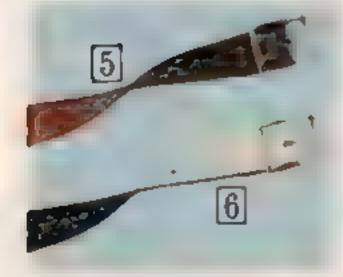
(3) 77 C 4331F-Navy print

(4) 77 C 4330F—Brown patterned Slim sizes 75, 85, 105, 125, 145. Avoid disappointment . . order correct size, Chart 5, page 27

(3) 77 C 4831F-Navy print

(4) 77 C 4830F—Brown patterned 





( 6 and 6 ) Reversible Belt. Perforated leather design. Silver color metal buckle. 11's inches wide.

Sizes S(18-21 in.); M(22-26 in.); L(27-31 in.). State letter size S, M, L. not number size. Shpg. wt. 5 oz. (5) 77 C 9103F-Golden brown reverses to chocolate brown .... \$2.99 (6) 77 C 9104F-Navy .\$2.99 reverses to white



## PERMA-PREST® Jeans

Cut \$1

[ 7 and 8 ] Western style . . ride at natural worst. Front zipper and snap closure. 2 front awing pockets, 2 back patch pockets. Seams reinforced at points of stress with bartacks. Back yoke. Beit loops. Flared legs. Woven polyester, cotton. Machine wash. warm; tumble dry, no iron. Order correct size.

Girls' sizes 7, 8, 10, 12, 14. Chart 4 on page 27.

.15.44 (7) 77 C 4383F—Multicolor plaid. Shipping wt. 11 oz. . . 5.44 (8) 77 C 4389F-Burgundy print. Shipping wt. 15 oz. Slim sizes 7S, 8S, 10S, 12S, 14S, Chart 5 on page 27

(7) 77 C 4883F-Multicolor pland. Shipping wt. 11 oz. (8) 77 C 4840F-Burgundy print, Shipping wt. 15 oz.



## CIRLS SIZES 7 TO 14

Pants in Slim sizes. Some in Chubby sizes, too

# Sears

# Tough Jeans Territory featuring TOUGHSKINS

## Casual Pants

and Sweaters to wear with them

(1 and 2) Novelty Sweaters. Long sleeve pullover style. Screen print on front. Crew neckline. Creslan® acrylic knit. Machine wash, warm. Girls' sizes S(7-8); M(10-12); L(14). State letter size S, M or L, not number size. Chart 1, pg. 27. (1) 77 C 8730F—Balloon design on green ground (2) 77 C 8731F—Whimsical girl on blue ground Shipping weight 6 ounces

(3 and 4) TOUGHSKINS® PERMA-PREST® Pents. The strongest pants we sell, , lab tests prove it. Woven of Dacron® type 59 polyester for durability, DuPont 420 nylon for strength and cotton for comfort. A super-hefty tri-blend fabric so rugged we actually made a trampoline out of it.

Super wide flare-leg pants ride of natural waist. Contrast stitching accents center front creases and flaps. Self-locking supper and button closure, Machine wash; tumble dry, no ironing. Buy it the easy way—order by phone.



30 Sears

Our lowest price ever for this Sweater
\$ 799

(5 thru 7) U-neck style with long sleeves... a pull-over that looks great on its own or worn over a shirt. Rib detail around neckline. Solid color acrylic. Machine washable at warm temperature. From Korea.

Girls' sizes 5(7-8); M(10-12); L(14). State letter size S. M. L. not number size Chart 1, pg. 27.





# Cuffed FLARES.. SHIRTS and **SMOCK TOPS**

PERMA-PREST® long sleeve Smock Top in red print with solid ecru sleeves and coliar. Lace edging. Button and tie back closing Hemmed bottom, Woven polyester and cotton. Machine wash, warm; tumble dry, no ironing. Girts' sizes 7, 8, 10, 12, 14. State size, Please be sure to see Chart 2 on page 27. 77 C 7814F—Shipping weight 6 ounces ..... \$6 99

Sleeveless Smock Top in natural color with dainty lace trim. Apron-look styling features tie-back closure. Hemmed bottom. Woven poly ester and cotton. Machine wash, warm. Girls' sizes 7, 8, 10, 12, 14. State size. Please be

sure to see Chart 2 on page 27 77 C 7812F-Shipping weight 4 ounces ..... #5 99

(3 and 4) PERMA-PREST® broadcloth Shirts in apple print. Long pointed collar. Front closes with color-matched buttons. Two-button cuffs

cotton. Machine wash, warm; tumble dry, no fronting. Buy it the easy way-order by phone. Girls' sizos 7, 8, 10, 12, 14. State size. See Chart 2

(3) 77 C 80046-Navy; red and white apples (4) 77 C 7999F-Red; blue and white apples 

( 5 and 6 ) Pants. Ride at natural waist. Selflocking zip fly. Back darts to provide good fit. Stitched front creases for stay-neat look. Super wide flare legs with 2-inch cuffs. Woven polyester and cotton. Machine wash, warm; tumble dry Girls' sizes 7, 8, 10, 12, 14. Avoid disappointment . . order correct size. Chart 4, pg. 27

(5) 77 C 4612F-Red (6) 77 C 4613F-Navy Slim sizes 7S, 8S, 10S, 12S, 14S, Avoid disappointment . . order correct size. Chart 5, pg. 27. (6) 77 C 9923F-Navy (5) 77 C 9922F-Red 

7 Shoulder Bag. Quilted navy denim with red, yellow and green floral embroidery. Snap close front. Two pockets with snap flaps. Navy contrast trim. 100% cotton. About 8x7x3 in. 77 C 9100—Shipping weight 4 ounces ..... #4 99

Our lowest priced Smock

Only \$ 388

8 Long sleeve Smock Top. Blue, red and yellow pattern on natural background. 2 buttons trim blue front yoke. Pullover style has tie-back neck closing Hemmed bottom, Woven polyester and cotton. Mach. wash, warm; tumble dry. Girls' sizes 7, 8, 10, 12, 14. State size. Chart 2, pg. 27.

Shipping weight 5 ounces. 77 C 7815F ....... .. #3.88











## Novelty Socks for growing girls and young teens

#### Individual Toe Style

[ 1 thru 4 ] Acrylic jacquard. Flat knit. Elasticized stay-up top. Multicolor toes. Ma chine wash at warm temperature. Girls' stocking size L(9-11). State letter size Lonly, not shoe size. Chart 1, below.

(1) 77 C 33791F-White background

(2) 77 C 33793F-Red background

(3) 77 C 33792F-Navy background

(4) 77 C 33789F-Multicolor design

Wt. pair 3 oz .... Pair \$3.49; any 2 pairs \$6.90

( 5 and 6 ) Acrylic Gloves and Socks have matching colored fingers and toes. Flat knit. Machine wash at warm temperature.

5 Gloves. Ribbed wrists for snug fit. One size fits all. Wt. pair 1 oz.

77 C 9183 ..... Pair \$1 49 Socks. Navy with multicolor stripes and

toes, Elasticized top. Wt. pair 2 oz. Girls' stocking size L(9-11) only. State letter BIZE L Only, not shoe size. See Chart 1 Pair \$2.99; 2 pairs \$6.90 77 C 33782F

(7 thru 9) Acrylic striped. Flat knit, elasticized ribbed top, Multicolor toes, Mach, wash, warm Girls' stocking size L(9-11) only. State letter size Lonly, not shoe size. Chart 1, below.

(7) 77 C 33788F-Red, blue, yellow, white

(8) 77 C 33786F-Red, green, white

(9) 77 C 33787F-Blue, green, yellow, red

Wt. pair 3 oz. ...... Pair \$2 99, any 2 pairs \$5 90

( 10 thru 13 ) Nylon striped. Flat stretch knit. Turn-down, ribbed cuffs, Machine wash, warm Girls' stocking size L(9-11) only. State letter size Lonly, not shoe size. See Chart 1, below

(10) 77 C 33903F-White, tan, brown

(11) 77 C 33906F-White, blue, red, navy

(12) 77 C 33905F-White, rust, red

(13) 77 C 33904F-Burgundy, white, navy

Wt. pair 1 oz. . . . . . . Pair #1 99, any 2 pairs #3 90 CHART 1: Girls' Socks

Order sock letter size M. L. IN STREET SIZE IS Chinds 10 Gris 11 Girs 2 B

#### Classic Foot Style

[ 14 thru 17 ] Orlon\*, nylon argyle stitched. Save \$1.00 when you buy any 2 pairs in any color. Colorful pattern. Flat knit blend of Orlon\* acrylic and stretch nylon. Reinforced foot. Elasticized top. Machine wash, warm. Girls' stocking size L(9-11) only. State letter size L only,

not shoe size. See Chart 1, at left.

(14) 77 C 33313F-Red, black, white

(15) 77 C 33315F-White, rust, brown

(16) 77 C 33316F-Green, white, cranberry

(17) 77 C 33312F-White, navy, medium blue

(18 thru 21) Striped Orlon\* sorylic, Downy soft, flat knit, Reinforced foot, Elastic top, Machine wash, warm, Girls' stocking size L(9-11) only. State letter size L only, not shoe size. See Chart 1, at left.

(18) 77 C 33302F-Navy and white

(19) 77 C 33307F-Gold and white

(20) 77 C 33308F—Green and white

(21) 77 C 33303F-Red and white

Reg DuPont T M

## Brushed Knit Bootee Socks

(22 and 23) Soft Orlon\* acrylic for cushiony comfort and stretch nylon for cozy fit. Elasticized opening, Machine wash, warm. Box of 3. Girls' stocking sizes M(71/2-812); L(9-11). State ONE letter size, M OR L PER BOX, not shoe size. (22) 77 C 33211F-Blue, white, pink (23) 77 C 332125-Navy, white, red Wt. 5 oz. Chart 1, above . Box # 1.69; 2 for #3.30

32 Sears MAGGAE



# **Nylon print Tube Socks**

(24 thru 27) Flat knit of stretch nylon. No heel . . turn socks for longer life. Elastic top. Machine wash, warm. Wt. pair I oz. Girls' stocking size L(9-11). State letter size L only, not shoe sise. Chart 1 above.

(24) 77C33291F-Suitcases

(25) 77C33293F-Classic cars

(26) 77C33292F-Denim patchwork (27) 77C33294F-Patchwork quilt Pair \$1 29 .....any 2 pairs \$2.50

## Coordinates featuring DENIM

(1 and 2) Jacket and Pants. Brushed blue denim is woven fabric blend of polyester and cotton. Ma chine washable at warm temperature.

1 Jocket. Shipover, front button-placket styling. Round collar. \*4-length sleeves, mock turnback cuffs. Hemmed rounded bottom, side slits.

Young Teen sizes 6J, 8J, 10J, 12J, 14J. State size See Chart 1 on page 35.

V77 C 7181F—Shipping weight 12 oz. ..... \$10.99

2 Panta. Ride at natural waist. Zipper and snap front. Wide flare-legs, 2-inch mock cuffs.

29-inch Inseam. Avoid disappointment. . order correct size. State waist size only from Chart 5 on page 35.

3 1-inch Inseam. Avoid disappointment . . order correct size. State waist size only from Chart 5 on page 35.

V77 C 7184F-Shipping weight 1 pound ..... #10 99

(3 and 4) Jacket and Pants. Navy denim, contrasting orange top-stitching. Woven polyester and cotton, Machine wash at warm temperature

3 Jacket. Three-button placket. Pointed collar. Two patch pockets, Long sleeves.

Young Toon sizes 6J, 8J, 10J, 12J, 14J. State size. See Chart I on page 35.

V77 C 71915—Shipping weight 15 oz. ...... #11 99

4 Pants. Double supper pants ride at natural waist. Wide flare legs.

29-inch Inseam. Avoid disappointment. . order correct size. State waist size only from Chart 5 on page 35.

V77 C 7193F-Shipping weight 13 oz. ..... \$10.99

31-inch (naam. Avoid disappointment. . order correct size. State waist size only from Chart 5 on page 35.

V77 C 7194F—Shipping weight 14 oz. ...... \$10 99

(5 and 6) Jacket and Pants. Navy denim, multicolor patchwork trim on jacket. Woven blend of polyester and cotton, Machine wash at warm.

5 Jacket, Pockets, yoke, collar and cuffs of patchwork print. Long sleeves, button cuffs.

Young Teen sizes 6J, 8J, 10J, 12J, 14J. State size. See Chart 1 on page 35.

V77 C 7185F—Shipping weight 11 oz. ...... 010 99

6 Pents. Ride at natural waist, Zipper and button front closure. Wide flare-legs.

29-inch Inseam. Avoid disappointment... order correct size. State waist size only from Chart 5 on page 35.

3 1-inch Inseam. Avoid disappointment . . order correct size. State waist size only from Chart 5 on page 35

V77 C 71895-Shipping weight 15 os. ......... \$8 99

(7 and 8) Knit pullover Top. Long sleeve turtieneck of 100% acrylic. Square-cut hemmed bottom. Machine wash at warm temperature.

Young Teen sizes S(6-8); M(10-12); L(14). State letter size S, M, L, not number size. See Chart 2 on page 35.

(7) V77 C 7186F-Gold

(8) V77 C 7187F—White

9 Petchwork print Shirt. Blue, red and white pattern. Round collar, button front. Long sleeves have button cuffs. Woven polyester, cotton. Machine wash, warm temp.; tumble dry.

Young Teen sizes 6J, 8J, 10J, 12J, 14J. State rise See Chart 1 on base 35.

10 Floral print Shirt. Multicolor flowers on red ground. Pointed collar, button front. Long sleeves have button cuifs. Woven polyester, cotton. Machine wash, warm; tumble dry.

Young Teen sizes 6J, 8J, 10J, 12J, 14J. State size See Chart 1 on page 35.





# Bib-top Overalls with Shirt and **Bodysuit Toppings**

PERMA-PREST® Shirt in multicolor patchwork pattern. Pointed coliar and button front closing. Long sleeves have two-button cuffs. Shirttail bottom. Woven polyester and cotton blend. Machine wash at warm; tumble dry, no ironing.

Young Toon sizes 6J, 8J, 10J, 12J, 14J. State rise, See Chart 1 below. 

9 Bib-top Overalls in bright blue. Front bib pocket and two patch. pockets of multicolor patchwork pattern have red ric-rac edging. Button closure on suspenders. Back zipper closing. Flare legs. Woven polyester and cotton. Machine wash, warm; tumble dry.

29-inch Inseam. Avoid disappointment . . order correct size. State waist size only from Measuring Chart 4 below.

31-inch Inseam. Avoid disappointment . . order correct size. State waist size only from Measuring Chart 4 below.

( 3 thru 6 ) Bodyauit, Long sleeve style with turtleneck collar, Back neck zipper. Snap crotch. Nylon rib-knit. Machine wash at warm temperature.

Young Teen sizes M (6-10); L (12-14), State letter size M, L, not number size. See Measuring Chart 3 below.

(3) V77 C 6378F—Olive

(5) V77 C 6375F-White

(4) V77 C 8377F—Geranium

(6) V77 C 6376F-Red Shipping weight 6 ounces.....

7 Corduray bib-top Overeils in multicolor floral print on natural

color ground. Ruffled pinafore styling. Zipper and button closing in back, Flare legs, Polyester and cotton. Machine wash at warm temperature; tumble dry.

29-inch inseam. Avoid disappointment . . order correct size. State waist size only from Measuring Chart 4 below.

V77 C 6187F—Shipping weight I pound .....

3 1-inch Inseam. Avoid disappointment . . order correct rise, State waist size only from Measuring Chart 4 below.

Measuring CHART 1: Jackets and Shirts sizes 6J to 14J

Order size 61 101 12J 14J 281/-29 291/2-30 301/2-31 311/2-321/3 33-34 Bust (inches) 601/2-61 | 611/2-62 | Height (inches) 59-60 621/2-63 | 631 2-64

#### Messuring CHART 2. Smocks and Tops sizes S, M, L.

| Order letter size S. M. L. | S        | M           | L       |
|----------------------------|----------|-------------|---------|
| Bust (inches)              | 281/2-30 | 301/4-321/5 | 33-34   |
| Height (inches)            | 59-61    | 611/5-63    | 63 4-64 |

#### Measuring CHART 3 Bodysuits sizes M. L.

| Order letter size M. L. | M       | L       |
|-------------------------|---------|---------|
| Bust (inches)           | 281/=31 | 3112-34 |
| Height (inches)         | 59-62   | 6212-64 |
| Weight® (pounds)        | 81-100  | 101-118 |

<sup>\*</sup>If weight exceeds height, order next larger size

#### Measuring CHART & Bib-top Overalls

| Order natural waist only | 22       | 23       | 24       | 25       | 26        |
|--------------------------|----------|----------|----------|----------|-----------|
| Hips (inches)            | 31-311/2 | 32-32/2  | 33-33 /2 | 34-35    | 3512-3612 |
| Height (inches)          | 59-60    | 801/5-61 | 611/2-62 | 621/2-63 | 531/2-64  |

#### Measuring CHART 5 Precision Fit Pants

| Order natural waist only | 22       | 23       | 24       | 25    | 26          |
|--------------------------|----------|----------|----------|-------|-------------|
| Hips* (inches)           | 31-311/2 | 32-321/2 | 33-331/2 | 34-35 | 351/2-361/3 |

Hip measurement most important for best fit.

Shoes, Leather upper and suede platform. Straps of natural tan leather pair with a suede-covered wedge bottom. \*minch platform, 2-inch high heel. Leather insole. Adjustable strap for good fit. Unlined, Composition sole, Imported from Brazil, In med. sixes only.

Women's sizes: 5B, 6B, 7B, 8B, 9B and 10B.

Half sixes, please see NOTE below to order correctly. State full sixe as listed above.

NOTE. If you wear a half-size shoe, simply order one-half-size larger than your usual shoe size





## Sears Tough Jeans

ON THESE TWO PAGES STUDENTS' SIZES **BOYS' SIZES SOLD ON** PAGES 38 AND 39

> ( 3 thru 5 ) PERMA-PRESTO Joons. The strongest jeans we sell . . lab testa prove it. Made of Dacron® Type 59 polyester, DuPont 420 nylon and cotton . . a super-hefty tri-blend fabric. so rugged we actually made a trampoline out of it. Topstitched seams sewn with extra-strong polycore thread. Stress areas reinforced with bar tacking and rivets. Five pockets; back yoke, Flare legs; self-locking zipper; button waist closure; belt loops. Machine wash, warm, tumble dry . . no iron.

> State weist size, then inseem length from this chart To relate waist-inseam sizes to number sizes, see Conversion Chart 1 on page 41 For complete instructions on how to measure, see page 666 in Fall Big Book

| nches           | 25 | 26 | 27 | 28  | 29 | 30 | 31 | 32  | 33 | 34 |
|-----------------|----|----|----|-----|----|----|----|-----|----|----|
| Inseam<br>nches |    | 1  | 30 | 313 | 32 | 33 |    | .33 |    | 33 |

(3) 40 C 50616F-Wheat (4) 40 C 50616F-Light blue (5) 40 C 50611F-Denim navy

Shipping weight 1 pound 6 ounces ...... \$8 39

[ 6 thru 11 ] Toughskins western Jackets of same super-hefty tri-blend fabric as our Toughskins jeans: Dacron<sup>®</sup> Type 59 polyester, DuPont 420 nylon, cotton, Contrast topstitched to coordinate with jeans above. Machine wash, warm; tumble dry, low.

(6 thru 8) Warmly lined hip-length Jacket has Dacron\* polyester pile lining with soft look of fleece. Two patch pockets; button front.

State rise 14, 16, 18, 20, 22 or 24. See Measuring Chart 1 below to be sure of size.

(6) 40 C 31377F-Brown

(7) 40 C 81376F-Light blue

(8) 40 C \$1375F-Denim navy

Shipping weight 4 pounds 1 ounce ...... \$23.99

(9 thru 11) Unlined weist-length Jacket is sized to fit boys up to 6 ft. 1 in, tall. Banded waist; metal snaps on front, cuffs and chest pocket flaps; front and back yoke detail.

State 513e 14, 16, 18, 20, 22, 24 or 26. See Measuring Chart 1 below to be sure of size.

(9) 40 C 80387F---Wheat

(10) 40 C 80384F-Light blue

(11) 40 C 80381F-Denim navy

Shipping weight 1 pound 4 ounces . . . . . 4 10 84

( 12 thru 14 ) PERMA-PREST® western Shirt in crisply checked gingham of polyester and cotton. Button-through flaps on bias chest pockets; button placket and cuffs; black buttons; pointed collar with stays; semi-tapered body with tails. Machine wash, warm and tumble dry for no ironing.

State size 18, 20, 22 or 24. See Measuring Chart 1 below. Smaller sizes sold on page 38.

(12) 43 C 35903F—Brown

(13) 43 C 35802F-Red

(14) 43 C 35801F-Navy

Shipping weight 11 ounces . . . .

MEASURING CHART 1 For Jackets and Shirts Order only space lasted south each item

| For Height        | ORDER | We ght   | Chest   |  |  |
|-------------------|-------|----------|---------|--|--|
| (ftin to ft-in)   | SIZE  | (pounds) | [nches] |  |  |
| 4-11 to 5-11/2    | 14    | 90-103   | 32      |  |  |
| 5-2 to 5-4        | 16    | 104-118  | 33      |  |  |
| 5-41/2 to 5-6     | 18    | 119-129  | 34      |  |  |
| 5-61/2 to 5-8     | 20    | 130-141  | 36      |  |  |
| 5-81/2 to 5-101/2 | 22    | 142-155  | 38      |  |  |
| 5-81-10 5-101/2   | 24    | 156-169  | 40      |  |  |
| 5 11 to 6-1       | 26    | 170-185  | 4.2     |  |  |

State waist size, then inseam length from this chart To relate waist-inseam sizes to number sizes, see Conversion Chart 1 on page 41. For complete meas-

er's instructions.

belt loops, Denim navy,

Why not pick up the phone and order it?

Denim Jeans

that fade

in the wash

. . yet they won't

shrink out of shape

(1 and 2) Engineered to fade yet these jeans are

PERMA-PREST® denim of 50% polyester and

50% cotton, so they'll keep their body and fine fit

. . even after machine washing in detergent and

bleach. And they offer the look young men like

plus all the features you expect in quality jeans:

stress points reinforced with bar tacks; seams sewn

with rip-resistant polycore thread; wide flare legs;

Machine wash, by itself, at warm temperature;

tumble dry for no ironing. For that "washed out"

look, use chloring bleach according to manufactur-

Morinor-style Jeans feature four patch pockets with contrast topsutching; zip fly. State wast, then inseam from chart below. 

9 Snap-front Jeans with 2 set-in front pockets. State wasst, then suseam from chart below. 

| uring instructions, see page 666 in Fall Big Book |    |    |      |    |    |    |       |    |
|---|----|----|------|----|----|----|-------|----|
| Waist, inches                                     | 25 | 26 | 27   | 28 | 29 | 30 | 31    | 32 |
| Inseam,   |    |    | 28   |    |    |    |       |    |
| inches  |    |    |      |    |    |    | 34    | 33 |
|   |    |    | 1101 | 33 | 34 |    | 4 - 1 |    |

# Territory featuring TOUGHSKINS Western Jeans



On these two pages **BOYS' SIZES** 

Toughskins Jeans also in Husky Sizes and Husky-plus Waist Sizes Students' Sizes sold on pages 36 and 37

38 Sears 2 KOGAE

# Sears Tough Jeans Territory featuring TOUGHSKINS Western Jeans

( 1 thru 3 ) PERMA-PREST® Joans. The strongest jeans we sell . . lab tests prove it. Made of Dacron\* Type 59 polyester, DuPont 420 nylon and cotton . . a super befty tri-biend fabric... so rugged we actually made a trampoline out of it. Stress areas reinforced with bar tacks for added strength; topstitched seams sewn with rip-resistant polycore thread: flare less with vulcanized reinforced knees for long wear. Two front pockets; two back patch pockets; back yoke. Self-locking brass zipper; belt loops. Machine wash, warm, tumble dry for no ironing. Boys' Sirm, Regular, Husky sures. See Measuring Chart 1 below to be sure of size. Slim. State rise 6, 7, Regular, State suse 6, 7, Husky. State size Color 8, 10, 12, 14, 16 8, 9, 10, 12, 14 or 16. 8, 9, 10, 12, 14 or 16, Denum navy 40 C 48799F 40 C 48499F 40 C 48889F Berry.... 40 C 48792F 40 C 48492F 40 C 48882F 40 C 48794F 40 C 4B884F (3) Brown..... 40 C 48494F Shipping weight. 1 pound 1 pound 3 ounces 1 pound \$6 84 9884 \$7.84 Husky-plus sizes. Designed with larger waist and shorter inseam lengths for heltier boys. State wasst size, then inseam length from this chart: Waist, inches . . . 28 Note: Each waist size available only in inseam length listed. 25 inseam, inches. . 24 (1) 40 C 48999F-Denim navy (2) 40 C 48992F-Berry (3) 40 C 48994F-Brown Shipping weight I pound 4 ounces ..... MEASURING CHART 1: For Toughskins Jeans. Order only sizes listed with each item. A. To find size: measure height without shoes. Measure waist at natural waistline. B To determine if slim, regular or husky, check his weight and waist in that size Regular Slim If your ORDER Height is Weight Waist Weight Waist Weight. SIZE (ft.-in. to ft -in.) (nches) (pounds) (inches) (pounds) (pounds) 47-51 221/2 3-81/2 to 3-11 42-46 2014 47-51 \$2-56 23 3-111/5 to 4-1 21 231/2 52-56 211/2 57-61 62-69 4-11/2 to 4-21/2 24 4-3 10 4-41/5 57-61 62-67 68-75 10 62-67 221/2 241/5 76-83 4-5 to 4-81/2 12 76-89 251/5 90-97 4-7 to 4-10% 68-75 231/2 76-09 261/2 104-115 4-11 to 5-11/2 14 241/ 90-103 5-2 to 5-4 90-1031 251/2 104-118 271/2 119-133

> (4 thru 6) Toughskins® waist-length western Jacket of same hefty tri-blend fabric as our Toughakins jeans: Dacron\* Type 59 polyester, DuPont 420 nylon and cotton. It's contrast topstitched to coordinate with jeans above. Metal snaps on front, cuffs, chest pocket flaps. Front and back yoke detail, Banded waist; unlined. Machine wash at warm temperature and tumble dry, low.

Wo.41

(inches)

251/2

261/2

271/2

State size 6, 8, 10, 12, 14 or 16. See Measuring Chart 2 below to be sure of size. (4) 40 C 784816—Denim navy (5) 40 C 784836—Berry (6) 40 C 784886—Brown Shipping weight I pound 4 ounces .....

(7 thru 9) PERMA-PREST® gingham checked Shirt looks fresh and crisp with jeans and jacket coordinates. Button-through flaps on chest pockets; button placket and cuffs; black buttons. Pointed collar with stays; semi-tapered body with tails. Woven of polyester, cotton. Machine wash, warm, tumble dry for no ironing.

State size 6, 8, 10, 12, 14 or 16, See Measuring Chart 2 below to be sure of size. (7) 43 C 34636F—Red (8) 43 C 34635F—Navy (9) 43 C 34637F—Brown Shipping weight 11 ounces .

3-81/2 to 3-111/510 4-7 10 4-11 to 5-2 to 4-3 to 4-101/2 5-11/5 3 - 114-21/2 4-61/2 5-4

MEASURING CHART 2 For Jackets and Shirts. Order only sizes listed with each item. For Height fft-in to lt.-in.}.... ORDER SIZE 10 12 14 16 47 51 52-61 62-75 76 89 90.103 104-118 Weight pounds 25 261/2 28 30 33 Chest, inches.... 32 \*Reg T M DuPont



### New TOUGHSKINS\* Jacket

Designed for warmth and long, tough wear

( 10 and 11 ) Hip-length jacket of same fabric as our Toughskins jeans; Dacron\* Type 59 polyester, DuPont 420 nylon and cotton. Extra body and sleeve lengths help keep child warm and allow for growth . . just turn cuffs down as his dimensions increase. Body, hood and cuffs lined with heavyweight pile of Dacron\* polyester developed for insulating warmth plus the soft look of fleece. Sleeves lined with acetate quilted to polyester. Wear bood flat or anapped to itself for roll collar. Machine wash, warm; tumble dry, low,

State size 8, 10, 12, 14 or 16. See Measuring Chart 2 on facing page to be sure. (10) 40 C 78631F—Denim navy (11) 40 C 78536F—Brown Shipping weight 3 pounds \$20.99

Denim-look knit Cap with large pompon . . especially designed to wear with denim jeans, jackets. Acrylic, Denim navy. Machine wash, warm. 

#### MEASURING CHART 3 For Jeans. Order only sizes listed with each item. A. To find size measure height without shoes. Measure waist at natural waisting B To determine slim regular or husky, check weight and waist in that size

| For Height  | ORDER                          | Slim                             |                                  | Reguler                          |                          | Husi  | ky                             |
|---|--------------------------------|----------------------------------|----------------------------------|----------------------------------|--------------------------|---|--------------------------------|
| (ftin. to ftin.)  | SIZE                           | Weight (pounds)                  | Waist<br>(inches)                | Weight (pounds)                  |                          | Weight (pounds)                               | (inches)                       |
| 3-8½ to 3-11 3-11½ to 4-2½ 4-3 to 4-6½ 4-7 to 4-10½ 4-11 to 5-1½ 5-2 to 5-4 | 6<br>8<br>10<br>12<br>14<br>16 | 42-46<br>47-51<br>52-61<br>62-75 | 201/2<br>211/2<br>221/2<br>231/2 | 47-51<br>52-61<br>62-75<br>76-89 | 22½<br>23½<br>24½<br>25½ | 62-69<br>76-83<br>90-97<br>104-115<br>119-133 | 25½<br>26 ½<br>27½<br>29<br>30 |

### New at Sears. . Denim Jeans that fade in the wash

. . Yet they won't shrink out of shape

(13 and 14) Designed to fade, yet these jeans are PERMA-PREST® denum of 50% polyester and 50% cotton so they'll keep their fine fit and body through wash after wash in detergent and bleach. Bar tacks at stress points; seams sewn with rip-resistant thread; vulcanized reinforced knees; self-locking sip fly; back yoke. Denim navy. Machine wash, by itself, warm; tumble dry for no ironing. For that "washed out" look, use chlorine bleach according to manufacturer's directions.

Western-style jeans (13) have two front pockets, two back patch pocketa, flare legs. Mariner-style jeans (14) feature four patch pockets. . front pockets have snap flaps; extra wide flare legs; two snaps at waist; double belt loops in front; contrast topstitching.

#### Boys' Slim, Regular sizes. See Measuring Chart 3 at left to be sure of size.

|                           | and but his and but and but and |                   |
|---------------------------|---------------------------------|-------------------|
| State mae 6, 8, 10 or 12. | (13) Western-style              | (14) Manner-style |
| Slim sizes                | 40 C 48599F                     | 40 C 69471F       |
| Regular sizes             | 40 C 48099F                     | 40 C 89271F       |
| Shipping weight           | 1 pound                         | 13 ounces         |
| Price                     | <b>#5 99</b>                    | . \$6.49          |

#### Husky-plus sizes. State waist size, then inseam length from this chart;

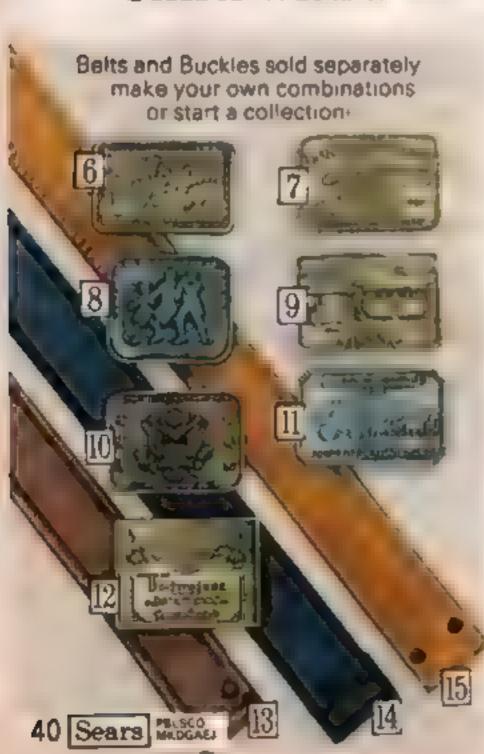
| Note: Waist sizes are available |             |    |         |    |    |    |       |
|---------------------------------|-------------|----|---------|----|----|----|-------|
| only in inseem length listed    | Inseam, in. | 24 | 25      | 26 | 27 | 27 | 29    |
| (4.33 40.0 4000AF 331           | 1- (1)      |    | E A 4 D | 2  |    |    | 45.00 |

(14) 40 C 69771F-Mariner-style. Shipping weight 13 oz. . . . . . . . 7 49

\*Reg T M. DuPonc



### Shirts with a western flavor. . Belts and antiqued plaque Buckles



(1 and 2) PERMA-PREST® flannel Shirt plays plaid body against denim-look pointed yokes in front and back plus button-through flaps on bias chest pockets. Semi-scoop bottom . . tuck it in or wear as an overshirt. Button placket front, cuffs; pointed collar with stays. Polyester, cotton. Assembled in Haiti. Machine wash, warm, tumble dry . . no iron.

Boys', Students' sizes. See Chart 1 below at right.

| Color                            | Boys'. State<br>6, 8, 10, 12. | Students'. State rise<br>14, 16, 18, 20, 22, 24 |
|----------------------------------|-------------------------------|---|
| (1) Navy, red<br>(2) Brown, rust | 43 C 37616F<br>43 C 37616F    | 43 C 38801F<br>43 C 38802F                      |
| Shpg. wt.                        | 11 ounces                     | 11 ounces                                       |
| Price                            | 95 99                         | 95 99   |

(3 thru 5) PERMA-PRESTO knit Shirt features ragstitch trim on collar and chest. Button placket and cuffs. Hemmed bottom. Polyester, cotton. Machine wash, warm, tumble dry for no ironing.

Boys' and Students' areas. See Chart. Lat right.

|   |   | and the trades                            |
|---|---|---|
| Color (trim)  | Boys'. State<br>6, 8, 10, 12.             | Students' State<br>14, 16, 18, 20, 22-24. |
| (3) Navy (orange)<br>(4) Ivory (black)<br>(5) Red (white) | 43 C 41227F<br>43 C 41229F<br>43 C 41228F | 43 C 43371F<br>43 C 43373F<br>43 C 43372F |
| Shpg. wt.   | 8 ounces                                  | 10 ounces                                 |
| Price   | 64 99                                     | 85 49                                     |

 Registered Trademark of Anheuser Busch Inc. Because of State Laws "Budweiser\* buckle is not available for sale to customers in Alabama and Virginia ( 6 thru 12 ) Antique-finished metal-cast plaque

| Buckies with post for beit attachment. Wt. ea. 4 o. | č.    |
|---|-------|
| (6) 43 C 92061—Brass-look TOUGHSKINS                | 12 00 |
| (7) 43 C 92065—Brass-look Pony Express              | . 200 |
| (8) 43 C 92062—Pewter-look Spirit of '76            | 2.00  |
| (9) 43 C 92066—Brass-look Cable Car                 | . 200 |
| (10) to come C                                      | 0.00  |

(10) 43 C 92063—Copper-look Spirit of America . . 2.00 (11) 43 C 92067-Pewter-look Concord Coach .... 200 (12) 43 C 92064G-Brass-look Budweiser\* ...... 2 00

(13 thru 15) Bolts of heavyweight embossed bonded leather fibers . . 11/4 in. wide; snaps for buckle attachment. Sizes in inches: S(22-24); M(25-27); L(28-30); XL(32-34), State letter size S, M, L or XL, not inches. If worn on hips, order next larger size. Wt. ea. 5 oz.

(13) 43 C 92041F-Antique brown (hand-rubbed) . #2 00 (14) 43 C 92043F—Navy ...... 200

(15) 43 C 92042F---Latigo tan (hand-rubbed) . . . . 2 00 **MEASURING CHART 1 For Shirts and Jackets** 

| Order only                     | sizes listed ( | with each item |                |
|--------------------------------|----------------|----------------|----------------|
| for Height<br>(ft in to ft in) | ORDER          | (pounds)       | Chest (inches) |
| 3 8 /2 to 3 11                 | 6              | 47-51          | 25             |
| 3 1 - /2 to 4-21/2             | 8              | 52-61          | 26½            |
| 4 3 to 4 6 2                   | 10             | 62-75          | 28             |
| 4 7 to 4 10½                   | 12             | 76-89          | 30             |
| 4-11 to 5 1½                   | 14             | 90-103         | 32             |
| 5 2 to 5-4                     | 16             | 104-118        | 33             |
| 5 4 ½ to 5 6                   | 18             | 119-129        | 34             |
| 5-6 ½ to 5 8                   | 20             | 130-141        | 36             |
| 5-8 ½ to 5 10 ½                | 22             | 142-155        | 38             |
| 5 8 ½ to 5 10 ½                | 24             | 156-169        | 40             |



Corduroy western Jeans and Shirt-Jackets

. . Soft and warm with

batik-print woven Shirts

instructions, see page 666 in our Fall Big Book.

| Waist inches | 25 | 26 | 27 | 28             | 29 | 30       | 3.1      | 32 |
|--------------|----|----|----|----------------|----|----------|----------|----|
| Inches       | 26 | 27 | 30 | 27<br>29<br>31 |    | 31<br>33 | 30<br>32 | 30 |

(3 and 4) Midwale corduroy Shirt-Jacket with topstitching that's color-mated to jeans above for complete coordination. Shoulder epaulets give it a trim, neat look, Sturdy metal snaps on placket front, cuifs, chest pocket flaps; pointed collar with stays; square bottom. Polyester, cotton. Machine wash, warm, tumble dry

Boys' and Students' sizes. See Measuring Chart 1, page 40.

| Color                           | 6, 8, 10 or 12. | Students'. State sise<br>14, 16, 18, 20, 22 or 24 |
|---------------------------------|-----------------|---|
| (3) Lt. blue<br>(4) Dk. brown . |                 | 43 C 38441F<br>43 C 38442F                        |
| Shpg wt.                        | 11 ounces       | 14 ounces   |
| Price                           | 68 99           | 1999  |

(5 and 6) PERMA-PREST® batik-print Shirt gives added spark to corduroy coordinates. Full button front and onebutton cuffs with color-matched buttons; pointed collar with stays; semi-tapered body with tails. Woven of polyester, cotton. Machine wash, warm, tumble dry for no ironing.

Boys' and Students' sizes. See Measuring Chart 1, page 40.

| Color    | 6, 8, 10 or 12, | Students'. State sise<br>14, 16, 18, 20, 22 or 24. |
|----------|-----------------|--|
| 1 - 7    | 43 C 34618F     |  |
| Shpg. wt | 11 ounces       | 11 ounces  |
|          |                 | \$4.99   |

Conversion Chart 1 How to relate Students' Waist-Inseam Sizes to closest comparable "Number" Sizes.

A. Order students leans by waist and inseam not by number size

B. Be sure color is available in your size. Order only sizes listed with each item.

| For this     | Try this     | For this      | Try this     | For this    | Try this     |
|--------------|--------------|---------------|--------------|-------------|--------------|
| number size: | waist-inseam | number size   | waist-inseam | number size | waist-inseam |
| 12 Regular   | 26-27        | 16 Husky      | 30-29        | 20 Husky    | 32-31        |
| 12 Husky     | 28-27        | 18 Slim       | 27-30        | 22 S im     | 29-32        |
| 14 Slim      | 25-28        | 1 B Regular   | 29-30        | 22 Regular  | 31-32        |
| 14 Regular   | 27-28        | 18 Husky      | 31-30        | 22 Husky    | 33-32        |
| 14 Husky     | 29-28        | 18 Husky-plus | 32-30        | 24 Som      | 33-33        |
| 1.6 Skm      | 26-29        | 20 Slim       | 28-31        | 24 Regular  | 32-33        |
| 16 Regular   | 28-29        | 20 Regular    | 37-31        | 24 Husky    | 34-33        |
| *Reg T M Du  | ort          |               |              |             |              |

MEDGAE Sears 41 WishbookWeb!com (1 thru 5) Western Jeans. The strongest years we sell. . lab tests prove it. Made of Dacron\* Type 59 polyester, DuPont 420 nylon and cotton . . a super-hefty tri-blend fabric . . so rugged we actually made a trampoline out of it. Bar tacks and rivets at stress points for added strength, back yoke, flare legs, belt loops, ap fly. Boys' sizes feature: reinforced knees, four pockets, snap waist closure; machine wash, warm, tumble dry. Students' sizes feature: PER-MA-PREST® fabric, single fabric knees, five pockets, button waist closure; to relate waist-inseam sizes to number sizes, see Conversion Chart 1 on page 41; machine wash, warm, tumble dry for no ironing

#### ( 1 and 2 ) Plaids in classic, easy-to-coordinate color combinations.

| Boys' Slim and Regular sizes. See Measuring Chart 3 on page 39 to be sure |
|---|
|---|

| Color                  | Sim. State 6, 8, 10, 12. | Regular, State 6, 8, 10, 12. |
|------------------------|--------------------------|------------------------------|
|                        | 40 C 48773F              |                              |
| (2) Brown, tan, rust . | 40 C 48772F              | 40 C 48072F                  |
| Shipping weight 1 pour | nd                       |                              |

Students' sizes. State mount size, then cuream length from this chart:

| Office sizes   | r charact | PULLS 3120 | i, asen m | Chen se se s | aken len. | ** 9477 17 | PLS P. L. |    |
|----------------|-----------|------------|-----------|--------------|-----------|------------|-----------|----|
| Waist, inches  | 25        | 26         | 27        | 28           | 29        | 30         | 31        | 32 |
| Inseem, inches | 28        | 29         | 28        | 29           | 30        | 31         | 32        | 31 |
|                | 101010    |            | 30        | 31           | 32        | 33         | 34        | 33 |
|                |           |            |           | 33           | 34        |            |           |    |

(1) 40 C 50231F-Navy, blue, rust (2) 40 C 50232F-Brown, tan, rust

#### ( 3 thru 5 ) Solids are brushed and topstitched for a soft, tailored look.

|                 | Slim. State size 6, 8, 10, 12, |             |
|-----------------|--------------------------------|-------------|
| (3) Navy        | 40 C 48729F                    | 40 C 48129F |
| (4) Camel tan . | 40 C 48724F                    | 40 C 48124F |
| (5) Lt. rust    | 40 C 48728F                    | 40 C 48128F |

Boys' Stim and Regular sizes. See Measuring Chart 3 on sage 39 to be sure.

| Students' sizes | . State w | ratsi stae | , iken si | uscam lei | ngth from | n thus ch | ark |    |
|-----------------|-----------|------------|-----------|-----------|-----------|-----------|-----|----|
| Waist, inches   | 25        | 26         | 27        | 28        | 29        | 30        | 31  | 32 |
| inseam, inches  | 28        | 29         | 28        | 29        | 30        | 31        | 32  | 31 |

(6 thru 8) Toughskins Shirt-jacket in same brushed tri-blend fabric as jeans (3 thru 5) above. Decron\* Type 59 polyester, DuPont 420 nylon and cotton. Topstitched, hip-length jacket with side vents and snaps on front, cuffs, chest pocket flaps, Machine wash, warm, tumble dry.

#### Boys' and Students' sizes. See Measuring Chart I on page 40 to be sure.

| Color         | Boys' sizes.          | Students' sizes                    |
|---------------|-----------------------|------------------------------------|
| Color         | State ruse 8, 10, 12, | State size 14, 16, 18, 20, 22, 24. |
| (6) Navy      | 40 C 76191F           | 40 C 80161F                        |
| (7) Camel tan | 40 C 76197F           | 40 C 80162F                        |
| (8) Lt. rust  | 40 C 76193F           | 40 C 80163F                        |
| Shpg. wt      |                       | . 1 pound 1 ounce                  |
| Price         |                       | 01199                              |

(9 thru 13) PERMA-PREST® turtleneck Shirt knit in panel-rib design. Ribbed cuffs and full turtleneck collar. Hemmed bottom. Polyester and cotton fabric never needs ironing., just machine wash, warm, tumble dry.

#### Boys' and Students' sizes. See Measuring Chart 1 on page 40 to be sure.

| Color         | Boys' sizes.             | Students' sizes.                  |
|---------------|--------------------------|-----------------------------------|
| Color         | State size 6, 8, 10, 12. | State size 14, 16, 18, 20, 22-24. |
| (9) Navy      | 43 C 41351F              | 43 C 43581F                       |
| (10) Lt blue  | 43 C 41358F              | 43 C 43582F                       |
| (11) Lt. rust | 43 C 41366F              | 43 C 43589F                       |
| (12) White    | 43 C 41357F              | 43 C 43586F                       |
| (13) Brown    | 43 C 41359F              | 43 C 43584F                       |
|               | 9 ounces                 |                                   |
| Price         | 03 49                    |                                   |

(14 and 15) "Wet-look" Shirt with a finely-detailed country scene, Print covers an acetate and nylon jersey that's silky soft and smooth, Full button front and one-button cuffs with color-matched buttons; pointed collar with stays; square bottom. Machine wash, warm, tumble dry.

#### Boys' and Students' sizes. See Measuring Chart 1 on page 40 to be sure.

| Color  | Boys' sizes. State<br>size 6, 8, 10, or 12. | Students' sizes. State size<br>14, 16, 18, 20, 22 or 24. |
|--|---|--|
| (14) Navy, blue, rust<br>(15) Brown, tan, rust |   |  |
| Shipping weight                                | 11 ounces                                   | 11 ounces  |
| Price  | 16 49                                       | 97 49  |

(16 thru 20) Leather Boit with three-prong roller buckle and all-around perforations. . 14 inches wide. Sizes in inches: S(22-24); M(25-27); L(28-30); VI (32-34). State letter size S. M. Los VI. and inches.

30); XL(32-34). State letter size S. M. L or XL, not inches. (16) 43 C 92201F-Black (19) 43 C 92208F-Navy

(17) 43 C 92202F-Brown (18) 43 C 92203F-White (19) 43 C 92208F—Navy (20) 43 C 92204F—Denim blue

Shipping weight 8 ounces

"Reg DuPont " M

# Sears Tough Jeans Territory





(1 thru 5) PERMA-PREST® tri-bland double-knit Slocks... the most durable, snag-resistant knit slacks we sell because they're a fabric blend of these three fibers: Dacron® polyester for long wear, DuPont 420 nylon for strength, combed cotton for comfort. Two front J-shaped pockets, two back set-in pockets. Flare legs, permanent center crease. Belt loops; zip fly. Never need ironing when you machine wash, warm and tumble dry.

Boys' Shim, Regular sizes, See Measuring Chart 3, 4, 39,

| Color  | Sim. State size<br>6, 8, 10 or 12.                                      | Regular, State<br>6, 8, 10 or 12.                                       |
|--|---|---|
| <ol> <li>Navy, rust plaid</li> <li>Heather blue</li> <li>Heather green</li> <li>Heather tan</li> <li>Brown, berry plaid</li> </ol> | 40 C 70308F<br>40 C 70301F<br>40 C 70303F<br>40 C 70302F<br>40 C 70309F | 40 C 70208F<br>40 C 70201F<br>40 C 70203F<br>40 C 70202F<br>40 C 70209F |

Students' sizes. State worst size, then inseem length from this chart. To convert number sizes to waist-inseam sizes, see Conversion Chart 1 on page 41. For complete measuring instructions, see page 666 in Fall Big Book.

| Waist, inches | 25 | 26 | 27 | 28 | 29 | 30 | 31 | 32 |
|---------------|----|----|----|----|----|----|----|----|
| Impuni.       | 28 | 29 |    |    | 30 |    |    | 31 |
|               |    |    |    |    |    |    |    |    |

(1) 40 C 73294F-Navy, rust plaid

(2) 40 C 73281F-Heather blue

(3) 40 C 73282F-Heather green

(4) 40 C 73283F—Heather tan

(5) 40 C 73295F—Brown, berry plaid

(6 thru 9) Sleeveless V-neck Sweeter in nubby-textured knit of 70% virgin acrylic, 30% polyester. Rub-knit sewn-on band at bottom and at arm and neck openings. Machine wash at warm temperature and tumble dry.

Boys' and Students' sizes. See Measuring Chart 1, p. 40.

| Color     | Boys' sizes. State   size 6, 8, 10, 12. | Students' sizes. State size<br>14, 16, 18, 20 or 22-24. |
|-----------|---|---|
| (6) Rust  | 43 C 20694F                             | 43 C 22694F   |
| (7) Navy  | 43 C 20691F                             | 43 C 22691F   |
| (8) Berry | 43 C 20695F                             | 43 C 22895F   |
| (9) Ivory | 43 C 20693F                             | 43 C 22893F   |
| Shpg. wt. | 6 ounces<br>94 99                       | 8 ounces<br>95 99                                       |

(10 thru 15) PERMA-PREST® solid-color Shirt knit in panel-rib design on hemmed body, long sleeves, 3-button placket and pointed collar. Polyester and cotton. Boys' sizes feature ribbed cuffs; Students' sizes feature fold-over button cuffs. Machine wash at warm temperature and tumble dry for no ironing.

Boys' and Students' sizes. See Measuring Chart 1, p. 40.

| Color           | Boys' sizes. State<br>size 6, 8, 10, 12, | Students' sizes. State<br>14, 16, 18, 20, 22-24. |
|-----------------|--|--|
| (10) Lt. blue . | 43 C 41735F                              | 43 C 43443F                                      |
| (11) Rust       | 43 C 41737F                              | 43 C 43451F                                      |
| (12) Navy       | 43 C 41731F                              | 43 C 43441F                                      |
| (13) Brown      | 43 C 41739F                              | 43 C 43452F                                      |
| (14) Ivory      | 43 C 41734F                              | 43 C 43445F                                      |
| (15) Berry      | 43 C 41732F                              | 43 C 43442F                                      |
| Shpg. wt.       | 8 ounces                                 | 10 ounces  |
| Price           | 84 49                                    | \$5.49   |

(16 thru 18) PERMA-PREST® floral-print knit Shirt offers striking colors on a comfortable, no-iron fabric... polyester and cotton jersey. Pointed collar with stays; three-button placket; fold-over button cuffs; hemmed bottom. Machine wash, warm and tumble dry.

Boys' and Students' sizes. See Measuring Chart 1. 4. 40.

| Color             |             | Students' sizes. State<br>14, 16, 18, 20, 22-24. |  |  |  |
|-------------------|-------------|--|--|--|--|
| (16) Blue, rust   | 43 C 41071F | 43 C 43101F                                      |  |  |  |
| (17) Green, gold  | 43 C 41072F | 43 C 43103F                                      |  |  |  |
| (18) Brown, berry | 43 C 41073F | 43 C 43102F                                      |  |  |  |
| Shipping weight   | 8 ounces    | 10 ounces  |  |  |  |
| Price             | \$5.49      | 46 49  |  |  |  |

(19 and 20) Boys' Wallet of top-grained cowhide leather features coin pouch, bilifold and clear windows for pictures. Wallet measures 3x414 inches when folded. It's an ideal gift for year-round use.

(19) 43 C 92611-Black (20) 43 C 92612-Brown

44 Sears MISCO

\*Reg. T.M. OuPont







( 1 and 2 ) Laisure Sult in polyester knit with solid-color jacket reversing to houndstooth check. Checked side has soud color accents in collar, pockets and cuffs. Solid side with contrast topstitching and patch pockets. Solid-color flare leg slacks have two front pockets, belt loops, zip fly. Machine wash at warm lemperature.

Boys Stim Regular Sizes See Chart 1 below-

| Color       |              | Regular State size<br>8, 10-12, 14, 16 |
|-------------|--------------|--|
| (1) Navy    | 40 C 51371F  | 40 C 51 17 1F                          |
| 2, Camertan | 40 C 51372F  | 40 C 51172F                            |
| Shpg. wt.   | 1 lb. 12 oz. | 1 lb. 12 oz.                           |
| Price       | \$23.99      | \$23.99                                |

#### Measuring Chart 1 For Leisure Suits

1. To find size, measure height without shoes

2. To determine slim or regular, check weight, chest and waist in that size

| Continues and  | For Height ORDER          |  | Stim   |  |  | Regular  |  |  |
|--|---------------------------|--|--|--|--|--|--|--|
|  | SIZE                      | Weight<br>pounds?                          | Chest<br>huhes                                 | Avaist<br>humps,                                     | Vieight<br>Sounds                            | Chest<br>hohes)                                  | ************************************** |  |
| 3-11½ to 4-2 2<br>4-3 to 4-6;<br>4-7 to 4 10½<br>4-11 to 5-1 z<br>5-2 to 5-4 | 8<br>10<br>12<br>14<br>16 | 47-51<br>52-61<br>62 75<br>76-89<br>90-103 | 24½-25½<br>26-27<br>27½-28½<br>29-30<br>30½-31 | 201/2-22<br>211/2-23<br>2211-24<br>23 -25<br>24/2-26 | 52-61<br>62-75<br>76-29<br>90-103<br>104-118 | 26-27<br>27½-28½<br>29-30<br>30 2-32<br>32/2-33½ | 2412-26<br>25 2-27                     |  |

6 TO 18 Wish Book It's a **PERMA-PREST®** Shirt and Vest ( 3 thru 5 ) New at Sears . . PERMA-PREST .

On this page

Shirt and Vest at a great low price. Wear polyester and cotton set together or separately. Woven shirt with pointed collar, stays; semi-tapered body, tails; button front, cuffs, Rib-knit V-neck vest. Machine wash, warm, tumble dry for no ironing.

State size 8, 10, 12, 14, 16. See Chart 1, page 40. (3) 43 C 34685F-Brown, blue shirt; lt. blue vest

(4) 43 C 34687F-Green, gold shirt; gold vest

(5) 43 C 34686F-Navy, rust shirt; rust vest 



( 6 and 7 ) PERMA-PREST® Turtieneck Knit Shirts of all Acrilan® acrylic . . a real value find. Full turndown collar and long sleeves with ribbed cuffs. Hemmed bottom. Assortment of 3 colors per package. Mach. wash, warm, tumble dry. No iron.

Sises 6, 8, 10, 12, 14, 16, 18. State one size per package of 3. See Measuring Chart 1, page 40.

Shipping weight 1 pound 5 ounces ..... Pkg. \*6.99

(6) 43 C 41635F-Pkg.: 1 blue, 1 gold, 1 red (7) 43 C 41634F-Pkg: 1 navy, 1 ivory, 1 berry

46 Sears PB.500



### "FAMOUS BRANDS" \$269

(13 thru 18) Acrylic knit Caps are fun to wear yet offer perfect protection for the coldest, wintry days, Durable, double-layered construction of 100% Orion\* acrylic means added warmth plus easy care. The bold colors, so right to accent most of today's outerwear, will stay bright through repeated washings, Each captopped with fluffy pompon of its own colors. Treated to be mildew resistant. Machine wash, warm,

(13) 43 € 93528—Crayoia € Crayons ∧

(14) 43 C 93526—7-Up⊕∧

(15) 43 C 93527-Tootsie Roll®/

(16) 43 C 93525—Pepsi-Cola®∧

(17) 43 ¢ 93524—Budweiser●/\†

(18) 43 C 93529—Kool-Aid® /

\*Reg. DuPont T M

△Registered Trademarks used with permission, 1975. \*Because of State Laws. "Budweiser" caps are not for sale to residents of Alabama and Virginia

white knit of 92% cotton, 8% acrylic, fleeced inside for warmth. There is added fashion in bright red or blue rag-stitching which outlines Joining seams of rib-knit crew neck, sleeves, cuffs and banded bottom, Machine wash, warm; tumble dry. Do not bleach or dry clean.

Sizes 5(6-8); M(10-12); L(14-16); XL(18-20). State letter size S. M. L. XL. not number size. See Measuring Chart 1, page 52 to be sure of correct size before ordering.

Why not pick up the phone and order it? (1) 43 C 16326F—Jungle Tiger, red stitching

(2) 43 C 16325F-Shazam!\*\*, blue stitching

(3) 43 C 16324F-Cavalry Charge, blue stitch.

(4) 43 C 16323f-Kung Fu, red stitch.

(5) 43 C 18322F—Batmantt, blue stitching (6) 43 C 16321F-Supermantt, red stitching

11@1974 National Periodical Publications, INC.

(8) 43 C 43233F-Ski Jumper, red trim

(9) 43 C 43235F—Motoring Monster, gold trun

bleach or dry clean.

(10) 43 C 43236F-Cage "Foul"-lies, gold trim (11) 43 C 43231F-Bi-Centennial Eagle,

ragian sleeves. Fashionable long shirttails to wear in or over jeans. For leisure, sports or

just "hanging-out". . an ideal gift, Machine

wash, warm, by itself . . tumble dry. Do not

Sizes S(6-8); M(10-12); L(14-16); XL(18-

20). State letter size S. M. L. XL, not number

size. See Measuring Chart 1, page 52 to be sure

Buy it the easy way-order by phone.

(7) 43 C 43234F—'41 Auto Classic, red trim

navy trim (12) 43 C 43232F-Football Freak, navy tram

"Charge It" if you wish see page 277

wkocea Sears 47









and white candy-cane striped top. White rib-knit crew neck and cuffs. Red pants have all-around heat-resistant elastic waist, white nb-knit ankles. Santa look cap in red with white rib-knit band. Candy-cane striped stocking with loop for hanging up. See washing note at right.

State size 1, 2, 3, 4, 5, 6, 6x. See Chart 1, facing page. 29 C 32711F—Shipping weight 8 ounces

Sears Revolving Charge Account makes all your buying easier—see page 277

(6) 29 C 32336F—Clown

Shipping weight 12 ounces

(5) 29 C 32861F—Bunny

(6) 29 C 32862F-Clown

Shipping weight 14 ounces

Washing Note: Home launder in soft water only. Machine wash, warm. Use phosphate. powder detergent or non-phosphate heavy-duty liquid detergent. Do not use soap, non-phosphate powder detergent or bleach. Tumble dry low. Do not iron. To retain garment's flame resistant properties, follow washing instructions carefully

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MEDIAL Sears 67



## Winnie-the-Pooh

( 1 thru 4 ) Our finest, longest wearing Grow Sleeper. Extre-heevyweight. Knit blended of Cordelans matrix fiber (50% vinal, 50% vinyon) and polyester. Extra-long top with turnback cuffs and pants with full bootie feet allow for up to two inches of child's growth. Exclusive Pooh print top with coordinating bright

45 50

Pooh colors on neck, cuifs, and pants, Rib-knit cuifs. Easy fit pants have elasticized ankles to help keep bootse feet in place. All around elasticized waist is heat resistant to be dryer safe. Vinyl toe caps and special double fabric knees for added strength at these points of greatest wear. See washing note on facing page.

Toddler Sizes. Top has self-fabric collar, two rows of Grippers snaps at waist. Gripper snap back closing. Sizes S(for small), 1T, 2T, 3T or 4T. For Small size, state S only; for Toddler sizes, state both number and letter. See Chart 1 below.

(1) 29 C 32572F-Blue (2) 29 C 32574F-Green (3) 20 C 32571F-Red

Shipping weight 10 ounces

(4) 28 C 32573F-Yellow

State size 3, 4, 5, 6 or 8, See Chart 1 below.

Juvenile Sizes. Pullover top, rib knit neck.

(1) 29 C 32577F-Blue

(2) 29 C 32579F—Green (3) 29 C 32576F-Red

(4) 29 C 32578F-Yellow

Sizes 10 and 12 Pullover top, rib knit neck. State size 10 or 12 only, See Chart 1 below.

(1) 43 C 45052F-Blue

(2) 43 C 45054F-Green

(3) 43 C 45051F--Red

(4) 43 C 45053F-Yellow

Shipping weight 13 ounces 15 50

MEASURE TO BE SURE! Order only sizes listed with each, tem FOR BEST FIT 3 or 3T 10 14 4 or 4T Order Size CHART 281/2-32 321/2-35 351/2-38 381/2-41 411/2-44 441/2-47 471/2-52 51-54 /2 55-58 /2 59-601/2 Height (inches) 241/2-28



#### **TODDLER SIZES 1T TO 4T AND JUVENILE SIZES 3 TO 8**

[ 5 and 6 ] Grow Sleeper in year-round weight. Cordelan® matrix fiber (50%) vinal, 50% vinyon), polyester jersey knit. Top has print front (assorted patterns), solid-color back and arms. Double fabric toes. Skid-resistant vinyl soles. Elastic ankles. See washing note on facing page.

.. 43.59

Toddler Sizes. Top has Grippers snaps in back, two rows at waist to allow for growth. Pants have one row of snaps on elasticized waist. State size 1T, 2T, 3T or 4T. Give both number and letter when ordering Toddler sizes. See Chart I above.

(5) 29C32122F-Yellow

(6) 29C32121F-Blue

Shipping weight 6 ounces .

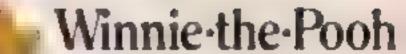
Juvenile Sizes, Pullover tops, Rib knit neck and cuffs. Heatresistant all-around elastic at waist is dryer safe. State size 3. 4, 5, 6 or 8. See Chart 1 above to be sure of correct size.

(5) 20 C 32124F-Yellow

(6) 29 C 32123F-Blue

Shipping weight 8 oz. ... \$3.59

ALL NIGHTWEAR ON THESE TWO PAGES IS FLAME RESISTANT self-extinguishing when removed from flame Meets all the test requirements of U.S. Standard FF-3-71



(1 thru 4) Our finest, warmest Blanket Sleeper. Velvety soft velour pile of SEF® modacrylic and polyester . . the most luxurious Blanket Sleeper fabric we've ever sold, and it still washes beautifully, see washing note below. Full length metal sipper extra-long on Infant Sizes. Ragian sleeves. Skid-resistant vinyl soles and toe caps. Inside seams on bootie feet. Pooh applique.

#### INFANT SIZE S(small)

Shell-stitching on peter pan collar. Rib knit cuffs. Extra-long zipper extends to ankles for easier dressing. Size S(small), State letter size S only. See Chart 1 on facing page to be sure of correct size.

(1) 29C31093F-Red (3) 29C31092F-Pink

(2) 29C31091F-Blue (4) 29C31094F-Green Shipping weight 11 ounces . . .

#### **TODDLER SIZES 1T TO 4T**

Snap tab fastener at neck. Rib knit collar and cuffs. State size 1T, 2T, 3T or 4T. Be sure to give both number and letter when ordering Toddler sizes. See Chart I on facing page.

(1) 29C32803F-Red (3) 29C32802F-Pink (2) 29C32801F-Blue (4) 29C32804F-Green 

#### **JUVENILE SIZES 5 TO 8**

Snap tab fastener at neck. Rib knit collar and culfa. State sine 5, 6, 7 or 8. See Chart 2 below. (1) 29C32807F-Red (3) 29C32806F-Pink

(2) 29C32805F-Blue (4) 29C32808F-Green 

Washing note for both pages. Machine wash warm. Use any detergent, but not soap. Do not use bleach or softeners. Tumble dry at low. Do not iron. To retain flame resistant properties, follow instructions carefully.

#### CHART 2

| Order Size   | 5        | 6        | 7       | -8       |
|--------------|----------|----------|---------|----------|
| Height (in ) | 411/5-44 | 441/2-47 | 47' -49 | 491/2-52 |

NOVEMBER 28th is a very im-pooh-tant date See the TV World Premiers of WINNIE-THE-POOH AND TIGGER, TOO ' (Check your newspaper for local time)

WishbookWeb.com



(5 thru 7) Blanket Sleeper. Monsanto SEF® modacrylic and polyester fleeced knit, Ragian sleeves, rib knit collar and cuffs, Metal apper, Elasticized ankies, Skid-resistant vinyl soles. See washing instructions above right.

Toddler Sizes. Vinyl toe caps, Assorted appliques, State suse 1T, 2T, 3T or 4T. Give both number and letter when ordering Toddier sizes. See Chart 1 on facing page.

(5) 29 C 32402F-Blue (7) 29 C 32401F-Red

(6) 29 C 32403F—Pink

Shipping weight 12 ounces

14.00

Juvenile sizes. Vinyl toe caps. Assorted appliques. State size 5, 6, 7, or 8. See Chart 2, above right, for correct size.

(5) 29 C 32408F—Blue (7) 29 C 32405F—Red

(6) 29 C 32407F-Pink

Larger Sizes 10, 12 and 14. Puppy applique, State size 10, 12, or 14 only, not age. See Chart 1 on facing page.

(5) 77 C 3836F—Blue (7) 77 C 3837F—Red

(6) 77 C 3838F-Pink

See more Nightwear in Larger Girls Sizes on pages 72-77





(A and B) Bright screen print nightwear for young gridiron fans. Official NFL Lil Pro™ team emblems. 100% cotton flannel is pre-shrunk to assure minimum fabric shrinkage. Home launder in soft water only. Machine wash warm, tumble dry. Use phosphate detergent powder or non-phosphate heavy duty liquid detergent. Do not use soap, bleach, softeners or non-phosphate powders. To retain flame resistant properties, follow washing instructions carefully.

Sizes S(2-3); M(4-5); or L(6-6x). State letter size S, M or L not number rise. See Chart 1 below.

A Ski-style Pajama. White pullover top with Li'l Pro<sup>TM</sup> emblem on front. Rib knit crew neck and cuffs. Pants have all-around elastic at wast, rib knit ankles.

B Karate-style Robe. Solid color body, tie belt. White cotton terry pockets, trim. All robes in official team colors. Lil Pro<sup>TM</sup> emblem on one pocket.

| CHAFT | Order letter size S, M or L | 5        | M        | L        |
|-------|-----------------------------|----------|----------|----------|
| CHART | Fits sizes                  | 2-3      | 4-5      | 6-6×     |
|       | Height (inches)             | 321/2-38 | 381/2-44 | 441/2-49 |

| Teem Name               | (A) Pajama  | (B) Robe           |
|-------------------------|-------------|--------------------|
| (1) Washington Redskins | 29 C 32895F | 29 C 58705f-Red    |
| (2) Minnesota Vikings   | 29 C 32892F | 29 C 58703F Purple |
| (3) Buffalo Bills       | 29 C 32884F | 29 C 58706F—Blue   |
| (4) Pittsburgh Steelers | 29 C 32885F | 29 C 58707F—Gold   |
| (5) Los Angeles Rams    | 29 C 32891F | 29 C 58704F—Blue   |
| (6) Miami Dolphins      | 29 C 32882F | 29 C 58701F-Orange |
| (7) Dallas Cowboys      | 29 C 32888F | 29 C 56702F—Blue   |
| (8) Green Bay Packers   | 29 C 32889F | 29 C 58709F—Gold   |
| (9) St. Louis Cardinals | 29 C 32886F | 29 C 58708F—Red    |
| (10) Chicago Bears      | 29 C 32887F | 29 C 58711F—Blue   |
| (11) Detroit Lions      | 29 C 32898F | 29 C 58712F—Blue   |
| (12) Kansas City Chiefs | 29 C 32897F | 29 C 58713F—Red    |
| Shipping weight         | 8 ounces    | 8 ounces           |
| Price                   | 84.99       | 86 9 <del>9</del>  |



retain flame resistant properties, follow instructions carefully. Sizes S(2-3), M(4-5), L(6-6x). State letter size S. M. L only, not number size. See Chart 1 below.

(1) 29 C 58057F-Red plaid (2) 29 C 58058F-Blue Plaid Shapping weight 6 ounces.....

CHART 1: FOR BEST FIT .. MEASURE TO BE SURE!

| Order letter size S, M or L | Ş   | M        | L.       |
|-----------------------------|-----|----------|----------|
| Fits Sizes                  | 2-3 | 4-5      | 6-6x     |
| Height (inches)             |     | 381/2-44 | 441/2-49 |
|                             |     |          |          |

3 Boys' or girls' ski-style Pajames. Kanecaron modacrylic and polyester. Pullover top with rib-knit collar and cuffs. Pants have all-around elasticized waist. Blue with screen print on top front, red trim. Machine wash warm. Use any detergent, but not soap or bleach. Tumble dry low. Do not iron. To retain flame resistant properties, follow washing instructions carefully. State size 2, 3, 4, 5, 6 or 6x. See Chart 2 of right.

29 C 32567F-Shipping weight 8 ounces....

\$3.97

NOVEMBER 28th is a very im-pooh-tant date See the TV World Premiere of "WINNIE-THE-POOH AND TIGGER, TOO" (Check your newspaper for local time)

Winnie-the-Pooh

SIZES 2 TO 6x

A Boys' and Girls' ski-style Pajamas. Kanecaron modacrylic and polyester jersey knit. Pullover top with Pooh screen print. Rib-knit collar, cuffs. Pants have all around elastic waist, rib-knit cuffs. Yellow with red trun, Machine wash warm. Use any detergent, but not soap. No bleach or fabric softeners. Tumble dry low or line dry. Do not iron. To retain flame retardant properties, follow washing instructions carefully. State rise 2, 3,

4, 5, 6 or 6x. See Chart 2 below.

CHART 2. Order only sizes listed with each item

|                         | OTIPETT 2 | 0.00.00  | 7 3.200 -30 | 00       |          | _       |  |
|-------------------------|-----------|----------|-------------|----------|----------|---------|--|
| Order Size<br>(not age) | 2         | 3        | 4           | 5        | 6        | 6x      |  |
| reight                  | 321/2-35  | 351/2-38 | 381/2-41    | 411/2-44 | 441/2-47 | 47/2-49 |  |



**Brushed Knit** Nightwear

Designer-inspired fashion...

Winnie-the-Pooh

So luxurious... so long-wearing in Caprolan® 24 nylon fabric

- Extra-high filament yarn makes it exquisitely soft and warm. yet it's lightweight
- A special brushing process resists pilling and matting
- After 50 machine washings and dryings in our lab, fabric retained its velvety nap.

( 1 thru 5 ) Mulucolor screen prints feel soft . . aren't stiff. Machine wash at warm temperature, delicate cycle. To retain fiame resistance, use any detergent, not soap. No

Two-piece Pajamas. Screen print on front of pullover top. Shirttail bottom. Blue with yellow collar and piping, Pull-on bottom has elasticized waist.

Girls' sizes 7, 8, 10, 12, 14. State size. See Chart 1 on facing page.

7 Two-piece footed Pajames. Screen print on front of pullover top. Shirttail bottom. Yellow with blue ribbed collar and piping. Pull-on bottom has elasticized waist and ankies, Non-skid vinvi soles,

Girls' sizes 7, 8, 10, 12, 14. State size, See Chart I on facing page. 

( 3 and 4 ) Long Gown, All-over screen print. Ankle length, shirttail bottom. Long sleeves. Pullover style. Ribbed coilar. Piping. Girla' sizes 7, 8, 10, 12, 14, State size. See Chart I on facing page.

(3) 77 C 3812F-Maize ground, blue trim (4) 77 C 3811F-White ground, blue trim 

5 Short Gown. Pink with border screen print on front. White ribbed neckline and piping. Above-knee length with shirtfall bottom. Pullover style.

Giels' sizes 7, 8, 10, 12, 14. State size. See Chart I on facing page.

NOVEMBER 28th is a very im-pooh-tant date. See the TV World Premiere of "WINNIE THE POOH AND TIGGER TOO (Check your newspaper for local time)

'FULL ONE-YEAR WARRANTY for each item on this page: If it fails to give normawear within 1 year from date of purchase simply return the garment to the nearest Sears store for free replacement or refund Follow care instructions.

> THES GROW HAP JEY See measuring instructions o Big Book for a + REE tape measure 1 ist order 3 ( C 6672



PRISCON Sears 73

Kech Book

Our

lowest priced

Footed Pajamas

Only

WishbookWeb.com

(4 and 5) PERMA-PREST® one-piece Superfleece "Bunny Suit". Superfleece feets like cut velvet . . resists pilling, matting. Knit of 90% Dacron\* polyester, 10% nylon. Styled with zip-front and rope belt Raglan sleeves. Ribbed neckline and cuffs. Trimmed with topstitching. Non-skild vinyl soles. Machine wash, warm; tumble dry, No ironing. To retain flame resistance, use any detergent, no soup or bleach.

Girls' sizes 7, 8, 10, 12, State size, See Chart 1, below.

(4) 77 C 3846F—Gold (5) 77 C 3847F—Pink

( 8 and 7 ) Two-piece brushed nylon tricot Pajamas. Puliover top has decorative trim on neckline and bodice. Sleeves and bodice of contrasting color. Elasticized waist and cuffs, 100% nylon. Non-skid vinyl soles, Machine wash, warm; tumble dry. To retain flame resistance, use any detergent, no soap or bleach.

Girls' sizes S(7-8); M(10-12); L(14), State letter size S, M or L, not number size. See Chart 2, below.

(6) 77 C 3827F—Blue and gold (7) 77 C 3826F-Pink and cherry

Shipping weight 6 ounces ..... \$4.66

CHART 1 Girls Nightwear 7 to 16 Order only sizes listed with each item. 10 12 14 Order size Height (in ) 49-51 /2152-53 1/2154-55 1/2 56-58 1581/-601/-Chest (in.) . 26-261/2 27-271/28-29 291/-301/2 31-32 32 13

CHART 2 Girls Nightweet sized S. M. L (ht sizes 7 to 14).

| Order letter size S, M or L | S  | M        | L L    |
|-----------------------------|--|----------|--------|
| Fits sizes                  | 7-8  | 10-12    | 1.4    |
| Height (in.)                | 49%-53%  | 54-58    | 58.60. |
| Chest (in )                 | and the last of th | 28-301/2 | 11 32  |

\*Reg DuPont T M











## Ski-look Family Sleepwear

Girls' PERMA-PREST® Footed Pajama. Polyester and acrylic knit. Long sleeve pullover top is white with red neckband and sleeves. Polyes ter rib-knit cuffs and neck band; screen print on front, Red pants with elasticized waist, non-skid vinyl soles. To retain flame resistant properties, machine wash. warm using any detergent but not soap. Use no bleach. Tumble dry. No ironing Girls' sizes 7, 8, 10, 12, 14. State size. See Chart I on &g. 77. Shipping weight 13 oz. 77 C 3B33F ...... #7 99

( 2 thru 5 ) Dacron\* polyester and Orlon\* acrylic knit. Long sleeve pullover tops are white with red sleeves, screen print design on front. Red pants with elasticized waist. Ribbed neckband. Rib knit cuffs at wrist and ankles. To retain flame resistant properties. machine wash, warm using any detergent but not soap. Use no bleach. Tumble dry.

9 Women's. Red neckband. Bust sizes S(32-34); M(36) or L(38-40). State letter size S. M or L

Shipping weight 1 lb. 38 C 28101F ..... 49 99 "Reg DuPon

3 Men's. Red neckband. Fly front, Chest sizes S(34-36); M(38-42); XL(46-48) State letter size S. M. L or

Shipping weight 1 lb. 

4 Children's, Red neckband, State sise 2, 3, 4, 5, 6 or ox, not age. See Chart 2 pg

Shipping weight 1 lb. 

5 Boys'. Red neckband. Fly front. State size 8-10, or 12-14. See Chart 2 page 61. Shipping weight 14 oz. 

Just call Sears and say "Charge It" . . see page 277









100% Cotton Terry \$1599 Requer Monogram Robe

Our thickest, heaviest wrap-around robe in deep, rich colors

(1 thru 3) Wrap yourself in huxurious warmth and absorbency. Shawl collar and cuffed long sleeves lend handsome styling. Two large waist pockets. Tie sash: beit loops. Chest pocket with Gripper fastened detachable flap for initials or name. Send flap; envelope and instructions included Machine wash, warm, tumble dry, low. Chest sizes S(34-36 in.); M(38-40); L(42-14) and XL(46-48). State letter size S. M. L or XL, not number size. (1) 33 C 81844F-Gold (2) 33 C 81841F-Biue (3) 33 C 81842F-Green Shipping weight 2 pounds ...... \$15.99

Tall sizes. For men over 5 ft. 11 in. to 6 ft. 3 in. tall. State letter size M. L. or XL, not number size.

1) 33 C 81854F-Gold (2) 33 C 81851F-Blue (3) 33 C 81852F-Green 

Terry-go-Rounds®

Wish Book

Cut 60°

Solid colors

Last Christmas were \$4.59

8

(4 and 5 ) Patterned Wrap-grounds of 50% polyester, 50% cotton outside; 100% cotton terry lining. White terry border on waist, pocket. Adj. Grippers snap waist opening; half-elastic waist, 17 in. long. Machine wash, warm, tumble dry. (4) 33 C 81793G-Schlitz® pattern† (5) 33 C 81792-7-Up® pattern 

(6 thru 8) Solid-color Wrap-arounds of 100% cotton terry. Contrast terry trim at pocket top and opening. Adjustable Gripper® snap at waist opening; half-elastic waist, 201 s in, long, Machine wash, warm, tumble dry

(6) 33C81771-Blue (7) 33C81779-White (8) 33C81774-Gold Shipping weight 8 oz. One size fits wasst sizes 28 to 42 inches ......

\*Because of State Laws. Sch. 12th. pattern wraparound is not available for sale to customers in Alabama or Virginia

#### Mediumweight Terry Robes

(9 and 10) Soft blend of 84% cotton, 16% polyester. Shawl collar and two large waist pockets. Tie sash. Belt loops, Long sleeve, knee-length styling. Mach, wash, warm, tumble dry Chest sizes S(34-36 inches): M(38-40): L(42-44) and NL(46-48). State letter size S. M. L or XL. not number size.

9 ) 33 C 81201F-Blue 10) 33 C 81204F-Gold Shpg. wt. 1 lb. 12 oz.... #11 99



#### **Low-cut Terry Slippers**

(11 and 12) Slip-on style knit of 85% cotton, 15% stretch nylon. Vinyl sidewalls and firm rubber sole , great for wear indoors and out. Machine wash by itself in warm water and tumble dry; do not bleach. Why not pick up the phone and order it/

State letter size S. M. L or XL. not number tize from this chart

| Jiak. It olif Cit | 79 (116 | 16      |        |             |
|-------------------|---------|---------|--------|-------------|
| If shoe size is   | 6-8     | 81/2-10 | 101/11 | 111/2-121/2 |
| Order size        | S       | M       | į L    | XL          |
| / 1 1 1 mm m m m  |         | 9 931   |        |             |

(11) 33 C 19111F-Lt Blue .2) 33 C 19114F-Yellow 





Nightshirt. PERMA-PREST® fabric of 50% polyester. 50% cotton. Short sleeve, knee-length styling. Navy trunaccents 3-button placket and neckline. Machine wash, warm, tumble dry . . no need to iron. Chest sizes S(34-36 in.); M(38-40); L(42-44) and XL(46-48). State letter size S, M L or XL, not number size

2 Pajamas. PERMA-PREST® fabric of 50% polyester. 50% cotton. Button-coat styling; long sleeves, Chest pocket. Ankle length pants, Adjustable Gripper® snap at waist and fly closure. Machine wash, warm, tumble dry . . no iron, Chest sizes \$(34-36 in.); M(38-40); L(42-44); XL(46-48). State letter S. M. L or XL, not number size 

Tall sizes. For men over \$ ft. 11 in. to 6 ft. 3 in. tall. State letter size M. L or XL, not number size

3 Terry-go-Rounde. 50% polyester, 50% cotton outside: 100% cotton terry lining. White terry border on waist and pocket. Adjustable Gripper® snap. Elastic at back of waistband, 17 in, long, Machine wash, warm, tumble dry One size fits waist sixes 28 to 42 inches. 

Slipper Sock. 80% soft spun cotton, 20% stretch nylon. Solid white body with Budweisers beer insignia trim: blue and red striped rib top. 11 in. high, Vinyl sidewalls and sole with cushion innersole . . wear indoor or out. Machine wash by itself in warm water, tumble dry. State letter S. M. L or XL, not number size. See Chart at right.

33 C 19101GF-Shipping weight pair 6 ounces .......... \$4 99 \*Note: Budweiser is a Registered Trademark of Anneuser Busch. no. Because of State Laws. Buowe ser& point items are not available. for sale to customers in Alabama or Virginia.



(5 thru 8) Blend of 80% acetate, 20% nylon. Sieeves are 3,-length. Two waist pockets. Tie sash. belt loops. Machine wash at delicate cycle with similar colors and tumble dry

(5) 33C80151 Base

(7) 33C80152-Green

(6) 33C80153-Brown 18) 33C80156-Wine

Shipping weight I pound. One size fits chest sizes 30 to 48 inches

(9 thru 12) Terry slip-on Slipper Socks. 90% turbo hi-bulk Orion\* acrylic, 10% stretch nylon. Vinyl sidewalls and rubber sole wear outdoors, too. Mach. wash, warm, alone, tumble dry State S. M. L or XL, not number size Chart 1, below. (9) 33C19045F-Wine (11) 33C19043F-Brown (10) 33C19042F Green (12) 33C19041F-Blue Shipping weight part 8 ounces

8-8 8 -10 1 -11 11 -12 1 5h be \$ ze 5 then order size J.X



WishbookWeb.com

19 96



## Sears introduces HOME FREE™... At Home Loungewear

- · Feels as comfortable as nightwear
- Looks as stylish as sportswear

2 piece \$1499

[1 and 2] Shirt-Jacket and Pants Set with the rich look of chambray denim. Durable PERMA-PREST® fabric of 65% polyester, 35% cotton. Long sleeve, ankle-length styling. Shirt is enhanced with top stitching on collar, placket, 2 chest pockets and cuifs. Stylish button-through flaps on chest pockets. Pants feature 2 patch pockets on front and a half-elastic waistband with tab front. Smooth tab front at waist covers a heavy-duty Gripper® snap; sipper fly. Ma chine wash warm, tumble dry , , no iron, To order the easiest way, look in your phone book white pages under "Sears, Roebuck and Co., Catalog Sales" for number to call. Chest sizes S(34-36 in.); M(38-40); L(42-44) and XL(46-48). State letter size S, M, L or XL, not number size.

(1) 33 C 12023F—Tan (2) 33 C 12021F—Blue



Jackets are for relaxing in luxury

(3 thru 5) Lounging Jackets. Black shawl collar, cuffs and sash. Chest pocket; two waist pockets. Gripper® snup on belt loops holds tie sash in place. Long sleeves; thigh-length. Machine wash, warm, tumble dry. Chest sizes S(34-36 in.); M(38-40); L(42-44); XL(46-48). State letter size S, M, L or XL, not number size.

3 C 80404F—Shipping weight 1 pound 3 ounces .....

(6 and 7) Coordinated Ascot Tie reverses for two handsome looks with lounging jackets. Pleated styling, 100% polyester satin is hand washable.

(6) 33 C 38472—Gold to black (7) 33 C 38471—White to black

Shipping weight 5 oz. One size fils neck sizes 14 to 18 unches.......







warm, tumble dry, Chest sizes S(34-36 in.); M(38-40); L(42-44) XL(46-48). State letter size S. M. L or XL, not number size

(7) 33 C 13581F—Blue (9) 33 C 13583F—Brown

(8) 33 C 13586F-Wine

Shapping weight I pound......

Tall sizes. For men over 5 ft. 11 in. to 6 ft. 3 in. tail. Blue. State letter SIZE M. L OF XL. not number size.

(7) 33 C 13591F—Shipping weight 1 pound 1 ounce

17 99

(10 and 11) Tennis-style Shorty Pajames of 50% polyester and 50% acrylic. Solid color with rib-knit contrast trim at short sleeves and V-neckline. All-around elastic waist and fly front on shorts. Machine wash, warm, tumble dry, Chest sizes S(34-36 in.); M(38-40). L(42-44); XL(46-48), State letter size S. M. L or XL, not number size Shipping weight 9 ounces.

(10) 33 C 10621F-Blue .... \$5 99 (11) 33 C 10624F-Yellow \$5 99

[ 12 thru 14 ) Argyle Slipper Sock of 100% Creslan® acrylic, Ribbed top stays up. Soft vinyl sole with cushioned innersole . . great for wear both indoors and out. Machine wash by itself in warm water, tumble dry. State letter size S. M. L or XL from chart below

| If shoe's ze is | 6-8 | 8' -10 | 101,=11 | 11 44 |
|-----------------|-----|--------|---------|-------|
| then state size | S   | М      | L       | XL    |

(12) 33 C 18993F-Brown, yellow, rust

(13) 33 C 1899 1F-Blue, wine, gray

(14) 33 C 18996F-Wine, blue, white Shipping weight pair 6 ounces ...







(10 thru 12) Soft Slipper Socks. 100% acrylic pile foot with rib-knit Orlon\* acrylic cuff. Insole padded with soft, fleeced cotton. Firm rubber outer sole. Machine wash by itself in warm water and tumble dry. State letter size S. M. L or XL from chart below

| DIEG G, IVI, E G |     | KI O'IH OH |          |             |
|------------------|-----|------------|----------|-------------|
| If shoe size is  | 6-8 | 81/2-10    | 101/2-11 | 111/2-121/2 |
| then state size  | S   | M          |          | XL          |

(10) 33C19133F-Brown (12) 33C19131F-Blue

(11) 33C19135F-Wine

86 Sears WASCO

Shipping weight 6 ounces

\*Aeg DuPont TM

# PERMA-PREST® Broadcloth Coordinates Team Up

(1 thru 4) Pajamas with print top, solid-color pants. 65% polyester, 35% cotton. Long-sleeve, anklelength stying. Print top has solid color contrast on collar or neckline, sleeve cuffs, Chest pocket. Solid-color pants have Gripper® snap at waist, fly front. Elastic waist. Mach. wash, warm, tumble dry . . no iron. Chest sizes S(34–36 in.); M(38–40); L(42–44); XL(46–48). State letter size S, M, L or XL, not no. size.

- (1) 33 C 11921F-Blue buttoncoat
- (2) 33 C 11927F-Brue pullover
- (3) 33 C 11925F—Brown pullover

Tall sizes. For men over 5 ft. 11 in. to 6 ft. 3 in. tall. State letter size M. L. or XL. not number size.

- (1) 33 € 11931F-Blue buttoncoat

Easy-wearing blend of 65% polyester, 35% cotton. Long sleeve, ankle-length styling. Top has print contrast on collar or neckline and sleeve cuffs. Chest pocket, Pants have Gripper® anap at waist and fly front. Elastic waistband. Machine wash, warm, tumble dry., no ironing necessary. Chest sizes S(34-36 in.); M(38-40); L(42-44) and XL(46-48). State letter size S. M. L or XL, not number size.

- (5) 33C11957F-Blue pullover
- (6) 33C11951F-Blue buttoncoat
- (7) 33C11953F-Brown buttoncoat

Tell sizes. For men over 5 ft. 11 in. to 6 ft. 3 in. tall. State letter size M. L or XL. not number size.

- (6) 33C11961F-Blue buttoncoat
- (7) 33C11963F-Brown buttoncoat

(8 and 9) Solid-color Robes in comfortable blend of 50% Kodel® polyester, 50% cotton. White contrast tape trim at edge of shawl cohar and sleeve cuffs adds handsome accent. Long sleeve styling. Chest pocket, two waist pockets. Gripper® snap holds tie sash firmly in place; belt loops. For best results, machine wash warm, tumble dry, no iron. Chest sizes S(34-36 in.); M(38-40); L(42-44) and XL(46-48). To order, please state letter size S. M. L or XL not number size.

(8) 33 C 80531F—Blue

(9) 33 C 80533F-Brown

Shipping weight 1 pound ... 010 99 Tall sizes. For men over 5 ft. 11 in. to 6 ft. 3 in. tall. State letter

size M. L or XL, not number size,

- (8) 33 C 80541f—Blue (9) 33 C 80543F—Brown



(1 thru 3) Print Pajama of comfortable 100% cotton. Long sleeve, ankle-length styling. Chest pocket. Adjustable snap at waist and fly: back is half-elasticized for good fit. For best results, machine wash at warm temperature and tumble dry. Import ed from Hong Kong, Use your phone if you want to order it the easiest way of all.

Chest sizes S(34-36 in.): M(38-40); L(42-44) and XL(46-48). State letter size S. M. L or XL. not number size.

(1) 33 C 13091F-Blue button

(2) 33 C 13093F-Tan button coat

(3) 33 C 13097F-Blue pullover

Nightshirt of 65% cotton, 35% polyester. Piped collar and chest pocket lend (ashionable accent. Button front. Long sleeves. Machine wash with similar colors, warm, turnble dry . . no iron. Chest sizes M(38-40 inches): L(42-

44); and XL(46-48). When placing order, please state size as letter M. L Of XL, not number size.

33 C 12896F-Shpg. wt. 12 oz.

5 PERMA-PREST® Solid-color red Nightcap coordinates with nightshirt for a touch of the whimsical. 65% cotton, 35% polyester. Whiterib knit trim around head opening keeps the cap fitting snugly. White tassel on tip adds a merry contrast. Machine wash warm, tumble dry . . no iron. One sise fits all. 33 C 12899—Shpg. wt. 1 oz. . \$1 49 (6 thru 11) PERMA-PREST® Pajames of 65% cotton, 35% polyester. Long sleeve top, ankle-length pants. Chest porket. Adjustable Gripper® snap at elastic waist, fly. Machine wash, warm, tumble dry; no ironing. Chest sizes S(34-36 in.); M(38-40); L(42-44); XL(46-48).

(6 thru 8) Solid-color. Contrast trun at collar, chest pocket, sleeves, Cuffed sleeves and pants. State letter aize S. M. L or XL. not number size.

(6) 33 C 13204F-Gold button coat (7) 33 C 13201F-Blue button coat (8) 33 C 13207F-Biue pullover

Shipping weight 1 pound 3 ounces ......... Tall sizes." State letter size M. L. XL, not number size. (7) 33 C 13211F-Blue button coat, Wt. 1 lb. 3 oz. . . 07 99

(9 thru 11) Print top: solid-color pants, sleeve cuff, collar. State letter size S. M. L. XL. not number size. (9) 33 C 13171F—Blue button coat

(10) 33 C 13177F-Blue pullover (11) 33 C 13174F-Gold button coat

Shipping weight 15 ounces ..... Tall sizes." State letter size M. L. KL. not number mee.

(9) 33 C 13181F-Blue button coat Wt. 1 lb.

{ 12 and 13 } PERMA-PREST® plaid Robe of 65% cotton, 35% polyester. Shawl collar. Two waist pockets; chest pocket. Grippere anap holds tie aash. Long sleeves; belt loops. Machine wash, warm, tumble dry . . no iron. Chest sizes S(34-36 in.); M(38-40); L(42-44); XL(46-48). State letter size S, M, L, XL. not number size. (12) 33C80831F-Blue pld.

(13) 33C80836F-Red pld. Shpg. wt. 1 lb. ......... 08 99 Tall sizes. Blue plaid. State letter size M. L. XL. not number. Wt. 1 lb. 2 oz. (12) 33 C 80841F .... 89 99

\*For men over 5 ft 11 in to 6 ft 3 in tall











for the entire family

## WARM ROBES AT **BUDGET PRICES**

PILE ROBE \$1499

Two-tone button-front robe of acrylic pile with acrylic backing. Styled with cardigan neckline, white button-placket, three-quarter sleeves, side seam pocket. Machine washabie, warm; line dry only. Why not pick up the phone and order it?

Misses sizes P(8), S(10-12), M(14-16) or L(18) State size letter P. S. M of L. 38 C 88341F -Light mint green with white 38 C 88342f - Laght mac with white Shipping weight I pound 8 ounces .... \$14.99

#### **FLEECE ROBE**

Long

Short

( 2 and 3 ) Coxy fleece knit of Arnel® triacetate and nylon. Step-in, zip-front styles have prettily embroidered collar and cuffs. Side seam pocket, long sleeves. Machine washable at warm temperature . . line dry or tumble dry. Scuffs shown are sold below.

Average . fits 5 ft, 3 m, to 5 ft, 61 g m. Misses' sizes P(8), S(10-12), M(14-10), L(18), State P. S. M or L. 38 C 88331F-Light turquoise blue 38 C 88332F-Mint green Shipping weight I pound 4 ounces .... 013 99 Tall . . fits 5 ft. 7 in. to 5 ft. 11 in.

Misses' sizes S(10-12); M(14-16); L(18). 38 C 88333F-Light turquoise blue 38 C 88334F-Mint green State S, M or L. Shpg. wt. 1 lb. 6 oz. . . . # 15 99

Larger . . fits 5 ft. 41 a in. to 5 ft. 61 a in. Women's sizes X(38-40) or XX(42-44). State X or XX. Light turquouse blue only 38 C 88335F-Shipping wt. 1 lb. 7 oz. . #15 99

3 Short Robe.

Average . . lits 5 ft. 3 in. to 5 ft. 61 a in. Misses' stres P(8); S(10-12); M(14-16); L(18), State P. S. M or L. 38 C 88321F---Mint green 38 C 88322F-Light turquoise blue 

Larger, fits 5 ft.  $4^{1}$ g in. to 5 ft.  $6^{1}$ g in. Women's sizes X(38-40) or XX(42-44). 38 C 88323F-Mint green 38 C 88324F-Light turquoise blue State X or XX. Shpg. wt. 1 lb. 1 oz .... \$13 99

ORDER YOUR CORRECT SIZE if in doubt, see charts in our General Catalog.

#### The SCUFFS

Ruffled scuff has urethane upper, composition sole. Cushioned insole. Elastic topline for good fit. I' minch heel. Med sises.

Women's stees: 5B, 51 2B, 6B, 61 2B, 7B, 71 2B. 8B, 81 2B, 9B, 10B. State size as listed.

X54 C 53213F-Blue X54 C 53211F-Pink X54 C 53212F-White X54 C 53214F-Bone 







## Twice-As-Nice ROBE AND GOWN SETS

Set with Quilted Cotton and Polyester Robe. cozy-warm brushed knit gown Country-fresh, gingham-look check robe is crisped with peter pan collar and front placket of white cotton and polyester pique Button-front closing: dainty lace trim, self-tie-belt, side seam pocket; long sleeves. Quilted with fluffy polyester fill , , acetate tricot back. Charming white granny gown is of deliciously soft 80% acetate. 20% nylon fabric outside is brushed for cuddly warmth toside is silky-smooth. Frilly lace plus gingham-look check trim jewel neckline with back-button closure flounced bemline. Long sleeves have elasticized wrists . . end in self ruffles. Robe machine wash, warm, line or tumble dry Gown, machine wash, cold, delicate cycle., line dry only. Box-packaged., ready for gift wrapping. Misses' sizes P(8); S(10-12); M(14-16) or L(18), State P. S. M or L

38 C 92001F-Real red and white Shipping weight 2 pounds 10 ounces 38 C 92002F-Navy blue and white Set \$24 00

9 Set with Fleece Robe and smooth, opaque nvion tricot gown . . both trimmed with colorfully embroidered aylon appliques. Robe is soft-asvelvet knit of 80% Celanese & Arnel & triacetate and 20% nylon button-front closing, side seam pocket, long sleeves. Contrasting acetate satin piping accents peter pan collar, front yoke and cuffs. Lovely scoopneck gown has softly shirred cap sleeves, flounced hemline. Machine washwarm, line or tumble dry Box packaged ready for gift wrapping Get this bit of Christmas shopping done just dial Sears and order it right now Misses' sizes P(8): S(10-12), M(14-16) or L(18), State P. S. M or L. 38 C 92011F - Medium blue with pink 38 C 92012F - Medium pink with blue 

ORDER YOUR CORRECT SIZE

din doubt see harts in our General Catalog



 Luxurious anti-cling nightwear of Antron® III nylon is smooth-as-silk outside brushed on the inside for cuddly warmth next to your skin

 Coordinated robe of Caprolan® hylon tricot is so well-made, it won't pucker, fray or wrinkle even after repeated machine washings

(1 thru 3) Sears Best Nightwear

tightly knit for durability; won't pill, mat or fray. Gowns and pajama top feature a bib delicately embroidered with white fillyof-the-valley flowers with green accents White cluny-type cotton lace frames bib. creates a flattering shoulder-line front and back. Front slit neckline has button-andloop closure. Bracelet length sleeves Machine wash, warm; tumble dry, low . . . use cool from Box-packaged . . ready to gift wrap. So easy to buy when you just use the phone

Short Gown.

Bust sizes S(32-34); M(36); E(38-40). 38 C 75712F ~ Light aqua green 38 C 75711F-Pale pink

2 Long Gown.

Bust sizes S(32-34): M(36): L(38-40) 38 C 75722F - Light aqua green 38 C 75721F-Pale pink

State S, M or L. Shipping wt. 9 oz. . . . . \$11 50

Larger Bust sizes X(42-44) or XX(46-48). State size letter X or XX. In pale pink only 38 C 75723F - Shipping weight 11 oz ... \$12 50

3 Pajama. Straight-leg pants have comfortably elasticized waistline

Average, , fits 5 ft, 3 in, to 5 ft, 61/2 in Bust sizes 32, 34, 36, 38, 40, State size 38 C 75702F - Light aqua green

38 C 75701F -- Pale pink

Shipping weight 9 nunces

Tall . . fits 5 ft. 7 in. to 5 ft. 11 in Bust sizes 34, 36, 38, 40. Pale pink only 38 C 75703F -State size. Wt. 11 oz. . . . . . \$14.50

4 Long Robe is quilted with fluffy Kodel\* polyester fill., has separate nylon tricot lining. Step-in style , , hidden threequarter front apper closing bordered with delicately embroidered white lily-of-thevalley flowers with green accents. Mandarin collar; side seam pockets, bracelet sleeves. Machine wash, warm; line or tumble dry

Average, , fits 5 ft. 3 in. to 5 ft. 61/a in Musses' sizes 10, 12, 14, 16, 18 38 C 97651F-Pale pink

38 C 97652F-Light agus green 

Tall . . fits 5 ft. 7 in. to 5 ft. 11 in Musses' stzes 12, 14, 16, 18, 20. State size. In pale pink only 38 C 97653F - Shpg wt, 11b. 7 oz ..... \$22 00

Larger . . fits 5 ft.  $4\frac{1}{3}$  to 5 ft.  $6\frac{1}{3}$  in. Women's sizes 38, 40, 42 or 44.

State rise. In pale pink only 38 C 97671F-Shog, wt, L1b, 9 oz. . . . . \$22.00 5 Matching Scuffs . . softness afoot

Brushed knit uppers of Antron® III nylon have floral embroidery and white cluny-type cotton lace trim. Comfortably cushioned insole: textured vinvi sole. Machine wash, warm; tumble dry; low. Sent box-packaged . . ready for gift wrapping. Shoe sizes 5-6: 642-742; 8-9. State size. 38 C 75731F—Pale pink

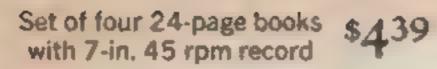
3B C 75732F - Light aqua green Shipping weight 4 ounces

\$4 50













[ 14 and 15 ] Book sets with records . . child sees. hears and reads complete story. 4 stories each

Flintstones, Casper's Jungle Adventure, Huck leberry Hound, and Yogi Bear, 81 2x81 2 inches. 3 C 1047-Shipping weight 1 pound...... Set #4 39

The ABC book, Ten Little Indians, Goldilocks, and Alice in Wonderland, 81 2x81 2 inches. 3 C 1048—Shipping weight I pound....... Set 44 39



Big book with 3 stories, 12-in. Long Play record

The story of Blinky, Thumbelina, Hansel and Gretel, 16 full pages

Puff 'n Toot, Frankie the Brave Fireman, The

Ugly Duckling, 16 full color pages.





## Sets of 3 Storybooks \$359

[ 18 and 19 ] Each set has 3 Walt Disney Storybooks by Golden Press. Large books with multi-colored illustrations, 32 pages, 91-2x121-2 inches.

These are children's classic tales . still captivating with tales of Snow White and the Seven Dwarfs, the adventures of Alice in Wonderland, and the difficulties of Cinderella. Shpg. wt. 2 lbs. 4 oz.

3 C 1432 ..... Set #3 59

19 Children truly en joy the beloved tales of Peter Pan's Neverland, Bambi the baby deer who became the prince of the forest. Pinocchio the puppet who became a real boy

Shog, wt. 2 lbs. 4 oz 3 C 1433 ..... Set #3 59 Disneyland Collection of Storybooks with 7-in. Records

Wish Book

Save 14%

when you buy 3 or more of the book-record sets below

Each set includes five 24-page books, five 331 a rpm records, Wt. 1 lb. 2 oz. Price when you buy one set ... 15.49 Any 3 or more sets Each set 4.69

3 C 1080-Winnie-the-Pooh, Robin Hood, Bed-

knobs and Broomsticks, Winnie-the-Pooh and Tigger, Winnie-the-Pooh and Biustery Day.



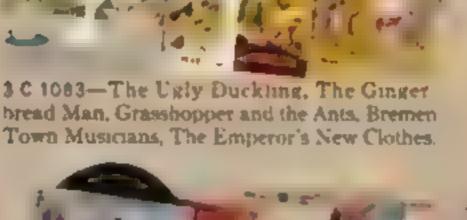
3 C 1081-Mickey and the Beanstalk, Thumper's Race, Dumbo, Brier Rabbit and the Tar Baby, Mickey Mouse the Brave Little Tailor.



3 C 1083-The Unity Duckling, The Ginger bread Man, Grasshopper and the Ants, Bremen



3 C 1080-Red Hen, More Mother Goose, Lam bert and the Sheepish Lion, Susie the Little Brue Coupe, The Little House.





3 C 1096-Peter and the Wolf, Three Little Pigs, Golddocks and the Three Bears, Hansel and Gretel, Mother Goose Rhymes



3 C 1000-The Story of Head, Auce in Wonder and, The Story of Brack Beauty, Cinderella, and The Jungle Book.



3 C 1097-101 Dalmatians, Mary Poppins, Peter Pan and Wendy. The Aristocats, The Lady and the Tramp.



3 C 1082-Treasure Island. Davy Crockett, Swiss Family Robinson, Sinbad the Sailor, 20,000 Leagues Under the Sea



3 C 1092-The adventures of Bambi, The Sev. en Dwarf's Diamond Mine, Pinocchio, Snow White, Sleeping Beauty.



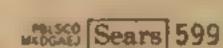
3 C 1084-Babes in Toyland, Little Hiawatha, The Story Little Red Riding Hood, Rapunzel, and The Wizard of Oz.



3 C 1091-Johnny Fedora and Alice Blue Bonnet, How the Camel Got His Hump, Small World, ABC's, Whale Who Wanted to Sing.



3 C 1086-The Haunted Mansion, Pecos Bill, Johnny Appieseed, More Jungle Book, Alladin and His Lamp.











#### Teach tiny children to read with Doman-Delcato Early Reading Kit

\$489

Small children are ready and eager to read . . and this kit is ideal because it's specifically geared to their learning capacity. Divided into five progressive steps in co-ordination with natural learning processes: visual differentiation (learning to distinguish letters); body-image words (learning about oneself); environmental vocabulary (learning about surroundings); the alphabet; sentences; book reading. Includes "How to Teach your Baby to Read"; reading book "Who Are You?": 20 basic "self-word" cards, 39 "Child's Immediate World" cards; 49 sentence structure cards, 28 phrase cards and 52 alphabet cards. Like everything else in Sears books, it's so easy to order by telephone.

#### Practice-at-home Workbook Sets for Grades 1 and 2 or pre-school children

Six-book Sets for Grades 1 and 2. Each set has six interesting workbooks (total of 384 illustrated two-color pages). Each book 81 ax 10 in, Encourages active involvement, teaches arithmetic. spelling, dictionary, reading and writing.

3 C 1510---Grade 1 3 C 1511-Grade 2 Shpg. wt. set 2 lbs. 8 oz. 

Six-book Pre-school Set. The fun way to prepare your child for school. Encourages personal involvement in basic learning readiness skills. Teaches recognition and formation of basic numbers, letter and word forms. Total of 384 iliustrated two-color pages. Each book 8x101/2 inches. Shpg. wt. 2 lbs. 8 oz.

3 C 1501 Set #3 49

Tweive-book Pre-school Set. Helps your child grasp important skuls to make learning and school work easier, gives him a head start. He actually learns by doing . . gets personally involved in fascinating, instructive projects. It's not only fun, it's also highly rewarding, Includes A-B-C, 1 2-3, Shapes of First Words, Counting with Dots, etc. Total of 768 illustrated two-color pages (64 pages per book). Each book 8x101/2 inches.

Shipping weight 4 pounds 8 ounces. 3 C 1509 



Casper Fun Box of Books

Let small children enjoy hours and hours

of spooky fun with Casper The Friendly Ghost\*, 4 coloring books. And 4 Magne

Rub-a-Pencil Books with pictures to col-

or plus magic pictures which appear

when rubbed with pencil, 256 pgs, of col-

oring fun. Each book 82/211 inches. Also

one Activity Book, 8x11 in., 96 pages.

One box of 16 crayons; one 8-in. pencil.

All in a cardboard carry case with handle.

3 C 1515-Snpg. wt. 2 lbs. 8 oz. ..... \$3.49

\*Casper ® Harvey Femous Cartoons

3 C 1065—Shipping weight 2 lbs. 12 oz.



#### Super Fun Activity Box . . over 300 things to do

Has 10 activity books (stencil play, games, mazes, etc.) 50x8 in. each, 16 pages; I pencil; plastic paint tray with 8 colors; paint brush; pair of 3-in, metal scissors; large dot-todot book; trace and color book; box of 8-in, crayons; color and recolor board; powder puff eraser; 4 wipe-off crayons; paintby-number boards; paint palette; state with stylus; large wetthe-brush book; large rub-a-pencil book; 50 large coloring sheets; 2 magic trick boards; picture puzzle; 3 punch-out cards; 3 game boards for 60 games; 36 playing pieces; two dice. Carrying carton with handle. Not for ages under 3.

**Best Rainy Day Book Ever** 

Set of four colorful

Picture-Reading Books

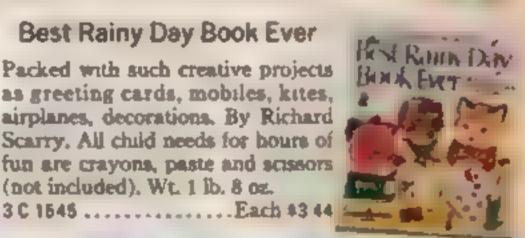
Original paperback picture-books in full color to read aloud: ABC's. Grover, The Berenstain Bears' New Baby, Please and Thank You, By

famous creators of children's books,

3 C 1546-Wt.1 lb. 4 oz. ... Set #3 49

including Seuss and Scarry.

Packed with such creative projects as greeting cards, mobiles, kites, airplanes, decorations. By Richard Scarry. All child needs for hours of fun are crayons, paste and scissors (not included), Wt. 1 lb. 8 oz.







3 C 1516—Shipping weight 2 pounds



. \$5 88



#### Sets of Coloring and Activity Books for pre-school children

B-book Set. Cinderella, Jack and the Beanstalk, Aladdin's Lamp, etc., all with stories included. Also hours of fun activities . . connect the dots, etc. 512 total colorful pages. Each book 71/2x101/2 inches.

3 C 1512-Wt 3 lbs. . Set #1 99 ty Dumpty, Jack and the Beanstalk, Jack and Judy, Dots for Tots, Hans Christian Andersen Fairy Tales, plus an All Activity book. Activities include puzzles, cutouts, dot-to-dot games. 768 total pages. Each book 7%x101/2 inches.

3 C 1513-Wt 3 lbs. 8 oz. . Set #2 69

6-book Set. Books include Hump-

#### Disney 1930's Coloring Books

6-book Set. Color Mickey Mouse, Pluto, Donald Duck and other delightful Disneys characters. Printed like original versions of the 1930's. Each book 11x15 inches, 48 pages. Use crayons (not included), or order artists' colors at right.

3 C 1518-Wt. 4 lbs. ..... Set 44 09 §Dishey characters @ Welt Disney Prod.

#### Sets of Artists' Colors

Firm and durable marker-tip does not spread, makes thick or thin lines. Colorful ink is water soluble, quick drying, non-toxic. Practically odoriess.

Set of 48 different colors. 3 C 3307-Wt. 2 lbs. 4 oz. .... Set \$10 66

Set of 24 different colors. 3 C 3306-Wt. 1 lb. 2 oz. ..... Set \$5 44



#### Stamp Collecting Outfits

3 World-wide Stamp Kit. You get a beautifully decorated album with over 450 pages of stamp faces from over 300 countries, including U.S. and United Nations. A packet of 100 world-wide stamps, 150 world flag stamps, hinges, tongs, magnifier, want-list and inventory record. Plus valuable booklet ABC's of Stamp Collecting.

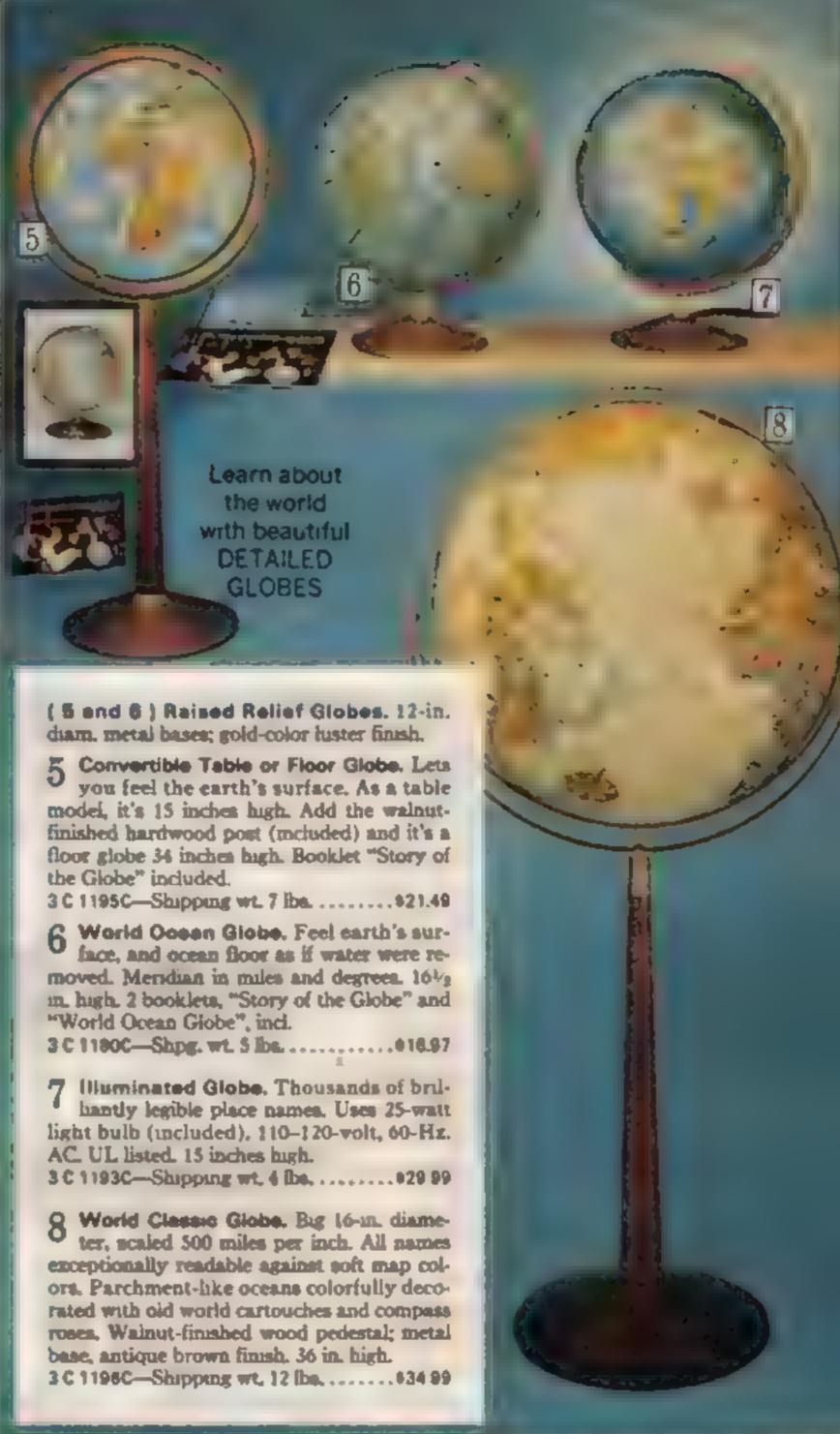
3 C 1805-WL 3 lbs. 12 os. ..... 610.88

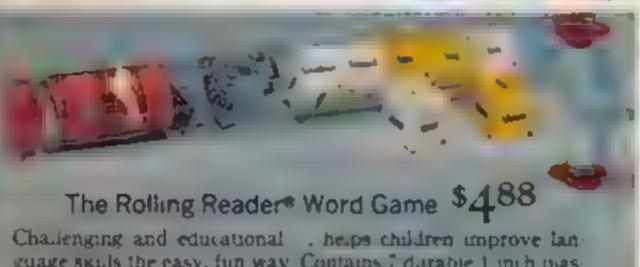
4 My First Stamp Outfit. Includes album with space for 4,400 stamps, 2,500 illustrations. Also a packet of 100 different world-wide stamps, 150 flags, 140 coats-of-arms stickers in color, hinges, tongs and magnifier. Plus booklet, A Guide to Stamp Collecting.

3 C 18201-Wt. 2 Iba. 3 oz. ...... #4 99

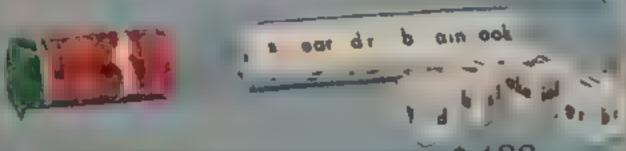


84 88





Challenging and educational the psychildren improve language skills the easy, fun way Contains 7 durable 1 inch plastic cubes with engraved text book size words. Scientifically devised cubes form a sentence no matter how you toss them Gives hours of enjoyment. Timer storage tube, directions incl. 3 C 1073—Shipping weight 4 ounces.



The Rolling Phonics\* Word Game \$488

Teaches spealing patterns. increases vocabulary, improves understanding of language sounds. Over 5,000 words can be made by combining cubes, Contains 10 scientifically designed plastic cubes, durante and large over 1 inch), engraved with etters and letter combinations (word parts... easy to read, instructions for playing 4 phonic games. Storage tube inci.

3 C 1074—Shipping weight 6 ounces





#### Children's Educational Books and Dictionaries

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MEDGAE Sears 601



( 1 and 2 ) Snoopy. A welcome pet in any household. So friendly, floppy and cuddly he's ready to be loved, just as he is. But he's even more adorable when dressed in the handsome, perky outfits sold separately at right. Snoopy is made of soft and plushy acrylic pile, and he's easy to keep clean-just use a sponge, Kapok filled. From Korea. Buy it the easy way-order by phone.

20-inch long Snoopy. 

12-inch long Snoopy. 3 C 1697-Shipping weight 8 ounces ..... 7 88

2 Good Sport Outfit." "I am a Good Sport" printed on snappy-looking red overall. Made of cotton. From Taiwan.

3 C 1607-Fils Snoopy (1), Wt. 2 oz .... \$2 88 3 C 1609-Fils Snoopy (2), Wt. Loz. ... 188

Nightshirt Outfit." Made of cotton. Yellow, From Hong Kong. 3 C 1684-Fils Snoopy (1), Wt. 2 oz. \$288

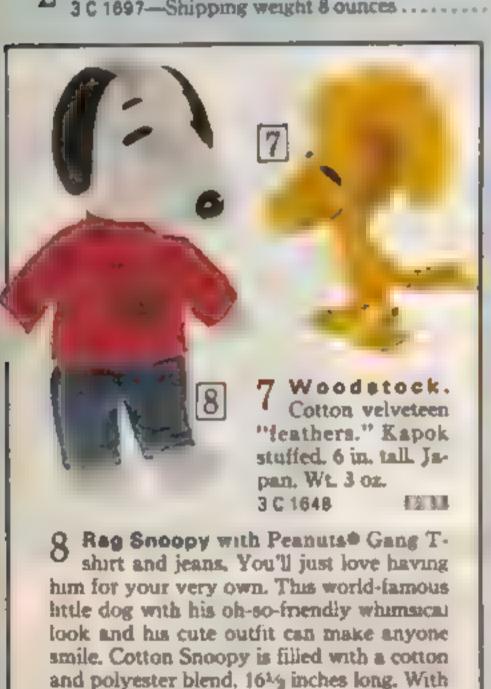
3 C 1671-Fils Snoopy (2). Wt. 1 Oz. . 188 \*Snoopy not included with Duthts

5 Clown Outfit.\* Orange and green dotted outfit with ruffle around neck and matching clown hat. Made of cotton, Taiwan,

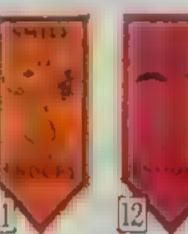
3 C 1606-Fits Snoopy (1). Wt. 2 az. .... 14 29 3 C 1808-Filt Snoopy (2). Wt. 1 oz. . . . . 2 49

C Santa Outfit. A Sears exclusive. Red cotton suit and hat; white trim, Black plastic belt with metal buckle. Taiwan.

3 C 1600-Fils Snoopy (1), Wt. 2 oz. .... \$6 88 3 C 1801-Fils Snoopy (2), Wt. 1 Oz. .... 488



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Four

Outfits

for

Snoopy

figures

at the

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#### Peanuts® Wall Pennants . . measure 151/4x34 inches

( 9 thru 15 ) Made of wool felt. Shipping weight each 2 ounces,

(10) 3 C 1615-Snoopy. "I think I'm allergic to morning!" ..... 2 44 (12) 3 C 16119-Snoopy. "I've got to start acting more sensible...tomorrow"........ 2 44 (13) 3 C 1680-Lucy. "It's amazing how stupid you can be when you're in love" ..... 2 44 (14) 3 C 1816-Charlie Brown, "I need all the friends I can get". 2 44

(15) 3 C 1817-Snoopy, Woodstock, "This has been a good 244

Peanuts\* Wall Pennants. . measure 17x26 inches

[ 16 thru 19 ] Made of inen. Shipping weight each I ounce. (16) 3 C 1629—Snoopy and Woodstock, "A heartfelt apology works wonders"

(17) 3 C 1826-Snoopy, Patty. "Thank goodness for people" (18) 3 C 1827—Snoopy, Charlie Brown, "Feeding Fred Astaire" 2 44

(19) 3 C 1628—Snoopy, "Home guests welcome"...... 2 44



602 Sears WKOGAEJ



red rayon T-shirt and cotton blue jeans.

Peanuts Characters @

United Feature Syndicate, Inc.

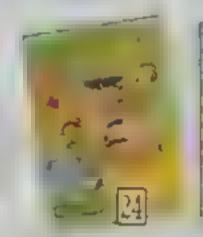
From Taiwan of Korea.

3 C 1201-Shpg. wt. 12 os.

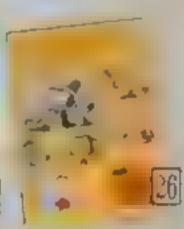


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Peanuts® Tressury contains a collection chosen from ten years of Peanuts® adventures. By Charles M. Schulz, 81 ax 11 inches, 254 pages. 3 C 16134-Shpg. wt. 1 lb. 15 oz. ..... \$8 49

Snoopy Festival. Many of Schulz's most popular cartoons, 81 2x11 inches, 256 pages. 3 C 1662-Shpg. wt. 2 lbs. 4 oz.

\$9 49

99 Peanuts® 1976 Datebook Calendar has Snoopy on the cover. Each month features a picture of members of the Peanuts® gang with a quotation. Spiral bound cardboard. 

23 Peenuts® Day by Day Book 1976. A diary and appointment book. Features Snoopy on soft cover and a funny cartoon on every page.  ( 24 thru 26 ) Charles Brown Cartoon Books by Charles M. Schulz, Each book about 7x91/2 inches.

It's a Mystery, Charlie Brown. 38 pages. 

25 There's No Time for Love, Charlie Brown. 

A Charlie Brown Thanksgiving, 40 pages. 3 C 1677—Shipping wt. 11 oz. .........\$2.79



## Cut \*2.51

Standing Snoopy

**Last Christmas** Was \$5.50

This cuddly 12-in, high dog with the whimsical smile has a plushy white and black acrylic pile coat, with soft acrylic filling. His black plastic collar bears an original Snoopy tag. He's just waiting to be taken home and loved. Not recommended for children under 3 years of age. Korea. Shipping weight 12 ounces. 3 C 1200 ..... \$2.99





### Plush Snoopy Hand Puppet \$544

You can do all kinds of amusing things with this perky little fellow. Let your imagination make him "come to life" in fun-filled positions and gestures. Fits child's or adult's hand. White, cuddly acrylic plush with black ears. Like everything else in Sears books, it's so easy to order by telephone.

3 C 1620—Shipping weight 4 ounces... . . 85 44 Peanuts Characters & United Feature Syndicate, Inc.

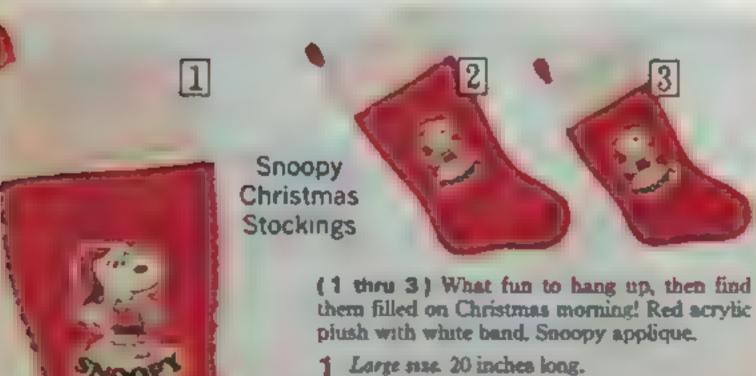


Covered with characterizations of the Peanuts® Gang . . all in vibrant coloc. Roomy 28x161/2x121 in. multi-purpose box Rives perfect storage for toys, clothing, holiday decorations, blankets. baby things. Corrugated paper fiberboard with plastic handles and lid. Buy several and make it fun for children to store things neatly. Sent unassembled. (Snoopy not in cluded ) Shpg. wt. 3 lbs. 3 C 1650C 13 29

3 C 1624—Shipping wt. 3 oz. .......... \$2 59

9 Medium size, 17 inches long.

3 Small size 14 inches long.



### Mystify your friends with



#### 100 of the Greatest Magic Tricks \$1313 of the Past 50 Years

You get an impressive book that gives you page after page of intriguing information that's bound to fascinate you. It resembles an authentic collector's item . . brilliantly composed and artfully presented. Contains a delightful collection of inner circle secrets of the "greats" in the fabulous world of magic. Learn the facts and background, the why and wherefore of magic—as it is and has been performed by the real masters, decade after decade. You also get all the specialused paraphermalia needed to perform at least 15 amazing tricks yourself , . the Panama rope mystery . . sponge ball routine . . magic dice . . squash trick . . and more. This is much more than just a beginner's magic kit . . it's a professtonally organized complete collection.

3 C 29026—Shipping weight 2 pounds 10 ounces . .

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#### Wide World \$1075 of Magic To

The fascinating mystery of magic is ancient and knows no national boundaries. This collection, the result of a painstaking search, presents a unique group of close-up magic effects from many countries around the world: England, Scotland, France, U.S.A., Germany, Japan, Malaya, Ceylon, Chma, Hong Kong, Pakistan and Monaco. Complete with equipment, patter and instructions. All tricks easy to perform.



5 You stand up at a party, the center of attraction, and run through your repertoire—a fast paced twenty mmute act. Here is the entertaining art of mystification, all in a "magic bag" (81/3x101/2 inches), containing all the paraphernalia and patter. You pull, perform, and patter one trick at a time—to the climax involving the bag itself. It's great fun.

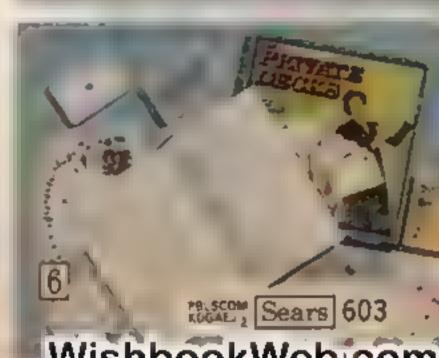
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### The Private Decks \$875

These two high-quality decks of cards, prepared and printed for professional magicians, let you perform amazing, hilarious and provocative tricks. Extensive information book explains trade secrets of the world's great performers . . shows how even the beginner can learn to present them. Included in the large repertoire of tricks are: the traveling spots, the enchanged spades, you can't do as I do, colorex, many more, 









604 Sears MADGAE

## Let's Play Cards!

Wish Book Solitaire Master with full-size cards Cut 51° Now \$299

Last Christmas was #3.50. Slotted polystyrene board, 18x14x1 inches, holds cards upright and in place. Slots for down cards and discards. Book explains 150 ways to play including old fashioned solitaire, poker solitaire, kings and queens, fourteens, Letter "H" and four seasons. 

#### Automatic Card Shuffler

\$979 without cards batteries

2 Shuffles up to two decks thoroughly . . in only seconds. Just place cards in open end pockets and press switch. Made of high-impact plastic, Measures 94-x31-x31/4 inches, Complete with 120 plastic chips (cards not included). From Japan, Uses two C batteries (order below) 3 C 2863—Shipping weight 1 lb. 10 oz....... 49 79 C Batteries.

#### Revolving Poker Rack

3 C 8965—Shipping weight 6 oz. ..... Ea. 75c

3 Why put up with scattered, rolling or turnbling chips? This attractive rack of marbleized high-impact plastic keeps your chips in place. Retractable handle, Comes with 200 plastic chips. Holds 2 decks playing cards (not incl.). 

#### King Tripoley . . 42x27-inch surface \$599

A Deluxe version of the ever-popular Tripoley . . a great party game for 2 to 9 players. Combines the fun and challenge of hearts, poker, and Michigan Rummy into a game of Kings and Queens, Giant 42x27-inch green vinyl playing surface, silk-screened in gold color. Polyurethane foam back makes it skid-resistant, Includes one deck playing cards, 200 plastic chips and rules. 

#### Aquarius II Horoscope . . . home astrological computer

5 It's fun to plot horoscopes for yourself or your friends . . determine personality portraits, too, It's easy and requires no special skills because the computer does all statistical work. Make daily and monthly forecasts for anyone whose birth date is from 1906 to 1975, Includes turntable computer, birth date guide, personality chart, five decks of personality cards, one deck of daily forecast cards, instruction booklet. 

#### The New Tarot . . enchanting fortune-telling cards

\$499

These "new" Tarot cards have designs and interpretations only recently developed. With these progressed Tarot cards, you can "read" your destiny, explore the past . . as people did thousands of years ago. It's entertaining and exciting, whether you play with others or by yourself. 78 cards (each 3x4 inches), beautifully colored and designed. Three booklets explain the game and its relation to historic Tarot. 3 C 28025—Shipping weight 1 lb. 4 oz. ..... #4 99

## Games of Chance

Pachinko Pinbell Machine. Straight from the Ginza Pachinko Pariors in Tokyo come these exciting, original machines completely cleaned, lubricated and reconditioned. This upright version of American pinbal, is a maze of fun. Simply flip a lever to send a steel bal, racing through wheels and a maze of bright, shiny pins, Each time you hat a jackpot, bells ring and you receive additional playing balls. Needs no electricity. Lights can be operated with 6-v. battery (see accessory kit below). Colorful faces may vary in design because each machine is an original. Unfinished wood frame with base attached. Built-in ashtray, 300 balls included, 32x2014x842 in. 3 C 2990t—Shipping weight 39 pounds

Accessory Kit for Pachinko. Includes: one 6-v. battery, two 6-v. bulbs, were for hooking battery to machine and 100 extra steel balls 3 C 2997—Shipping weight 4 pounds

Casino-style Dice Layout with professional looking quilted plastic sides. Walnut-finished solid hardwood table, 18x36 in., cotton felt silk-acreened dice table design. Includes 18-in, croupler stick, dice, 2 hardwood markers, 50 plastic chips, instructions, 

Electro Oraw Poker Press button, you get five card hand. To draw other cards, press second button. Complete with plastic case, 41-124-124 inches, Japan, Uses 1 C battery (soid below). 

Table Model Draw Poker. For 2 or more. Play 5-card draw without shuffling or dealing. Even draw cards selectivelysome up, some down. Plastic. Uses 2 C batteries (sold above). 

Mini Electro Slot Machine." Has jack-pot "bank", automatic pay-off. Includes play money, instructions. High-impact plastic case, 71 ax51 ax914 in, Japan, Uses 2 D batteries (sold below). 3 C 29244G—Shipping weight 3 lbs. 4 oz. 116 50 3 C 8963-D Batteries. Shipping weight each 6 oz. . Ea. 77c

Super Electro Slot Machine\* was #38.50 in 1974 Christmus Book. Jackpot "bank" with 5 different pay-offs that light up. Plastic case. Play money, instruct. Uses 2 D batt. (sold above) 3 C 29284G-71 ax61 ax12 in. Japan. Shpg. wt. 5 lbs. 13 oz. . #34.50

\*NOTE Not for sale in Missourt, North Carolina, Wisconsin. Los Angeles County, or wherever prohibited by lew

Spece Titt. For one or more players. Popular labyrinth maze game, Turn two wood knobs at same time to tilt surface, guide steel ball, avoid low-scoring holes and reach the pay-off. Hardwood frame, plastic playing field, 2 steel balls, 15x13x314 in. 

Our Finest Computemetic® Footbell Game with playing field that reverses to basketball plus hockey/baseball overlay . . separately totaled \$50.90 in 1974 Christmas Book. Imagine you're calling plays in the Super Bowl. It's third and five on their 42. Do you pass? Try a draw? Sweep the end? Make your choice, then the defense tries to outsmart you. Light on charted area shows who won the down. To play basketball, flip the field over and dazzle your opponent with push shots, hook shots. For year-round fun, use reversible bockey/baseball overlay. Playing piecea, instructions, four AA batteries incl. Polystyrene with wainut-grained finish. Plastic playing field and overlay, 22x17x2 in, high, 3 C 2946—Seut postpaid, (Shipping weight 7 lbs.) ......

Skiddles was \$18.99 in 1974 Christmas Book. For 1 or more. Pull string, top spins. Just the right spin gives grand slam. Wainut finished hardwood board, hardwood pins, string top 3 C 2818C--28x14x31 2 in. Shipping weight 6 lbs.

Computer Football. Fast pro-football action and strategy. Dial your choice of offense or defense. Console electronically gives results of play. Fold-out playing field. Walnut-finished wood frame, Masonite board. Playing pieces, instructions, four AA batteries incl. 3 C 2947-15x11x3 inches. Shipping weight 2 lbs. 8 oz. ...... 9.99

Tri-Too-Too. Modern-look decorator piece lets you play tic-tactoe three ways-vertically, horizontally or diagonally. Plastic playing boards, colored glass bails. Measures 61/4x61/4x61/4 inches. 

Backgammon Set with guide book. Set includes folding cardboard case, opens to 16x14 inches; simulated cork playing field. 30 plastic playing pieces, 2 pair 1/2-in, dice, 3/2-in, doubling cube and dice cup. Why not pick up the phone and order it? 3 C 29274—Shipping weight 2 lbs. 4 oz. . . . **#750** 

19 Space Probe. For one or more. Move the steel rods just right and big steel ball rolls uphill in defiance of gravity and into the top acoring hole. Walnut-finish hardwood. 20x71-ax31-2 inches. 3 C 2813—Shipping weight 2 pounds 8 ounces.... 15 99





1 Table with Chess Pieces. Handsome 193 sinch high table, 20x20 inch top and base are constructed of laminated plastic—resists burns, scratch es. Plastic molding. Hardwood leg with walnut finish. Gothic design chess pieces with big tournament size 4-inch king. Alabaster-white and black pieces are flocked and weighted. Pieces from Hong Kong. Table unassembled.

3 C 28083C—Wt. table and chess pieces 14 lbs., Table and Chess Pieces \*15.99

3 C 28084C—Table only. Playing pieces not incl. Shpg. wt. 13 lbs. ..... 11.58



.. test your skill at

Renaissance Table with Gothic Chess Pieces. This ornamental table—a decorator piece—is durable as well as exquisite-looking. Made of high impact molded resin plastic, it's sturdy and stain-resistant, too. Playing area has attractive tile look. Side areas hold captured pieces. Top measures 22x22 inches. Table is 20 inches high. Gothic design chess pieces in alabaster-white and walnut-look plastic; weighted and felted. King is 334 in. high. Table sent unassembled.

3 C 29306C—Wt. table and chess pieces 20 lbs. . . . . . . Table and Chess Pieces #29 95 Renaissance Chess Table only. Playing pieces not included.

George Washington 1776 Chess Set

\$2995

Each chess piece is antiqued to an aged wood-like maple or walnut finish. All chesamen bear historical sig inficance to the American Revolution. The 5-inch king is George Washing ton; the queen, Martha Washington; the bishop, Benjamin Franklin; the knight, Paul Revere; the rook, the Liberty Bell, bearing a readable inscription of the Proclamation of Liberty. Six pawns are minutemen; the king's pawn is a drummer; the queen's pawn, a fifer. Figures are weighted and have felted, hexagonal bases. Chessmen are molded from high impact styrene, 16-page booklet gives a historical outline of each chesaman plus complete basic rules for the game. The set is complete with a folding chessboard. 3 C 2875-Shpg. wt. 6 lbs.

Colonial Chess Set with pewter-like tablette \$1,395

Reflecting the style of Early America is this chess tablette with the look of real pewter. Detailed with decorative and traditional American eagles, the tablette has removable playing board in center which provides a handy storage area for the playing pieces. Complete with fine design Staunton chessmen, antiqued to look like wood. Chess pieces and tablette are constructed of high impact plastic Tablette measures 16½x11½x1½ inches high.

Shipping weight 3 pounds 2 ounces. 3 C 2874 \$13.95



Educator Chess Set with labeled pieces \$1099

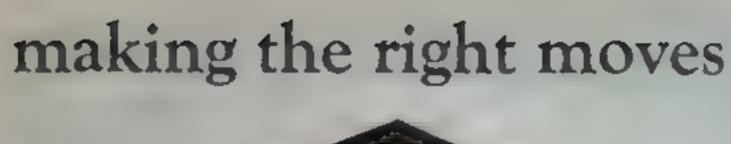
An interesting, fun way to learn the wonderful game of chess. Each piece has its name imprinted, also the number of spaces it can move and arrows showing the possible directions. Included is an easy-to-follow instruction booklet, fully diagramed. Weighted and felted plastic pieces, 314-inch king. With folding board, 161/2 m. sq. Shpg. wt. set 3 lbs. 3 C 280B8C \$10.99

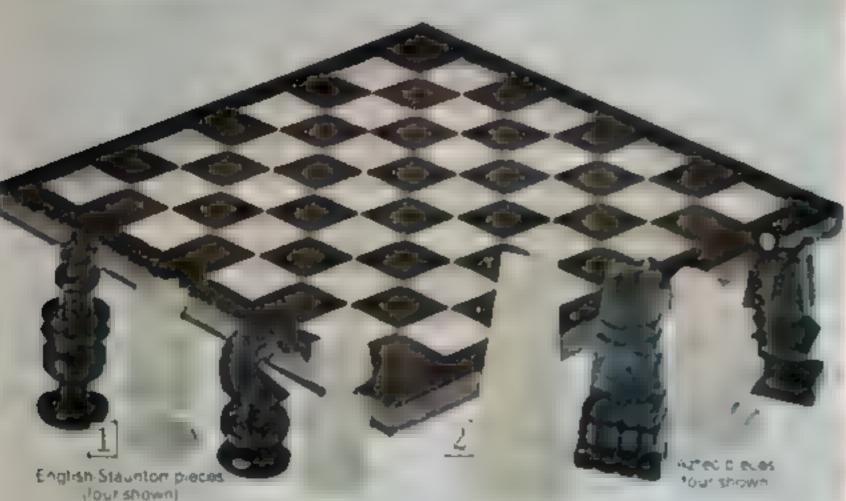
Tournament-size
Chess Set
\$650

Staunton design chessmen are all tournament size, scaled to the 3½-inch king. Each piece is weighted and felted. Chess pieces are molded in black and white plastic. Set is complete with folding playing board, constructed of chipboard with woodgrained finish.

Shpg. wt. set 2 lbs.







Hand-carved Onyx Chess and Board Sets

(1 and 2) Impressive beauty and distinction. No two sets exactly alike because all pieces and board are hand crafted by Mexican artisans from natural solid onyx stone, highly polished. Inlaid brack and white squares. Board about 14! ax 14% inches, aimost %-inch thick; bottom has black flocked cellulose.

Set with English-Staunton pieces. King is 3 inches high. 3 C 29357C-Mexico, Shipping weight 18 pounds....

.. Set #38 95

9 Set with Aztec pieces. King is 4 inches high. 3 C 29287C-Mexico. Shapping weight 19 pounds.

.. Set \$38 95



Each Staunton chessman is weighted and feited. King is 3 in, high, Inlaid wood folding board, box, All wood chessmen are brown and ivory color. Open board 12x12 in. Inside of box is smooth felt. Box from Taiwan. Chessmen from Spain. 3 C 2838-Shipping wt. 2 lba...... 019 50

Staunton design wood chess pieces are painted and lacquered. flocked on bottom. King 31 2 in high, Inlaid wood fording board box. Open board about 12x12 in Inside of box flocked, Mexico. 3 C 29339-Wt. 2 lbs. 4 oz. . . \$9 50

### Magnetic Chess Sets for outdoors, traveling

### Compact Set \$389

Playing pieces stay in place between moves. 11/2-inch king. Handsome Staunton chessmen in brown and white plastic. Color-matched folding wooden case with metal 744-inch square playing surface. Pieces fit neatly and safely in cut-out storage area, From Taiwan.

Shipping weight set I pound. 3 C 29765 ..... Set #3 89 4

### Chess and Checker Set \$749

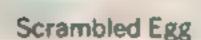
King is 21/2 inches. All chess pieces and checkers are black and white plastic. . and all are magnetic, with felted bases. Staunton chessmen. Metal 91/2in, square playing surface with fined storage case, Japan. Shpg. wt. set 1 lb. 6 os. 3 C 2890 ..... Set #7.49

#### Deco-sculpture 3-dimensional Chess \$1099

You attack from above, below and horizontally. Each plastic playing surface 8 inches square. Chrome-plated metal supports, Total height 12 inches, Staunton design plastic playing pieces with 23/16-inch king, Instructions incl.

Shipping weight set 4 pounds. 3 C 29276 . . . . . . . . . . . Set \$10.99





This handsome crystal-like plastic egg is a three-dimensional jigsaw puzzie. It is composed of 32 inter locking pieces. Scramble the parts and see if you can reassemble them. This attractive light blue egg is ideal as a paperweight, or a conversa tion piece. Shipping wt. 9 oz.

3 C 29412 .....94 75

#### Yesteryear . . the nostalgia-trivia game

Test your knowledge of radio, TV movies, sports, misc. Players an swer questions from the game and make up additional questions. If you play with old friends you can ask about personal things from the pest. For 2 or more players, Play ing board, markets, dice, cards incl. 3 C 29341—Shpg. wt. 2 lbs. ... \$7.75

#### Puzzle Packs . . . tun for everyone

Skill Series. Set of four puzzles, Plastic. Lentation: Test your steady hand by making the ball nest in center ring. Astrologic. Just 6 pieces form this sculptured star, Put them back together . . a real test of your astro powers. Outer Limits: Try to get the four bails in the corners. It can be done, Cursous Cross: This one is really hard to do. First take the cross apart. (There are just three pieces.) Then put them back together

3 C 2876—Shipping weight I pound Set IIIIII

7 Thinker's Series. Set of four puzzles. Solid hardwood plus strings and rings. Larial Loop: try to remove wood from the cord . . then put it back. Ring-a-Ling: without untying cord from rings, find the way to remove center ring from rest of puzzle. Twoin-one; see if you can get the two rings together on left loop or right loop . . then back into original position. Horseshoe: remove ring from wood and string and put it back again. 3 C 28079—Shipping wt. set 14 oz. . . Set #3 99

Lobyrinth. Handsome and decorative Put ball through maze but avoid the holes. Turn 2 knobs to tilt surface. Frustrat ing fun! High impact plastic with polished ebony-color finish. 6x6x11/2 in. Two steel balls. 3 C 2957—Shipping weight 13 oz ....... 44 50

 Battue wee \$3.75 lest Christmes. Ancient Oriental puzzle looks simple. but it isn't, Get all 8 discs from one pole to another without placing larger one on smaller one. Hardwood, 9x31 4x5% in. 3 C 2963-Shpg. wt. 1 lb. 2 oz. .... 2.99

1) Merlin's Stone. Ancient Greek puzzle within a puzzle. First try to remove the orb without detaching any sucks. Then take the puzzle apart and try to reassemble it Hardwood sticks, nylon twine and plastic orb are included. About 6 inches high. 3 C 29333—Shipping weight 11 oz. . . . . . 43 49

The Brain. This intriguing puzzle has only one solution ... programmed by a computer. It requires 170 sequential moves to place all the rods in the out position. Can you do it? 4-in, diameter, 214 in. high. 3 C 28413—Shipping weight 12 oz. ..... 46 99

#### Word Games . . vocabulary fun

12 Find-the-Word Game. Players try to find the hidden words scattered throughout a maze of letters. Includes play ing board, instructions.

3 C 29298—Shipping wt. 1 lb. 8 oz. . . . . . \$4.50

Dictionary Game, A betting and bluffing game. Players make up phony definitions for unusual words, then attempt to get other players to bet on their definitions. Great fun for 3 or more players, includes play money, word cards, instructions. 3 C 28136—Shipping wt. 1 lb. 8 oz. . . . . #4 50











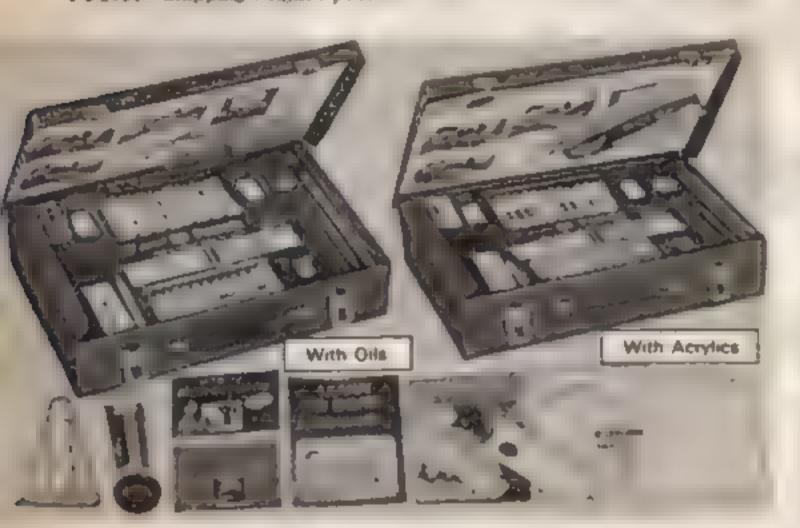


#### Super 5-in-1 Art Set . . 5 basic art mediums, plus 6 art projects

\$2695

With Oils, Acrylics, Pastels, Watercolors, and Charcoal Pencils. Three booklets with step-by-step illustrated art instructions to complete all six art projects. This set of fine quality art materials includes 8 tubes of oil paint, 1 x4 inches, 6 tubes of acrylic paint, 1x5 inches, 12 oil pastels, 6 tubes of watercolors, 3/4 fluid ounces and 4 assorted charcoal pencils.

You get a color-mixing chart, 2 brushes, palette kmie, paiette card, and palette cup. Gesso, gloss medium and spray fixative. Linseed oil and nontoxic Craftine solvent. 24-sheet sketch pad, 2 canvas paneis, 10-sheet can so vas pad, all measure 9x12 in. Eraser, 12-in, wood table easel. Vinyl case 18x121 ax314 in. Brushes, palette knufe, and oil pastels from Japan. 110 4 3 C 2608—Shipping weight 7 pounds



#### 4-in-1 Art Sets . . Watercolors, Pastels, Drawing and Oil or Acrylic paints

Erther \$2188

Oil Set and Acrylic Set each contain watercotors, oil pastels and sketching materials, 4 instruction booklets. Paints include 12 tubes of watercolors, bax3 inches, 4 watercolor markers, 25 oil pastels, 3 drawing pencils, 3 sketching chalks, blending stomp. Plus you get: Color-mixing chart, 5 brushes, palette, palette cup, palette knife, 9x12-inch palette pad. Two 8x10-inch painting panels. 8-well plastic mixing palette, plastic watercolor cup. Kneaded eraser, sandpad, 10 sheets 9x12-inch sketching paper. Plastic table easel

4-in-1 Oil Painting Set. 12 tubes of oil paint, Land inches, Linseed oil, non-toxic turpenoid. Vinyl case 18x121/2x4 inches.

Shpg. wt. 6 lbs. 4 oz. 3 C 2606 ......\$21 88 3 C 2607 .....\$21 88

4-in-1 Acrylic Painting Set, 8 tubes of acrylic paint 14x4 inches, Gloss matte medium. Vinyl case 18x 121 ax4 inches.

Shpg. wt. 6 lbs. 4 oz.

#### **Lightweight Aluminum Easel**

Locks canvases or boards up to 55 inches high at top and bottom. Opens to 75 inches high, folds to 331/2 inches long Rubber tipped telescopic legs lock at any beight. Why not pick up the phone and order it?

9-tube Oil Set with Easel, Plastic folding table easel packs in 16 kg x 1 1x 2 kg-inch vinyl case. Incl. 8 tubes of oil color 1/2x4 inches each. 1x4-inch tube of white paint, Knife, cup, palette, non-toxic turpenoid. painting medium, charcoal pencil. eraser, 10x14-mch cotton canvas panel, 3 canvas-textured practice sheets, 2 brushes and 24-page instruct, book. 3 C 2612-W't 3 lbs. 8 oz. . Set 913 49

2 16-tube Oil Point Outfit. This large outfit contains 16 tubes of paint . . 8 tubes, each 1x4 in., of stan dard colors, 7 tubes, 12x4 in., of more exotic colors, including gold, plus one large tube of white paint, 14x642 inches. Sturdy vinyl carrying case 13x13x2 in, with 4 brushes, non-toxic turpenoid, linseed oil, palette, palette knife, cup, painting panel and a color mixing guide. Shpg. wt. 4 lbs. 12 oz. 3 C 2625 ..... 618 44

3 8-tube Acrylic Set. Acrylic easyto-mix paints in vibrant colors. Set includes 8 tubes of paint, 7 colors, I white, 1 1/2x5 in., gloss medium, matte medium, tube of gel, palette knife, 3 brushes, palette, charcoal pencil, eraser, 10x14-in, painting panel, color mixing guide, painting lesson. 3 sheets practice paper. Vinyl carrying case, 161/ax11x21'z inches. 3 C 2616-Wt. 4 lbs. 8 oz. .... \$14 88

4 18-tube Acrylic Paint Set. Easyto-mix acrylic paints in vibrant colors. Set includes 18 tubes of paint, \*ax4-in, tubes, 17 colors, 1 white, Gloss medium, matte medium, tube of gel, palette knufe, 3 brushes, paiette, charcoal pencil, eraser, 10x14-in. painting panel, color mixing guide, painting lesson, 3 sheets of textured paper, 10x14 in. Vinyl carrying case, 16x101 ax21 a in. Short wt. 5 lba. 3 C 2605

#### Conni Gordon's Beginner's Painting Sets

With easy-to-follow Conni Gordon 4-step painting lesson

Begin a relaxing, creative hobby to enjoy for years with your choice of fasterdrying acrylic paints or oil paints. Each set includes 2 brushes, palette, palette knife, painting panel, 3 sheets practice painting paper, 15% ax 10% ax 1% in. Boxed.

Acrylio-Point Set. Includes 7 tubes of acrylic paint, 12-xx5 in. Gloss medium. 3 C 2604—Shipping weight 5 lbs.

Oil-Point Set. Incl. 8 tubes of oil paints, each 1/2x4 in. Sketching pencil, eraser. Linseed oil and turpenoid. Palette cup. 3 C 2603—Shpg. wt. 4 lbs. 4 oz.

#### Pastel, Watercolor, Drawing Sets

Mester Art Studio Set with pastels, watercolors and drawing pencils. Set includes 25 oil pasteis, two 8-color watercolor palettes, 2 watercolor brushes, 4 pencils, 3 sketching chalks, 2 shading stomps, 2 erasers, pencil and sandpad sharpeners, 15 sheets 12x18-inch paper, 5 instruction books totaling 176 pages and book for action illustrations.

7 Art Studio Set with pastels, watercolors and drawing pencils, 25 oil pastels, two 8-color watercolor palettes and brush. 3 piece chalk tray, 1 shading stomp, 3 pencils, pencil and sandpad sharpeners, eraser. 15 sheets 12x18-inch drawing paper, 2 instruction books, stick-figure flip book for action illustrations.

3 C 2627-Shpg. wt, 2 lbs. 7 oz........ \$5 44



WishbookWeb.com



## POCKET-SIZE WALKIE-TALKIES

Transmit and receive messages up to one mile over flat terrain

- 100-milliwatt power... the highest you can use without an FCC license.
- · Ceramic filter circuits cut out adjacent channel interference . . enjoy much clearer reception
- Ideal for fishermen, campers, hikers or just plain fun!

(1 and 2) Exchange messages when you're on hikes, fishing and camping or just getting together with friends, 100% solid state circuitry for dependable performance (under most conditions). Sensitive super-heterodyne circuitry is a vast improvement over the low-cost super-regenerative type. Automatic gain control moderates volume of nearby stations.

Walkie-talkie is ready to operate... comes complete with factory-installed precision crystals and 9-volt battery (order replacement batteries in Big Book). Housed in a high-impact plastic case with a convenient carry strap. Telescoping whip antenna. Built-in speaker/microphone with speaker volume control. Order two Walkie-Talkies for a complete system so that you can transmit and receive messages.

REMEMBER! You can order items on pages 439 to 614 from now until AUGUST 13, 1976



Portable Cassette Player-Recorder with built-in mike

Operates on AC power or optional batteries

Convenient pushbutton operation

Sensitive built-in condenser microphone means no separate mike to fusa with. Automatic level control regulates recording volume, 100% solid state unit has large 3-inch speaker and pushbutton controls for piay, record, rewind, fast forward and stop. Unit automatically shuts off at end of tape.

Brack and silver-color plastic case with retracting handle measures 91 at 52 at 25 a inches high. Jacks for auxiliary input, earphone and remote mike (not included). Includes 30-minute blank cassette and ear phone. Draws 319 watts AC, 51 -ft. AC cord. UL list ed for 120-volt, 60 Hz, AC, From Japan or Korea,

Wathout batteries. 57 C 2159—Shipping weight 4 pounds ..... \$27.99

With 4 "C" alkaline batteries, Was \$35.19 57 C 21596—Shipping weight 5 lbs. 8 oz. . . . . . . 430.19



#### Portable Cassette Player-Recorder

- Operates on optional immanistration AC power with optional adapter
- Single lever control and remote microphone

9 Records and plays cassettes monaurally. Conve. nient on/off/pause switch is located on remote microphone. Automatic level control regulates vol ume as you record. Single lever controls play, rewind, fast forward and stop. Separate record button. Rotary playback volume control, 100% solid state unit has 21/2-inch speaker, Jacks for microphone, ex ternal power (order AC adapter below) and ear phone (order from Big Book). Black plastic case with silver-color trim and carry strap measures 51/8x 81/4x21 in in, high, Incl. microphone, blank cassette (order extra cassettes below), Japan or Korea.

Without batteries.

57 C 2160-Shipping weight 2 lbs. 12 oz. ..... 121 95 With 4 "C" alkaline batteries.

Q AC Adapter. Lets you run (2) above on household current. UL listed for 120-volts, 60 HZ, AC, Draws 5 watta AC, 51/2-foot AC cord. 

Cassette Recordings with companion Story Books bring fairy tales to life

You'll be enchanted when you pop in a cassette and hear a fairy tale drama tized complete with music and voices. Story book with the color adapted tions follows the action

Each Set \$189 8 to 11 min. | \$279

Enjoy 8 to 11 minute cassette with a 14-page story book, 51 ax61 y in.

57 C 87402-Hansel and Greter 57 C 87406— J. k and the Beanstark

57 C 87408—The Ugly Duckling 57 C 87404—Tom Thumb 57 C 87405-Little Red Riding Hood 57 C 87409-Rumplestiltskin

Shipping weight 4 ounces Each Cassette Book Set #189

Enjoy 18 to 22 minute Walt Disney cassatte with 24-page story book.

51,4x51/4 inches wide,

57 C 87471-Snow White 57 C 87477-Bambo

610 Sears MEDIAL

57 C 87472—Pinocchio 57 C 87478-Peter Pan

57 C 87473—Dumbo 57 C 87479—Sleeping Beauty

57 C 87474--- Jungle Book 57 C 87481-Winnie the Pooh and Tigger too

57 C 87475—Robin Hood 57 C 87482—Uncle Remus 57 C 87483--- Mary Poppins 57 C 87476—Cinderella

Snipping weight 3 ounces ..... Each Cassette-Book Set 1279



60-minute **Blank Cassettes** 3 max \$199

These cassettes will fit into all cassette recorders. Good quality . . suitable for recording of voices and music. Each cassette records for 60 minutes (30 minutes on each side). Each package contains three cassettes.

Shipping weight 6 ounces. 57 C 3481 .........Pkg. of 3 #1 99



## Disc Jockey Phonograph

Includes microphone, headphone and programming board

Make up a commercial or sing with the microphone while a record plays in the background

\$2950

Play records and "sing-along," interview "famous" friends., even make up your own commercials! Use the professional-looking microphone for announcing. Sound is amplified and delivered through large 4-inch speaker. Headphone can be used for private listening.

Single-play monaural phonograph plays all 33½ and 45-rpm records. Built-in 45-rpm adapter. Synthetic sapphire needle, 100% solid state chassis. Jacks for microphone and headphone. Use the erasable programming board to plan the sequence of songs and commercials.

NOTE Phonos UL listed for 120-volt, 80 Hz AC





1 Cart with speaker shelves. For phonograph and records. Two wainut-grain vinyl-on-hardboard shelves, metallic crystaline-plated steel frame, plastic swivel casters. Two awing-up metal speaker shelves. Three removable dividers hold up to 100 records. Measures 45x12½x19 in. high. Unassembled.

57 C 4589C—Shpg. wt. 12 lbs. ..... #14 95

2 Cart without speaker shelves. 21x12/gx19 inches high. 57 C 4588C—Shpg. wt. 11 lbs. ...61295

Sound Adventures. 331/2-rpm long-playing records.

57 C 59117—Alfred Hitchcock's
Ghost Stories
57 C 59111—2(1,000 Leagues Linder
the Sea
57 C 59112—Invisible Man

57 C 59113—War of the Worlds
57 C 59114—Journey to the Center
of the Earth

57 C 59116—First Man on the Moon 57 C 59116—Around the World in

Shpg. wt. each 12 oz. . Each #1 79



Wipe-clean vinyl on chipboard. Designed like blue denim overalls. Dividers inside. Records not included.

Holds 50 "45's". (7-inch records). 57 C 5626—Shpg. wt. 1 lb. 1 os. ..... \$2.39

Holds 30 "LP's". (12-inch records). 57 C 5627—Shpg. wt. 2 lbs. 6 oz. . . . . 83 29



Furry Face makes a great practical toy and conversation piece. Totes and protects 45-rpm records. Twist handle and head removes to reveal 45-rpm record holding post. Nylon non-shedding hair can be combed. Comb included.



#### Portable Monaural Phonograph

Enjoy some "spirited" sounds \$2395

Single-play monaural phonograph plays all 331, and 45-rpm records, Built-in 45-rpm adapter, 100% solid state chassis. Top-mounted 4-inch speaker. Synthetic sapphire needle. Convenient on-off volume control.

Rugged molded plastic cabinet with built-in carrying handle. Blue with red and white trim and colorful patriotic designs. 141/2x51/2x13 inches deep. 51/2-foot AC cord with flared safety plug. Draws just 20 watts AC. See phono safety note on page 613.

MEDGAL Sears 611



Listen to your favorite records with

## Winnie the Fash and Tigger, too

This Portable Phonograph sounds sweet as "hunny" with its 4-inch speaker

Pooh and Tigger just can't wait to join the fun! Single play monaural phonograph plays all 331/2 and 45-rpm recorda. Built-in 45-rpm adapter. 100% solid state chassis. 4-inch speaker, Synthetic sapphire needle. On-off volume control.

Durable molded plastic cabinet with handle, 131/2x63/4x14 in, deep, White with red and blue trim. 51/2-ft, AC cord with flazed safety plug. Draws 20 watts AC. See phone safely note on facing page.

Without record sel. 57 C 2947C-Shpg. wt. 8 lbs...... 428 95 With 5-record set, 45-rpm, Children's assoftment . . varied titles.

9 Record Case. White vinyl-on-hardboard. Handle.

Holds 50 "45's", (7-inch records.) 

Holds 30 LP's. (12-inch records.) 57 C 56207-Wt. 2 lbs. 4 oz. ..... \$3.69

Get this bit of Christmes shopping done . . just dial Sears and order it now



Single play monaural phonograph plays all 3314 and 45-rpm records, Built-in 45rpm adapter, 100% solid state chassis. Top-mounted 4-uich speaker. Synthetic sapphire needle. On-off volume control, Laminated chipboard cabmet with carrying handle. Blue with white trim. 121/2x51/x101/2 inches deep. Matching record case on page 611, 514-foot AC cord with flared safety plug. Draws 16 watts AC. See phono safety note an facing page.

612 Sears WADGAE

57C3240- Without record set. Shipping wt. 1 ibs. 57C32401-With set of 5 children's records, Wt. 7 lbs. 8 oz. 20.49











#### Winnie-the-Pooh Storybook Albums

\$279 Bookiet and one long-play record

3 Includes 11-page illustrated book, 331/a-rpm record. Read along or look at pictures.

57 C 58351-Now We are Six (Winnie the Pook et al)

57 C 58352-Winnie the Pook and Tigger

57 C 58353-Winnie the Pook and the Beffalumps

57 C 58354-When We Were Very Young

57 C 58355-Pook and the North Pole Expedition Shipping weight each 12 ounces ..... Each \$2.79

4 Winnie and Tigger Too. Featuring the voices of Sebastion Cabot, Sterling Holloway and Paul Winchell, 331/2-rpm record and 14-page book. 

#### **Disney Storybook Albums**

\$329 Bolater and The long play ecord

5 Each album includes 11-page illustrated book, 331/2-rpm record. Enjoy pictures or read along. 57 C 5945-Snow Waste 57 C 5965-Robin Hood

57 C 5966-Small World 57 C 5967—Bambi Shipping weight each 1 pound ...... Each #3.29

Mickey Mouse Club, Record only, 331/2-rpm. 

## Mother Goose Albums \$299 . . four LP records

6 Four 12-inch, 331/2-rpm records, 118 songs, in cluding Jack and Jill, Ugly Duckling, Humpty Dumpty and many other favorites.

57 C 5842-Shipping weight 1 pound ....... \$2.99 WishbookWeb.com



( 1 and 2 ) Seven-inch, 45-rpm record set in its own carrying and storage carton.

Ten-record Totes, 50 songs each, 57C58421-Sesame Street, other TV favorites 57C58422-Mother Goose Sones and Stories 57C5B423-All Time Great Stories 57C58424-ABC and Learning Fun, Ramper Room 57C58425-Christmas Sones Shipping weight each I pound ...... Each #3 89

9 Five-record Totas. 25 songs each. 57C59431-Puff the Magic Dragon, Goldslocks and others 57C59432-Best of Disney, including Mary Poppins

57C59433-Ugly Duckling, Mother Goose and more 57C59434-Sesame Street and others 57C59436-Alphabet Song, Ramper Room, others Shipping weight each 1 pound ...... Each #1.98

#### Golden Book and Record Set \$299 three ds

3 One book, 45-rpm record for each story. 57C5856-Peter Wolf, Jungle Book, Nursery Songs 57 C 6857-Pinocchio, Three Pigs, Peter Pan 57 C 5858-Snow White, Rumplestillskin, Jack and the Beaustalk Each \$2 99 Shipping weight each 14 oz.

4 Ten assorted seven-inch 33' prpm records. 50 favorites Batman, Superman, Bozo, Popeve, Captain Kangaroo and others. #3 89 57 C \$859— Shipping wt. I ib 3 oz.









#### This compact portable Phonograph with 3-inch speaker comes in a rugged molded plastic cabinet

Single play monaural phonograph plays all 331/4 and 45-rpm records. Built-in 45-rpm adapter. 100% solid state chassis. Top-mounted 3-inch speaker. Synthetic sapphire needle. On-off volume control. Durable moided plastic cabinet with carrying handle. 123 8x49 14x10 in, deep. Red with white and blue trim, 51 2-ft. AC cord with flared safety plug Draws 20 watts AC See phono safety note above.

With set of 5 children's records, varied titles. 57 C 29001-Shipping wt. 6 lbs. 8 oz.

Note both pages Phonos of sted 120 vot 60 WishbookWeb.com



## These AM Radios are Officially Licensed Replicas of NFL Helmets

Choose among your favorites from every team in the National Football League

\$1495

( 1 thru 26 ) Helmet radios look just like the helmets the NFL pros wear. All solid state radio gives instant sound and long life. 214-inch speaker is mounted behind face guard. Volume knob over left ear, tuning knob over right ear. Cord-free opertion . . runs on one 9-volt battery included with radio. High-impact plastic helme stands 61/2 inches high on 4-inch base. See safety note below left.

T57 C 22176-Pittsburgh Steelers

T57 C 22172-Dallas Cowboys

757 C 22173-Minnesota Vikings

(4) T57 C 22174-Washington

Redskins

(5) T57 C 22175-Los Angeles Rams

(6) 757 C 22171-Miami Dolphins

757 C 22177-Green Bay Packers

157 C 22178-New York Jets (9) T57 C 22179-Kansas City Chiefs

(10) 757 C 22181-Chicago Bears

(11) 757 C 22182-Oakland Raiders

(12) 757 C 22183-Detroit Lions

(13) 757 C 22184-Atlanta Falcons

(18) T57 C 22195-Cincinnati Bengals

(14) 757 C 22185-Buffalo Bilis

(15) T57 C 22198-Houston Oilers

(17) 757 C 22196-New England

(16) T57 C 22197-San Diego Chargers

Patriots

(19) 757 C 22194-New Orleans Saints (20) 757 C 22193-Denver Broncos

(21) T57 C 22192-Cleveland Browns

(22) 757 C 22191-Baltimore Colts (23) T57 C 22189-St. Louis Cardinals

(24) T57 C 22188-New York Giants

(25) 757 C 22187-Philadelphia Eagles

(26) T57 C 22186-San Francisco 49ers

Shipping weight I pound 4 ounces ...... Each \$14.95





Licensed

Product























Ball 'n Chain swings on 12-inch metal chain. 3%-inch diameter. 21/4-inch speaker. Earphone, 9-volt battery incl. Blue plastic. Hong Kong. \*5.99 57 C 225 18—Shipping weight 14 ounces..... Love Pendant hangs on 12 in. chain or stands 4 in. high on its own feet. 2 in. speaker. 9-v. battery incl. White, yellow plastic case. Hong Kong. 57 C 22532—Shipping weight 12 ounces..... Panda Pal's eyes are volume and tuning knobs, 5% in, high with 21/4-in.

speaker. 9-v. battery incl. Black, white high-impact plastic. Hong Kong. Yorky Dog's white and brown hair may be smoothed and combed with his own brush. Gold-color collar with carrying chain. 24-inch speaker, Stands 8

in, high, 9-volt battery incl. Taiwan. 

SAFETY NOTE: All radios on this page 614 Sears MADEAL are not recommended for children 3 years old or younger.



#### Listen to these AM radios with your favorite cartoon characters

(31 thru 33) Portable AM radios with rotary volume and tuning dials. Built-in AM antenna. Plastic cabinet, 9-volt battery included. See safety note at left.

Snoopy." Built-in 21/2-inch speaker. Orange, white and blue. 

Bullwinkle. \*\* Built-in 214-inch speaker. Brown, yellow, red and white. 

Mickey Mouse.† Built-in 21/2-inch speaker. Yellow, red and blue. 

\*Peenuts character @ United Features Syndicate \*\* Bul wink a E P.A.T. Ward Productions Inc. \*Disney character & Walt Disney Productions

# LARGE-CAPACITY WASHER

## STANDARD-CAPACITY WASHER with extra features

This KENMORE has a 38% bigger/tub than our standard-capacity models to wash more clothes in fewer loads ... saves you time on washday

this KENMORE has extra fabric care and convenience features like adjustable wash/rinse temperature control, 3 water levels and Super Roto Swirl Agitator

YOUR

\$22495

Three cycles—normal, permanent press and knit/delicate—with wash-rinse temperatures automatically matched to cycle. Optional cold water wash. Two-position wa er level control saves water and detergent. Self-cleaning lint filter. Efficient PaNTA-VANE agitator, 2-speed washing action. Porcelainfinish top, lid and basket. Instructions on underside of lid. Baked-on enamelfinish cabinet met sures 20x26x411/2 inches high overall, 840 watts.

White with Suds-Baver. See Suds-Saver information in Big Book, page 1074.  Normal, permanent press, knit/delicate cycles plus three wash-rinse temperature combinations. Two-speed washing action. Three-position water level control. Super Roto-Swirl agitator. Self-cleaning lint filter works continuously during wash and rinse . . traps lint and flushes it down the drain. Porcelain-finish top, lid and basket. Instructions on underside of lid. Baked-on enamel finish cabinet, 29x26x411/2 in. high. 830 watts.

White with Suds Saver. See Suds-Saver information in Big Book, page 1074. 

#### Our lowest price of the year for any Kenmore large-capacity Dryer

Matches both washers above and features normal, permanent press, and delicate cycles \$13995 White \$14495

Large-capacity 6.9 cu ft. drum lets you dry more clothes in each load than standard-size models. Three-position temperature control includes air-only setting. Load-A-Door serves as handy folding area. Lint screen is top-mounted for easy access. Baked enamel-finish cabinet measures 29x271/2x411/2 inches high. Order Vent Kis, see Big Book page 1074.

Electric. 5200-w. (5600-w. total). 220-240-v. Order cord from Big Book, page 1074.

W26 C 65201N-White, Wt. 139 lbs. .... \$139.95 W26 C 65204N-Avocado, Wt. 139 lbs. . . 144.95

W26 C 65206N-Tawny Gold. Wt. 139 lbs.144.95

Natural Gas. 22,000 BTU. Electric start (400-w.). 110-120-v. Order connector from Big Book, p. 1074. W26 C 75201N-White, W: 145 lbs. . . . . . . . 6169 95 W26 C 75204N-Avocado, Wt. 145 lbs..... 174.95 W26 C 75206N-Tawny Gold. Wt. 145 lbs. 174.95

Buy Washers and Dryers now on Sears Deferred Easy Payment Plan. Your monthly payments begin in February, 1976 (in most states). Ask for details. (There will be a finance charge for the deferral period.)



# Our Lowest Prices Ever for any KENMORE DISHWASHER With special Pour & Pans cycle

## So low priced, yet you get all these great features:

- 5 PUSHBUTTON SELECTIONS Normal or Light Wash, 155° Sani-cycle, Rinse & Hold or Pots & Pans
- FORCED-AIR DRYING circulates air all around dishes to minimize spotting
- POWER MISER CONTROL .. gives option of hot or energy-saving cool-air drying
- STAINLESS STEEL PULVERIZER grinds food bits se you won't have to pre-rinse dishes

KENMORE WITH PUMER MINER



Wish Book

PORTABLE MODEL

UNDERCOUNTER MODEL

(1 and 2) Pots & Pans cycle removes even stubborn grease and grime from your cookware. These feature-packed dishwashers also offer our new plate-warm option which allows you to warm dishes right in machine. Dial and pushbutton controls. 2-level wash action, revolving sprayers middle and bottom. Dispenses detergent, rinse agent automatically. Silverware, long utensil baskets, 2 detergent cups. Vinyl-coated, slide-out rectangular racks . . holds day's dishes for a family of 4 or 5. On-off light, cycle-delay indicator light. UL listed; 110-120-v., 60-c. AC. 750-watt heating element can be shut off by Power Miser during drying phase.

Portable. Wood look plastic laminate top. Enameled steel cabinet, double-wall insulated. Rear vinyl bumper. Automatic retractor for 6-ft. power cord. 241/2 in. wide. 261/4 in. deep. 36 in. high at front, 38 in. at back. Color-coordinated hose escutcheon. Operating instr. incl.

W65 C 76056N-Tawny Gold. Shpg. wt. 182 lbs. . . . . 204 95 W65 C 76052N-Coppertone. Shpg. wt. 182 lbs. . . . . 204.95 W65 C 76054N-Avocado, Shpg. wt. 182 lbs. ..... 204.95

9 Undercounter. Insulated for sound and heat barrier . . minimizes noise, reduces heat loss. Measures 24 in. wide, 241/2 in. deep. Height adjusts from 34 to 341/2 in. Includes operating and do-it-yourself installation instructions. Front panel and two reversible panel inserts offer choice of colors: white, black, Tawny Gold, coppertone and avocado. Allows you to change the color of your dishwasher. Panel inserts included. W65 C 7813N-Shipping weight 124 pounds

\$189.95

SPECIAL NOTE: See Notes and Accessory Items on page 1056 of the 1976 Fall Big Book.

SEARS, ROEBUCK AND CO.